

Canon U.S.A., Inc.

BLI 2022-2024 Most Reliable
 A3 Brand Award




Canon has claimed the prestigious Buyers Lab (BLI) 2022-2024 Most Reliable A3 Brand Award from Keypoint Intelligence thanks to its...

- Supreme tested misfeed rate of one jam per 742,500 pages
- Very low service rate, with just two calls spanning 23 A3 MFPs

While security and the ability to integrate with powerful software solutions are critical for today's A3 MFPs, reliability continues to be a major focal point as businesses look to keep employees moving. Keypoint Intelligence tested 23 Canon A3 MFPs in its US or UK labs from 2017-2021, with many of them winning BLI Pick Awards in part due to their durability records. Over that same five-year term, these Canon devices produced 4,455,000 pages—with just six misfeeds. Because of this, not to mention the company's very low rate of service during testing, Canon has claimed the BLI 2022-2024 Most Reliable A3 Brand Award from Keypoint Intelligence.

"The durability stats rung up by Canon A3 MFPs in the last five years is astounding, plain and simple," said Pete Emory, Director of Research & Lab Services US/Asia at Keypoint Intelligence. "The fact that 23 devices jammed just six times in close to four-and-a-half million impressions is one thing, but what I find to be even more impressive is that there were only two service calls made (of the minor variety). Reliability is (in many ways) the foundation of our lab testing, and we appreciate that Canon makes the subject not just a talking point but an actionable item—and the company delivers. At the end of the day, customers with Canon A3 MFPs will experience high device uptime that enables workflow to be in continuous motion."

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on [Keypoint Intelligence](#) for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Reliability Awards

As the leading independent authority on document imaging, Keypoint Intelligence performs the most intensive durability testing in the industry, making a Buyers Lab Reliability Award unique and distinctive. Data from our test facilities in the United States and the UK is evaluated by lab personnel and analysts to determine the winners based on business-critical factors, including total tested impressions, number of misfeeds, and service interruptions.

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