

Canon U.S.A., Inc.

Outstanding Achievement for Hybrid
Workplace Scan Technology



Canon has claimed a BLI Winter 2021 Outstanding Achievement Award for its Hybrid Workplace Scan Technology from Keypoint Intelligence thanks to its...

- Robust lineup of single-function scanners and MFPs for all offices, including SOHO environments
- Distributed document capture capabilities through Canon uniFLOW Online and Therefore Online
- Simplified, secure deployment and ongoing administration of home-based imaging hardware
- Ability to automate data entry tasks, no matter where they happen

COVID-19 has created a hybrid workplace in which people work in the office, at home, or both. In fact, Keypoint Intelligence research shows that 43% of employees were regularly reporting to the office during the pandemic, and that the percentage of employees who will work exclusively in the office is expected to drop to 65% after the coronavirus has passed, down from 71% pre-COVID. Among the scan technology vendors evaluated by Keypoint Intelligence, Canon stands out for its scan technology that successfully enables a hybrid approach to work.

Canon's lineup of imageFORMULA single-function scanners and imageCLASS MFPs are ideal for home-based workers because they are affordable, reliable, easy to use, and simple to deploy and administer remotely. Moreover, many of Canon's MFPs and select standalone scanners share a consistent, automated scanning experience via uniFLOW Online and Therefore Online. With the former, users get the same personalized experience at home as they do in the office. The solution also comes with a productivity-enhancing, device-embedded applet, which extends additional features to the control panel.

"The hybrid workplace has created a paradigm shift in how businesses are operated, helping organizations increase worker productivity while scaling down office space and overcoming geographic barriers that limited access to more talent," said Lee Davis, Associate Director of Scanners/ Software at Keypoint Intelligence. "The ability for workers to easily access and upload documents to workflows is crucial to the success of this new paradigm. With Canon's standalone scanners and MFPs connected to solutions, businesses can lift information-management and workflow-automation technology to the cloud and make them accessible to all, no matter the location."

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Outstanding Achievement Awards

Buyers Lab Outstanding Achievements acknowledge products or technologies that stand out for attributes such as innovation, usefulness, or value.

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