PUTTING PEOPLE FIRST

A corporate philosophy that values people and the environment.

LEADERSHIP

AWARD-WINNING BUSINESS PRODUCTS
Several Canon products have been recognized for their performance, reliability, and efficiency.

#1 POSITION A3 TOTAL, A3 COLOR, A3 MONOCHROME
According to IDC, Canon enjoys the Number One position in these segments, with the highest market share relative to all competitors measured.*

80+ YEARS GLOBAL PRESENCE
And going strong in the U.S. since 1950.

KYOSEI CORPORATE PHILOSOPHY
Canon strives to bring value to society and help protect the environment.

INNOVATION

INNOVATIVE INTEGRATED SOLUTIONS
Canon offers powerful, integrated solutions for global organizations and small workgroups alike.

#3 in U.S. PATENTS 3,225 GRANTED IN 2020**
For 35 consecutive years, Canon Inc. has been in the top five companies granted U.S. patents.

$2.6 BILLION 2020 R&D BUDGET▲
Canon’s committed to delivering outstanding, innovative technologies and products.

PARTNERSHIP

180% U.S.-BASED CALL CENTER STAFF (FOR PRODUCTS DESIGNED PRIMARILY FOR BUSINESS USE)
Canon’s team of highly trained employees work from state-of-the-art service centers across the U.S.

7,500+ CANON CERTIFIED SERVICE PERSONNEL▲
Canon is all about uptime.

25+ YEARS OF DEALER PARTNERSHIPS
Canon U.S.A. has been partners with over 40% of its dealers for more than 25 years.

ADDED SERVICES TO STREAMLINE BUSINESS
Canon Digital Imaging Solutions
Canon Managed Document Services
Canon Financial Services

▲ This amount is 8.6% of Net Sales. Source: Canon results for Fourth Quarter and FY ended December 31, 2020 (January 31, 2021).
Based on certifications earned by dealer personnel as tracked by Canon U.S.A.’s Learning Management System (as of March 31, 2021).

Canon. The Natural Partner for Business.