

CORPORATE SOCIAL RESPONSIBILITY PROGRAMS

CANON U.S.A., INC.

Canon



Grand Prismatic Spring at Yellowstone National Park; ©Dan Stahler/National Park Service

Canon's Corporate Philosophy

Kyosei

In the spirit of our corporate philosophy of *Kyosei* — all people, regardless of race, religion or culture, harmoniously living and working together into the future — Canon seeks to be an outstanding global leader and is committed to an approach to business that is socially responsible. Simultaneously, we strive to improve our relationships with local communities and to increase our appreciation of the environment.

Our Company's commitment and contribution to the environment and to the world community are an integral part of Canon's management structure, product design and manufacturing processes, and our corporate culture.

This brochure highlights our environmental initiatives, our community involvement and our commitment to the arts and education.

For more detailed information on these programs, please visit: www.usa.canon.com/csr.

Environmental Conservation

Canon is focused on preserving the environment. Our Clean Earth Campaign, introduced in 1990, encompasses all of Canon U.S.A.'s environmental conservation programs.

Eyes On Yellowstone



Canon's sponsorship of Yellowstone Forever helps contribute to important scientific research and helps break new ground in conservation, important wildlife protection, and the application of cutting-edge science and technology that is essential to managing Yellowstone National Park wildlife and ecosystems. Through this partnership, our goal is to continue to generate knowledge, educate the public, increase access to the wonders of the world's best-known park, and increase awareness of the importance of environmental protection and preservation.

The Clean Earth Crew



Growing awareness of the importance of sustainability has motivated many employees to take part in Canon Clean Earth Crew events, in which employees, family members and friends work together to clean up parks, beaches and other public areas near Canon's office locations.

Earth Day Celebration



Canon employees at locations across the Americas look forward to celebrating Earth Day every April. Employees take advantage of this opportunity to learn about our latest environmental initiatives, programs and sustainability efforts.

Arbor Day Foundation



Since 2009, Canon U.S.A.'s contributions to Arbor Day's reforestation initiatives across the United States have helped in the planting of more than 510,000 trees, which has resulted in restoring forest areas that are in desperate need of re-growth.

The Community

One of Canon U.S.A.'s strongest beliefs is that we have a responsibility to contribute to the welfare of the communities that we serve. Whether originating from corporate headquarters, our regional locations, or our subsidiaries, Canon U.S.A. connects with and supports the community in many ways.

Some examples of the community programs Canon U.S.A. supports:

American Cancer Society



The mission of the American Cancer Society is to eliminate cancer and diminish suffering through research, education, advocacy and access to care. Since 1998, Canon U.S.A. has been a Flagship Sponsor of the Making Strides Against Breast Cancer Walk.

Canon4Kids and the National Center for Missing & Exploited Children



The National Center for Missing & Exploited Children (NCMEC) and Canon U.S.A. have partnered since 1997 to help find missing children and deliver messages of safety and prevention.

New York Museums



Canon is committed to the arts and is proud to support several New York museums.

Japan Center Essay Competition



The Japan Center Essay Competition, organized by Stony Brook University in New York and sponsored by Canon U.S.A., promotes awareness and understanding of Japan and Japanese culture.

Long Island Special Olympics



Special Olympics New York provides year-round sports training and athletic competition in a variety of Olympic-style sports for children and adults with intellectual disabilities. Canon sponsors the Spring Games, which help athletes gain confidence and build a positive self-image.

Huntington Arts Council / The Townwide Fund



Canon is proud to sponsor programs in the community near our Corporate Headquarters, including the Huntington Arts Council and the Townwide Fund.

Conservation in the Workplace

In our R&D, design and manufacturing decisions, Canon aims to minimize the impact our products have on the environment by striving to, among other things, incorporate energy efficiency into our manufacturing processes, use recycled materials, reduce hazardous substances, and maximize the energy efficiency of our products.

Canon also created the first printer toner cartridge collection and return program in the industry.

Some examples of Canon U.S.A.'s conservation initiatives:

Printer Toner Cartridge Collection and Return Program



Canon began its toner cartridge return operations in 1990. With the cooperation of our customers, Canon has collected more than 394,000 metric tons of used toner cartridges.

Canon Consumer Products Recycling Program



Canon works with our customers to ensure appropriate recycling of Canon consumer and small office products, to help improve the environment and our local communities.

Toner Container Collection Program



Canon provides a recycling program for empty plastic Canon toner containers that cannot be recycled locally. Consumers can send them to a designated Canon facility, where they will be properly recycled, keeping the containers from contributing to landfills.

Ink Cartridge Recycling program



Canon offers a collection and recycling program for Canon Genuine Inkjet Printer Cartridges at no cost. This program helps prevent used cartridges from going to landfills, and encourages our customers to be environmentally responsible.

Certifications and Partnerships



ENERGY STAR®



EPEAT®



SmartWay Transport Partnership



LEED® Certification



ISO 14001 Certification

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