

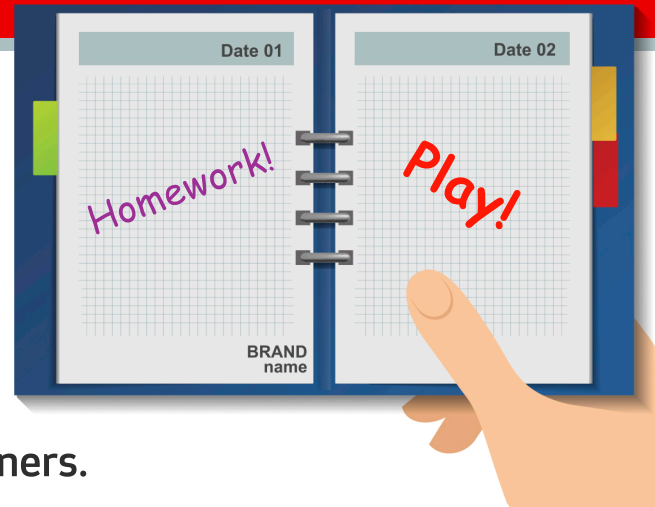


As parents and students prepare for back-to-school season, explore how print can serve as a great tool to aid students in their study habits and learning retention

Use an assignment planner to stay organized

34%

of the younger generations surveyed say that they use physical planners.



Snag some school supplies

OVER 75%

of the younger generations surveyed say that they love being able to highlight and markup physical content



Don't slack on summer reading!

OVERALL, 85% of survey respondents say that reading physical books helps them learn about history.



Set productive study habits

76% of students surveyed

prefer doing reading assignments on paper rather than online.



Use trustworthy resources

22% of survey respondents believe books are the most completely trusted source of information, followed by newspapers (14%).

14%