



PROFESSIONAL VIDEO SOLUTIONS

HOUSE OF WORSHIP

# SHAPE YOUR VISION WITH CANON

[usa.canon.com/worship](http://usa.canon.com/worship)



Youth Activities  
 Live Webcast  
 Volunteer Activities  
 Social Outreach  
 Live Music

# The Power Is In Your Hands

Houses of Worship large and small all share a need to capture their message and distribute it in the most efficient way. Whether it's on-site image magnification or remote on-demand streaming, people have grown accustomed to viewing high-quality images on TV and the Internet that have been created with Canon's broadcast technology and solutions. That same production technology is now available, at very attractive prices, to help nurture your congregation and keep the faithful informed. Canon is committed to your market with a range of solutions that can be ideal for congregations of all types and sizes.



# Image Quality

Brilliant Pictures,  
Positive Results

## The Image Is the Message

Drawing on a long legacy of brilliance and dedication to pursuing the best in image quality, Canon's imaging products deliver a cinematic look to videos that helps convey the faith message to congregants and draws attention to the ideas and ministry stories that matter most. Canon's high-quality cameras, camcorders and lenses leverage advanced optical technology to help capture images in incredibly high resolutions, earning the trust of professionals in every field. From Full HD to 4K, Canon's recording capabilities are second to none.

## Send Your Message with Canon's Cinematic Look

Canon bears a wealth of experience in creating products for the cinema industry. The Cinema EOS System crystallizes Canon's advanced technologies and know-how to deliver a naturally cinematic look with vibrant color and clarity that can move the heart. Designed to fit smoothly into almost any workflow, Canon products can take your productions to the next level of cinematic art with ease.



# Versatility

Your Challenge,  
Many Solutions

## The Right Solution Right Now

Understanding that not all worship congregations are the same, Canon offers a complete line of cameras and accessories to fit almost every production environment and budget. From small handheld models to advanced shoulder-mounted broadcast-style products, Canon cameras, camcorders and lenses can meet the challenges of capturing a live service with the same attention to detail and reliability used to televise some of the most high-profile television events.



### Live Production

For large worship venues and community auditoriums, Canon offers the latest in Full HD and 4K acquisition with its cinema-style EOS C700 and EOS C300 Mark II Digital Cinema Cameras. These cameras also offer an easy-to-understand workflow using the latest compression and recording technologies.

EOS C300 Mark II



EOS C700

H140x14B IASD-V



### Storytelling

For congregations looking to record interviews, volunteer work and other stories, Canon offers a variety of choices from the "ready-to-go" EOS C200 Digital Cinema Camera to the portable XF405 Professional Camcorder. Lens options include an extensive range of broadcast lenses that work smoothly with traditional 2/3-inch broadcast cameras.



EOS C200

XF405

# Flexibility

Easy Workflow  
for Faithful Staff

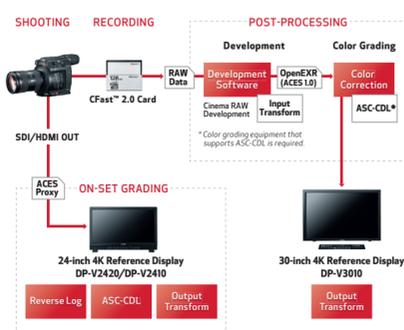
## A Smooth Fit into Your Workflow

No matter your broadcasting and production needs, shooting situation and line-up of recording equipment, Canon's cameras, camcorders and lenses are designed to fit smoothly into almost any workflow. With features from color consistency to a variety of accessory options, you can trust that Canon products will be easy to adapt and use from the start.

### Color Consistency

A disparity of image quality and color between two cameras or a single camera on a different day can have a negative effect on a House of Worship service production. Canon cameras and camcorders help avoid this by offering high-quality image processing to maintain consistent image quality in virtually all types of working conditions.

### ACES Color Management Workflow (EOS C200)



### Industry-standard File Formats

Canon products adhere to industry standards, providing image files in a number of formats (both RAW and compressed) to meet individual HD/4K workflow needs. This enables users to enjoy the benefits of product compatibility and establish seamless workflows with other Canon and select third party products that support the same formats.

MXF MP4 AVCHD Cinema RAW

### Flexible Output Options

Canon products are equipped with a wide range of connectivity options, many of which support both 4K UHD and Full HD shooting applications. Included HDMI 2.0 connectors are used for connecting monitors and other devices as part of a flexible workflow, while Ethernet allows for live streaming directly from the camera and optional remote control.

### Flexible Accessory Options

Canon offers industry-standard connectivity and a host of lens adapters to enable the use of select third party products to fill out a workflow. This can include external recording devices, existing broadcast lenses, microphones, lights and other video production peripherals.



# Expandability

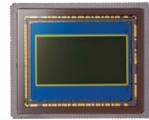
Endless  
Possibilities

## A Lens for Every Vision

The unique messages of your stories can be enhanced with a lens that's suitably matched for the situation, such as a compact lens that's easy to bring for outdoor events. With a wide array of options that help deliver reliably brilliant quality, you can look to Canon to expand your line-up of lenses.

## A Camera for Every Scene

Canon's Cinema EOS cameras are primed to work with a variety of lenses to bring out impressive image performance. Powered by large Super 35mm CMOS sensors, they can deliver high-resolution and brilliant-quality productions, even in extremely low-light situations. With Cinema EOS cameras, you can create a beautifully cinematic look no matter your current lens options.



Canon Super 35mm CMOS Sensor



## Focused on Professionals

Canon's world-class service and support provides professionals with the reassurance that comes from meticulous attention to customer care. From our 100% U.S.-based customer support hotline, to in-house repairs done by Canon employees, to industry-leading turnaround times, we put the same passion into supporting your equipment as our customers put into using it.



Canon's Enterprise CPS program provides service and support benefits to medium and large sized organizations that own Canon imaging products. Enterprise CPS includes priority telephone support, repair processing and repair discounts, as well as special benefits such as on-site equipment maintenance. The program can also be customized to meet the specific needs of your organization.

For systems integrators, we provide solutions-oriented support to help ensure that every project meets the customer's specifications and delivers the high-quality imagery that they demand. Our team can offer engineering assistance to help develop innovative ways to incorporate Canon technology into the workflow. Our professional team is available to provide phone, email or on-site support to achieve seamless integration of Canon products into the project.

Let Canon show you how Support Matters.



# Canon Products for Professionals



## Cinema EOS Cameras

Canon's Cinema EOS cameras offer versatility in size, performance and price. From the EOS C700 to the EOS C500, EOS C300 Mark II and EOS C200, these Full HD and 4K cameras offer high reliability and output flexibility to meet various production applications.



## EF Lenses

Canon offers a broad spectrum of high-quality EF lenses that can be used and interchanged with ease to fit almost any budget and application. From fisheye to macro to super telephoto, Canon EF lenses have proven themselves time and again in different types of shooting situations.



## Cinema Lenses

Canon's portfolio of Cinema lenses offers spectacular 4K-image quality in a lightweight and dust-/water-resistant compact design. All Cinema lenses share uniform front lens diameters, allowing shooters to quickly and conveniently switch lenses as needed.



## 2/3-inch Broadcast Lenses

Canon's legendary broadcast lenses draw from a long history of refined optics and incredible performance. Often used by professionals recording news and documentaries, they are compatible with larger sensor cameras via an optional B4 Mount Lens Adapter and can fit easily into a variety of workflows.



## Professional Camcorders

A wide variety of highly affordable, handheld professional camcorders are available to meet any project demand. Many models offer built-in recording storage, live streaming and a handy grip that can be used to mount required peripherals.



## Remote Shooting Options

Select Canon cameras allow remote control through a variety of options. The Canon RC-V100 Remote Controller can be used to remotely operate compatible products, such as Canon's Multi-Purpose cameras. Products that feature a built-in Wi-Fi\* connection\* can be controlled through a compatible IP-enabled device and a Browser Remote app.

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\* Compatible with iOS\* versions 9/10, Android™ smartphone and tablet versions 4.4/5.0/5.1/6.0/7.0/7.1. Data charges may apply.

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