Introducing the next evolution of EOS. It’s a whole new system with a new, game-changing RF lens mount that delivers optical excellence today and incredible possibilities for future designs. The new full-frame mirrorless EOS R camera provides gorgeous results, with four RF lenses reimagining Canon optics and three optional Mount Adapters that help ensure you can bring your EF and EF-S lenses along while select adapters provide additional functionality. Advanced features and compact designs, all in the brand-new EOS R system that’s designed to take today’s visual storytellers into tomorrow.

BE THE REVOLUTION
Marking a new chapter in the history of EOS, the EOS R system is built for imagemakers who demand high-performance capture, a full-frame sensor and excellent ergonomics. A 54mm diameter lens mount enables RF lenses to have large rear elements, while a mirrorless design brings them closer to the sensor for bright, sharp and compact lens designs. A 12 pin electronic connection delivers fast communication between the camera and the lens, facilitating a versatile and powerful system. Plus, with a variety of mount adapter options providing compatibility with EF and EF-S lenses, it’s easy to incorporate your EOS R system into an EOS system and expand your creative opportunities.
Discover New Possibilities with EF/EF-S Lenses
Mount adapters deliver seamless connections between the EOS R camera and EF and EF-S lenses with all functions intact. Offering L series level weather and dust sealing, the mount adapters are even compatible with EF extenders like the Extender EF 1.4x III to extend your camera’s optical reach. With an entire line-up of EF and EF-S lenses at your disposal, these mount adapters ensure endless creative possibilities for the EOS R camera.

New RF Mount
At the heart of the EOS R system lies the amazing RF mount. It’s newly designed to deliver the ideal combination of speed, durability and flexibility in optical design for excellent performance and future system expansion, plus compatibility with EF and EF-S lenses.*

54mm Large Diameter and Short Back Focus
The large diameter and decreased distance between the rear lens element and sensor enable a compelling combination of image quality, performance and compact lens design. The new RF mount retains the same, large 54mm diameter as the current Canon EF mount, but thanks to the EOS R camera’s mirrorless structure, the rear lens element can be much closer to the image plane. This combination opens up a number of possibilities. The rear element of RF lenses can be larger in diameter, improving image quality at the corners and outer edges of the frame. Larger rear elements mean front elements can be smaller, meaning less strong refracting and bending of light rays within the lens, enhancing optical performance. Most importantly, the EOS R system opens the door to the future. It unlocks more freedom and flexibility in lens designs, allowing faster lenses with increased optical performance in more compact forms than before.

Data Transmission through 12 pin Electrodes
A 12 pin connection between the camera and lens means communication at a higher speed with larger amounts of data transfer, enabling incredibly fast AF, high IS and image optimization. It’s a system designed to expedite operations that’s ready for future expansions.

20mm Flange Focal Distance
The RF mount is mounted just 20mm from the image sensor. This provides flexibility for future lens designs and the durability needed for professional, real-world operation, even when using super telephoto lenses.

BEYOND FULL COMPATIBILITY

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Additional Control with EF/EF-S Lenses
Take full advantage of the EOS system by using any EF/EF-S lens with the EOS R camera by way of three optional mount adapters, including one featuring a customizable control ring and another allowing you to drop in a circular polarizing or variable ND filter.
NEW LENS DESIGNS WITH STELLAR IMAGE QUALITY

AMAZING PERFORMANCE

Optical Image Stabilization
Select RF lenses feature optical image stabilization technology that’s designed to work in conjunction with the EOS R camera. Both the camera and the lens share data to dramatically reduce camera-shake blur, regardless of the situation and whether shooting videos or stills, to deliver impressively clear results.

Lens Information Display
Another helpful feature, the EOS R camera can display lens information right in the viewfinder, making it easy to confirm the lens’s focal length without looking away from the subject at hand.

Control Ring
All RF lenses incorporate a control ring on the lens barrel that can directly adjust numerous settings including shutter speed, aperture, exposure compensation and more. Located towards the front of the lens and effectively adding a third dial to the EOS R camera’s main dial and quick control dial, the control ring has a tactile, easily distinguished surface and features a clicking mechanism that provides tangible feedback for confident use while looking through the viewfinder.

Variety of Mount Adapters
To use EF and EF-S lenses, and to incorporate your EOS R system into a larger EOS system, three adapters enable unfettered operation of EF/EF-S lenses as well as extension tubes with no loss of light.

Control Ring Mount Adapter EF-EOS R
The Control Ring Mount Adapter EF-EOS R adds a control ring like those found on RF lenses, providing the same level of control with your EF and EF-S lenses and supporting the same setting configuration regardless of lens.

Mount Adapter EF-EOS R
Lightweight and compact, the Mount Adapter EF-EOS R connects EF and EF-S lenses to the EOS R camera, exponentially expanding the list of compatible lenses.

Drop-In Filter Mount Adapter EF-EOS R
The Drop-In Filter Mount Adapter EF-EOS R includes compatibility with EF and EF-S lenses and includes drop-in filter capability for use with circular polarizing filters or variable ND filters. This enhancement enables compatibility with numerous lenses regardless of their front diameter, and makes filter use possible with lenses like the ultra wide EF 11-24mm f/4L USM lens or the tilt-shift TS-E 17mm f/4L lens which cannot accept a filter on the front.

RF LENS LINE-UP

RF 28–70mm F2 L USM
The RF 28–70mm F2 L USM features a maximum aperture of f/2, offering unparalleled performance throughout its zoom range. With L series optics, it offers the flexibility and performance of a handful of fixed focal length lenses, delivering superlative performance from 28–70mm.

RF 50mm F1.2 L USM
The RF 50mm F1.2 L USM lens delivers gorgeous images in a large variety of situations. Designed specifically for the EOS R system, its f/1.2 aperture means amazing performance in low light and gorgeous, detailed images with evocative background blur.

RF 24–105mm F4 L IS USM
The RF 24–105mm F4 L IS USM is versatile with its broad zoom range and constant f/4 maximum aperture. It’s the first L series lens to feature Canon’s fast and speedy NANO USM, making it ideal for landscapes, portraits and much more.

RF 35mm F1.8 Macro IS STM
Compact, lightweight and easy to carry, the RF 35mm F1.8 Macro IS STM lens offers amazing versatility in a wide-angle macro lens. It has a 0.5x magnification ratio and a close focusing distance of 0.56 ft./0.17m for excellent macro photography.

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ENTER THE NEW WORLD OF THE EOS R CAMERA

SUPERB IMAGE QUALITY

30.3 Megapixel Full-frame CMOS Sensor and DIGIC 8 Image Processor

The EOS R camera features a 35mm full-frame CMOS sensor with approx. 30.3 effective megapixels for stunning results with incredible detail and clarity, even in low-light situations. It’s powered by the DIGIC 8 Image Processor, which enables an expansive ISO range, enhancing Image Stabilization and turbocharges operations across the board for outstanding image quality and impressive performance.

ISO 40000
The EOS R camera has a standard ISO sensitivity range of 100–40000 for stills and 100–25600 for video (100–12800 for 4K video shooting). Combined with the EOS R camera’s remarkable low-light AF performance, still and video shooting is possible even in dark situations in a variety of places and occasions.

AMAZING AUTOFOCUS

Sophisticated AF System and Wide AF Area
The EOS R camera’s AF system features an incredible 5,655 manually selectable AF points*. Combined with a focus area that covers approx. 88% of vertical and 100% of horizontal** when using RF lenses and select EF lenses, this AF system helps ensure swift and accurate focus no matter where your subject is located in the frame.

High-speed Focusing
The EOS R camera’s highly responsive Dual Pixel CMOS AF system can deliver sharp focus within 0.05 seconds***. This means fast action can be captured and focus can be maintained with speed, accuracy and ease.

EV-6: Low-light Autofocus
Amazing for nighttime photography or in very low light, the EOS R camera’s brilliant AF can operate in light as dim as a light rating of EV -6^ where other AF systems may fail or search. Phenomenal AF is achieved even when using lenses with high F numbers. This ultra-sensitive AF works in concert with the EOS R camera’s remarkable low-light AF performance, still and video shooting is possible even in dark situations in a variety of places and occasions.

Variety of AF Modes
The EOS R camera features an expanded range of selectable AF modes to adapt to specific situations and subjects. For example, with Eye Detection AF, when the EOS R detects a human face, it automatically sets the subject’s eye as the autofocus point and maintains focus as the subject moves through the image frame.

Touch and Drag AF
Touch and Drag AF makes it fast and easy to select a focus point without taking your eye away from the viewfinder. Using the Touchscreen LCD, it’s as simple as pointing to the desired area of focus. The chosen AF point is then displayed in the camera’s EVF for quick confirmation.

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4K IPB/ALL-I MP4 H.264
The EOS R camera can record 4K video using IPB or ALL-I compression^^ and save them as MP4 files. This helps provide further flexibility with file size, image quality and integration with video clips recorded with other cameras.

Canon Log
Built-in Canon Log gamma reduces heavy shadows and blown-out highlights, delivering movie images with approximately 12 stops of dynamic range (at ISO 400) for excellent shadow and highlight detail. Ideal for post-production and multi-camera set-ups, Canon Log is an indispensable feature that makes the EOS R camera a serious moviemaking performer.

HDMI Output for 4K 10-bit 4:2:2 Video
The EOS R camera features an HDMI port that’s useful for outputting recorded video directly to your screen. It’s ideal for transferring clips to your friends online, or as a secondary camera on a large production, the EOS R camera offers advanced recording features such as 4K at 29.97 fps, Full HD at 59.94 fps and HD at 119.9 fps. Helpful functions include distortion correction during recording and Movie Digital IS. Additionally, video can be recorded during still photo shooting by simply pressing the Movie Shooting button.

ADVANCED 4K VIDEO

4K 30p, Full HD 60p, HD 120p
Whether shooting video for your blog or to share with friends online, or as a secondary camera on a large production, the EOS R camera offers advanced recording features such as 4K at 29.97 fps, Full HD at 59.94 fps and HD at 119.9 fps. Helpful functions include distortion correction during recording and Movie Digital IS. Additionally, video can be recorded during still photo shooting by simply pressing the Movie Shooting button.

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ROBUST FEATURES MAXIMIZE YOUR SHOOTING CAPABILITY

IMPRESSIVE OPERABILITY

3.69 Million-dot OLED EVF
The EOS R camera features a high-precision 0.5-inch OLED (Organic Light-Emitting Diode) EVF with approx. 3.69 million dots and a 23mm eyepoint. Displaying a bright image and extensive shooting information that rotates with the camera, the viewfinder excels in bright conditions where viewing the camera’s LCD may prove difficult.

Excellent Visibility
The EOS R camera’s electronic viewfinder has been created to provide a bright, sharp and colorful 100% view of the subject at hand. Equipped with an aspherical lens, the EVF shows a crisp and vivid image with minimal aberration or distortion even when the eye moves off the center of the visual field.

High Eyepoint
The EOS R camera’s EVF has a bright, 23mm-high eyepoint design that creates a generous 30mm space between your nose and the rear of the eyepoint. This makes it easy to compose and view images in the viewfinder with or without glasses. A dioptric adjustment of -4 to +2 means it’s simple to change as needed to suit various users.

DURABILITY

Magnesium Alloy Body
Comfortable and solid in the hand, the EOS R camera features a rigid yet lightweight magnesium alloy chassis that enhances body durability while shielding the camera from electromagnetic radiation and heat. It also has a tempered front panel for internal rigidity.

Dust and Water-resistant
The EOS R camera is designed for use in a variety of weather conditions. Sealing materials are used in critical areas, while its precise design and construction help to minimize accidental penetration of dust and moisture in the rest of the camera body.

Shutter Closes if Powered Off without Lens
The EOS R camera has a mechanism to close the shutter when the camera is powered down and adjust settings accordingly to protect the shutter curtain.

NEW MOBILE RAW WORKFLOW

Camera Connect App**
Canon’s Camera Connect app uses the EOS R camera’s built-in Wi-Fi® and Bluetooth® compatibility to connect to a compatible mobile device. This allows a number of functions from easy image transfer to remote shooting, to adding GPS information to your photos and videos and more.

CR3
The EOS R camera can capture photos as Compact Raw, or C-RAW (.CR3) files, saving valuable time and storage space with ease. Smaller than RAW files, C-RAW files can be processed in-camera, can render an L-sized JPEG, and are compatible with the Digital Lens Optimizer and more.

DPP Express
Canon’s Digital Photo Professional Express makes speedy processing of JPEGs and CR3 RAW files on a compatible handheld device a breeze. Working with Canon’s Camera Connect app** to create a streamlined wireless workflow, DPP Express lets you adjust settings right on your mobile device, saving files to the cloud, a PC or your camera.

IMPROVED DURABILITY

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USB Charge Compatible
The EOS R camera is compatible with the USB Power Adapter PD-E1 for in-camera charging via USB. Featuring an industry standard USB-C connector, the USB Power Adapter PD-E1 makes for easy charging without needing to remove the battery from the camera.

Flexible Priority Exposure Mode (Fv Mode)
With the EOS R camera’s all-new Flexible-priority AE mode (Fv), you can easily set features such as shutter speed, aperture and ISO to respond automatically or manually for greater convenience and flexibility.

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Multi-function Bar
The EOS R camera’s newly designed multi-function bar provides a high level of functionality and customization options for fast, intuitive shooting. Positioned to sit right under the thumb, the touch bar allows the user to change settings, check manual focus, browse finished photos and more.

Dot-matrix LCD Panel
An LCD panel on the top of the EOS R camera features a dot-matrix display that gives real-time information on the camera’s status, recording mode and more. It can be inverted from black to white to suit viewing preferences or the ambient light source.

Silent Shutter
Especially helpful for wildlife photography, journalism and quiet situations, the EOS R camera has a silent shutter feature that uses an inaudible electronic shutter instead of the camera’s focal-plane shutter.

3.15” Vari-angle Touchscreen LCD
The EOS R camera has a flexible 3.15-inch Vari-angle LCD that makes it easy to compose and shoot from virtually any angle. Its touchscreen enables setting changes and more with just a tap.

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This is the kind of system I’ve been waiting for – being really lightweight. Having a new lens system that’s extremely sharp. Having the adaptability to use existing EF lenses. This is the camera I’ve been waiting for.
EOS R
RF 35mm
F1.8 Macro IS STM

© Jimmy Chin, Canon Explorer of Light
Being able to have a smaller system to carry around, along with some of the new options on the new EOS R, is amazing. All and all it makes my job a little easier or at least it allows me to focus more on the shooting, which is awesome.

PHOTOGRAPHED BY
JIMMY CHIN
Canon Explorer of Light

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**SETTINGS**

1/200 sec.
f/22
ISO 320

**EQUIPMENT**

- EOS R
- Mount Adapter EF-EOS R
- EF 11–24mm f/4L USM
- Canon Zoom Lense 24–105mm f/4L IS USM
I was thrilled to see how the system’s new features made my job easier and allowed me to capture striking, storytelling imagery, without having to worry if the gear could keep up.

PHOTOGRAPHED BY
LINDSAY ADLER
Canon Explorer of Light

“"
SETTINGS
1/100sec.
f/2
ISO 800

EQUIPMENT
EOS R
RF 28-70mm
F2 L USM
Whether my subject was moving or I was shooting in near-complete darkness, I had no problem getting tack-sharp focus in every shot. It was a relief to know my gear wasn’t going to hold me back from executing my vision.

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1/200 sec.
f/4
ISO 320

EOS R
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© Lindsay Adler, Canon Explorer of Light
For us, it’s all about getting the shot no one else can get, and a lot of this has to do with the camera. The new EOS R will become one of our main cameras. It has a very small footprint, yet is able to create amazing images. As for the lenses, the new Canon RF 28–70mm F2 L USM has just become one of my all-time favorites. I’ll be bringing it on every project.

“BEHIND THE SCENES WITH DEVIN GRAHAM
Director and filmmaker behind YouTube’s DevinSuperTramp

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EQUIPMENT USED ON SET

- EOS R
- RF 28–70mm f/2 L USM
- RF 50mm f/1.2 L USM
- EF 11–24mm f/4L USM
- Mount Adapter EF-EOS R
To look through a lens for a living is a huge privilege. This particular camera offers me more options than ever before. It enables me to forget about the tools and just get on with telling the story.

PHOTOGRAPHED BY
BRENT STIRTON
Canon Europe Ambassador