



PUTTING PEOPLE FIRST

A corporate philosophy that values people and the environment.

A long history of reliable, innovative technologies.

An award-winning customer service and support network.

LEADERSHIP



AWARD-WINNING BUSINESS PRODUCTS

Several Canon product lines have been recognized for their performance, reliability, and efficiency.



#1 POSITION A3 TOTAL, A3 COLOR, A3 MONOCHROME

According to IDC, Canon enjoys the Number One position in these segments, with the highest market share relative to all competitors measured.*



80+ YEARS GLOBAL PRESENCE

And going strong in the U.S. since 1955!



KYOSEI CORPORATE PHILOSOPHY

Canon strives to bring value to society and help protect the environment.

INNOVATION



INNOVATIVE INTEGRATED SOLUTIONS

Canon offers powerful, integrated solutions for global organizations and small workgroups alike.



#3 in U.S. PATENTS 3,225 GRANTED IN 2020**

For 35 consecutive years, Canon Inc. has been in the top five companies granted U.S. patents.



\$2.6 BILLION 2020 R&D BUDGET^

Canon's committed to delivering outstanding, innovative technologies and products.



PARTNERS

Canon continuously expands its portfolio of innovative solutions.

PARTNERSHIP



100% U.S.-BASED CALL CENTER STAFF (FOR PRODUCTS DESIGNED PRIMARILY FOR BUSINESS USE)

Canon's team of highly trained employees work from state-of-the-art service centers across the U.S.



7,500+ CANON CERTIFIED SERVICE PERSONNEL*

Canon is all about uptime.



25+ YEARS OF DEALER PARTNERSHIPS

Canon U.S.A. has been partners with over 40% of its dealers for more than 25 years.



ADDED SERVICES TO STREAMLINE BUSINESS

Canon Digital Imaging Solutions
Canon Managed Document Services
Canon Financial Services



Canon. The Natural Partner for Business.

* Source: IDC U.S. Quarterly Hardcopy Peripherals Tracker, 2020 Q4. (February 7, 2021).
** Source: IFI CLAIMS* Patent Services, 2020 Top U.S. Patent Recipients. (January 7, 2021).
^ This amount is 8.6% of Net Sales. Source: Canon results for Fourth Quarter and FY ended December 31, 2020. (January 31, 2021).
Based on certifications earned by dealer personnel as tracked by Canon U.S.A.'s Learning Management System (as of March 31, 2021).

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