Canon Named a Leader in IDC MarketScape: U.S. Multifunction Peripheral 2018 Vendor Assessment

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (Information and Communications Technology) suppliers in a given market.

With its heritage and strength in this market, Canon’s Smart MFPs focus on features of security, personalization, mobility, and cloud to prep businesses for the office of the future.

Canon’s comprehensive imageRUNNER ADVANCE platform spans color and monochrome solutions. The company provides both horizontal- and vertical-specific workflow solutions built around NT-ware’s uniFLOW, Nuance’s eCopy ShareScan, and Therefore™ solutions. End-users can deploy each solution in a variety of configurations, ranging from independent installs for smaller businesses to large, integrated solutions crafted to meet the needs of specific enterprises.

Strategic partnerships with Box™ and mxHero* also bring new opportunities, changing the way in which users store, manage, share, and collaborate through the cloud with email, paper, and digital content.

For more information, visit www.usa.canon.com.


* Canon U.S.A., Inc., through its subsidiary Canon Information and Imaging Solutions, Inc. (CIIS), has a strategic partnership with Box and mxHero.

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