



# PowerShot ELPH 360 HS

## Specifications

Type of Camera	
Type	Compact digital still camera with built-in flash, 12x Optical, 4x Digital and 48x Combined Zoom with Optical Image Stabilizer
Image Capture Device	
Type	20.2 Megapixel, 1/2.3-inch CMOS
Total Pixels	Approx. 21.1 Megapixels
Effective Pixels	Approx. 20.2 Megapixels* * Image processing may cause a decrease in the number of pixels.
Lens	
Focal Length	4.5 (W) – 54.0 (T) mm (35mm film equivalent: 25–300mm)
Optical Zoom	12x
Digital Zoom	4x
Focusing Range	<b>Normal:</b> 2.0 in. (5.0cm) – infinity (W), 3.3 ft. (1.0m) – infinity (T) <b>Auto:</b> 0.4 in. (1.0cm) – infinity (W), 3.3 ft. (1.0m) – infinity (T) <b>Macro:</b> 0.4 in. – 1.6 ft. (1–50cm) (W) <b>Infinity:</b> 9.8 ft. (3.0m) – infinity (W), 9.8 ft. (3.0m) – infinity (T)
Autofocus System	TTL Autofocus
Viewfinder & Monitor	
Viewfinder	Not available
LCD Monitor	3.0-inch TFT Color LCD with wide viewing angle (4:3)
LCD Pixels	Approx. 461,000 dots
LCD Coverage	Approx. 100%
Aperture & Shutter	
Maximum Aperture	f/3.6 (W), f/7.0 (T)
Shutter Speed	1–1/2000 sec. 15–1 sec. (in Long Shutter Mode)
Exposure Control	
ISO Sensitivity	Auto, ISO 80–3200
Light Metering Method	Evaluative, Center Weighted Average, Spot
Exposure Compensation	Still Images: ±2 stops in 1/3-stop increments
White Balance	
White Balance Control	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom

Flash	
<b>Built-in Flash</b>	Auto, On, Slow Synchro, Off
<b>Flash Range</b>	1.6-13.0 ft. (W), 3.3-6.6 ft. (T) 50.0cm - 4.0m (W), 1.0-2.0m (T)
Shooting Specifications	
<b>Shooting Modes</b>	P, Hybrid Auto, Auto, Creative Shot, Portrait, Smile, Wink Self-Timer, Face Self-Timer, High-Speed Burst, Handheld Night Scene, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Fireworks, Long Shutter
<b>My Colors</b>	My Colors Off, Vivid, Neutral, Sepia, Black & White, Positive Film, Lighter Skin Tone, Darker Skin Tone, Vivid Blue, Vivid Green, Vivid Red, Custom Color
<b>Self Timer</b>	Off / 2 sec. / 10 sec. / Custom
<b>Wireless Control</b>	Built-in Wi-Fi <sup>®</sup> and NFC <sup>^^</sup>
<b>Continuous Shooting</b>	Normal Continuous Shooting in Auto/P modes: Approx. 2.5 shots/sec. Normal Continuous High-speed Burst mode: Approx. 7.2 shots/sec.  <ul style="list-style-type: none"> <li>• Under lighting conditions where flash does not fire automatically.</li> <li>• Excluding RAW and RAW+JPEG.</li> <li>• Until memory card becomes full.</li> </ul>
Image Storage	
<b>Storage Media</b>	SD/SDHC/SDXC Memory Cards
<b>File Format</b>	Design rule for Camera File system (DCF) compliant; DPOF (Version 1.1) compatible
<b>Image Compression</b>	Superfine / Fine
<b>JPEG Compression Mode</b>	Still Image: Exif. 2.3 (JPEG) Video: MP4 (Image: MPEG-4 AVC/H.264; Audio: MPEG-4 AAC-LC (Monaural))
<b>Number of Recording Pixels</b>	<p><b>Still Images:</b></p> <p>1) 16:9 - Large: 5184 x 2912; Medium 1: 3648 x 2048; Medium 2: 1920 x 1080; Small: 640 x 360</p> <p>2) 3:2 - Large: 5184 x 3456; Medium 1: 3648 x 2432; Medium 2: 2048 x 1368; Small: 640 x 424</p> <p>3) 4:3 - Large: 5184 x 3888; Medium 1: 3648 x 2736; Medium 2: 2048 x 1536; Medium: 2592 x 1944; Small: 640 x 480</p> <p>4) 1:1 - Large: 3888 x 3888; Medium 1: 2736 x 2736; Medium 2: 1536 x 1536; Small: 480 x 480</p> <p><b>Videos:</b></p> <p>Full HD 1920 x 1280: 29.97 fps</p> <p>HD 1280 x 720: 29.97 fps</p> <p>640 x 480: 29.97 fps</p>

### Approx. Number of Shots Recordable to 16 GB Memory Card

		16:9	3:2	4:3	1:1
Large	SF	2358	1991	1766	2347
	F	3950	3350	2980	3950
Medium 1 (M1)	SF	4717	3982	3546	4717
	F	7965	6656	5925	7837
Medium 2 (M2)	SF	13497	10563	9344	12459
	F	24296	18689	16755	22087
Medium	F	-	-	10798	-
Small	SF	69418	60741	53992	69418
	F	97186	80988	80988	97186

Note: SF=Superfine, F=Fine

### Total Movie Time Recordable to Memory Card

- The values in the table are based on Canon measurement conditions and may change depending on the subject, memory card and camera settings.
- After Low-level formatting.

Shooting Mode	Pixels	Frame Rate/ Video System	Recording Time per 16 GB Memory Card (Approx.)	Single Clip Recording Time (Approx.) <sup>1)</sup>	Movie Size (KB/sec.)	Video Recording Bit Rate
When Movie button is pressed in Auto	Full HD (1920 x 1080)	29.97 fps	1 hr. 8 min. 34 sec.	29 min. 59 sec.	3742	Approx. 30 Mbps
	HD (1280 x 720)	29.97 fps	3 hr. 58 min. 1 sec.	29 min. 59 sec.	1056	Approx. 8 Mbps
	VGA (640 x 480)	29.97 fps	8 hr. 25 min. 48 sec.	1 hr.	450	Approx. 3 Mbps

<sup>1)</sup> Using an SD Speed Class 10/UHS-I compatible memory card

- Recording stops automatically once the file size reaches 4 GB or the memory card becomes full.
- Recording may stop unexpectedly if a memory card with a low Speed Class is used.

Playback Specifications	
<b>Playback Modes File</b>	List/Play Digest Movies, Favorites, Erase, Slideshow, Rotate, Album Playback, i-Contrast, Resize, Cropping, Red-Eye Correction, My Colors, Photobook Set-up, Scroll Display, Group Images, Auto Rotate, Resume, Transition Effect
Interfaces	
<b>Video Out</b>	NTSC/PAL
<b>Audio Out</b>	Monaural
<b>Other</b>	Hi-Speed USB (Mini-B), HDMI (Type D); direct connection to Canon SELPHY, PIXMA Photo Printers & PictBridge compatible printers
Power Supply	
<b>Power Source</b>	Battery Pack NB-11LH
<b>Shooting Capacity</b>	Approx. 180 shots Approx. 265 shots in ECO Mode  Video Recording Time: Approx. 40 min.
<b>Playback Time</b>	Approx. 4 hr.
Physical Specifications	
<b>Operating Temperature</b>	32–104°F/0–40°C
<b>Operating Humidity</b>	10–90%
<b>Dimensions (W x H x D)</b>	3.92 x 2.28 x 0.90 in. / 99.6 x 58.0 x 22.8mm
<b>Weight</b>	5.19 oz. / 147g (CIPA standard) 4.59 oz. / 130g (Body only)

<sup>^</sup> Compatible with iOS versions 7.1/8.4/9.0, Android smartphone and tablet versions 4.0/4.1/4.2/4.3/4.4/5.0/5.1. Data charges may apply with the download of the free Canon Camera Connect app. This app helps enable you to upload images to social media services. Please note that image files may contain personally identifiable information that may implicate privacy laws. Canon disclaims and has no responsibility for your use of such images. Canon does not obtain, collect or use such images or any information included in such images through this app.

<sup>^^</sup> Compatible with Android smartphone and tablet versions 4.0/4.1/4.2/4.3/4.4/5.0/5.1.