KNOW YOUR CANON SPEEDLITE

It has come to our attention that fake Speedlite 600EX-RT flashes are being sold, mainly through various online marketplace websites. These fake goods have not been tested to Canon’s rigorous standards, and could cause problems such as fire and/or smoke.

- For more information, visit: USA.CANON.COM/ABOUTCOUNTERFEITS
- Read the Top 10 Ways to Protect Yourself from Counterfeiting and Piracy at: STOPfakes.GOV
- To report questionable products and sources, please contact Canon at: 1-855-46-CANON
- Can You #SpotTheFake?
  Get involved with the fight against illegal counterfeiting. Join the conversation using #SpotTheFake.
HELP PROTECT YOURSELF AND YOUR EQUIPMENT WITH GENUINE CANON ACCESSORIES

PROTECTING YOU AGAINST COUNTERFEIT PRODUCTS
Customer safety is of utmost importance to Canon. Counterfeit goods come with all kinds of risks which you may not have even thought about. Keep safe with the following tips for spotting fake goods.

GENUINE CANON HOLOGRAM
Look for the genuine Canon anti-counterfeiting hologram on the package when purchasing replacement batteries, toner, single ink tanks, and on the base of select batteries. The hologram changes when tilted back and forth.

SPOT SUBTLE DIFFERENCES IN APPEARANCE
Genuine products will have clear type and logos, while counterfeits are often given away by unclear writing and spelling errors. In addition, levers and screen displays on fake Speedlites may look slightly different from genuine Speedlites (see back cover).

WATCH OUT FOR DISPLAYED ALERTS
Select Canon cameras can detect when a non-genuine battery has been inserted, and will display a warning message on the LCD screen. Moving forward, more Canon products will have similar technology to help warn you of counterfeits.

NOT EVERYTHING MAY WORK
Some functions may not work as you expect them to. For example, the radio transmission wireless shooting function found in Canon Speedlite 600EX-RT flashes is not found in counterfeit versions.

WHY BUY GENUINE CANON ACCESSORIES?
To help ensure the safe, reliable operation of your valuable Canon equipment, you should avoid using counterfeit “Canon” accessories. Engineered and manufactured to meet government and industry standards for safety and reliability, genuine Canon accessories including external flashes, batteries, chargers and battery grips help ensure the optimal performance of your valuable Canon gear.

JOIN THE FIGHT AGAINST COUNTERFEITING
As the popularity of cameras and accessories grows around the globe, so does the problem of counterfeiting. It is illegal to sell counterfeit products. Counterfeiting costs jobs, undermines legitimate resellers and can pose a real safety risk. Counterfeit products are rarely, if ever, produced to the same strict safety standards specified by the government or the industry to which Canon adheres. The use of counterfeits, which can damage your product or cause increased service problems, may void Canon product warranties. To know what measures you can take to help protect yourself, go to: USA.CANON.COM/ABOUTCOUNTERFEITS

If you’re in doubt, Canon can help you determine if your Canon accessory is genuine or counterfeit. Just contact Canon at 1-855-46-CANON.