# Take Your Content to the Next Level with Metadata

Through the Box web application and API, you can now add custom metadata to organize, classify, and search content in Box. With this extra layer of information in the platform, you can build tighter integrations to existing systems, make search more effective and build workflows on Box.

"Thanks to Box, we can manage all of our product catalogs in organized, easy to search libraries and empower our entire North American professional diagnostic sales team to access and share files with customers."

**Christopher High**
Sales and Marketing Development,
Alere

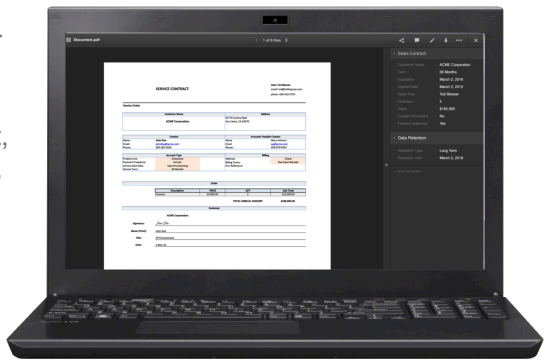
## Why use metadata?

- **Integrate systems.** Easily add metadata from existing systems of record, leverage partners like SkySync and power custom apps.
- **Organize and Search.** Power discovery by searching on metadata attributes like document type, invoice amounts, and unique IDs.
- **Drive Workflows and Solutions.** Optimize workflows with custom data fields, integrations between platforms, and mobile access.

## Start Transforming your Business

Look for use cases within your organization that could leverage metadata.

1. **Build a Searchable Asset Database.** Apply metadata tags like "customer name" to files, then quickly identify them with search.
2. **Optimize Contract Management.** Add fields to classify contracts by value and expiration dates can keep your business on track.
3. **Manage Marketing and Digital Assets.** Empower marketing and sales teams to find the right content when they need it, organized by product line, collateral type, or region.



## How do I get started?

Getting started is simple. Send an email to metadata-beta@box.com or contact your CSM to enable metadata for your account. For more information and helpful tips, visit our quick-start guide at: https://developers.box.com/metadata-web-application

**Learn More**
877-729-4269
box.com

© Box, Inc. – 4440 El Camino Real. Los Altos, CA 94022 USA – box.com – sales@box.com – 877-729-4269