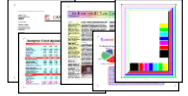Page yield may vary depending on texts/photos printed, applications software used, print mode, a combination of the ink tank /ink cartridge size and type of paper used.

When you use the Canon printer for the first time right after you install the provided ink tanks, the Canon printer consumes ink in the amount to enable printing by filling the nozzles of the Print Head with ink. For this reason, the number of sheets that can be printed with the first ink tanks is fewer than the succeeding ink tanks.
The page yield is based on the consumption data from the succeeding ink tank /ink cartridge but not the first ink tank /ink cartridge.

Product	Ink Sku	Page Yield per Document Type	Type of Document	Paper Size	Type of Paper	Driver Application	Print Mode	Test Method	Pattern	Image Sample
PIXMA MG3020	PG-243 CL-244 PG-245 CL-246 PG-245XL PG-246XL	100 100 180 180 300 300	Mixed text and graphics document	A4/Letter	Plain Paper	Canon printer driver for Windows 7 Adobe Reader 11	Default	ISO/IEC 24711	ISO/IEC 24712	