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Ultra-Wide Zoom Lens			
EF-S 10-18mm f/4.5-5.6 IS STM	\$299 ⁹⁹	\$20 INSTANT REBATE	=\$279 ⁹⁹
EF-S 10-22mm f/3.5-4.5 USM	\$649 ⁹⁹	\$50 INSTANT REBATE	=\$599 ⁹⁹
EF 11-24mm f/4L USM	\$2,999 ⁰⁰	\$300 INSTANT REBATE	=\$2,699 ⁰⁰
EF 16-35mm f/2.8L II USM	\$1,599 ⁰⁰	\$300 INSTANT REBATE	=\$1,299 ⁰⁰
EF 16-35mm f/2.8L III USM	\$2,199 ⁰⁰	\$300 INSTANT REBATE	=\$1,899 ⁰⁰
EF 16-35mm f/4L IS USM	\$1,099 ⁰⁰	\$100 INSTANT REBATE	=\$999 ⁰⁰
EF 17-40mm f/4L USM	\$799 ⁹⁹	\$50 INSTANT REBATE	=\$749 ⁹⁹
Standard Zoom Lens			
EF-S 17-55mm f/2.8 IS USM	\$879 ⁹⁹	\$80 INSTANT REBATE	=\$799 ⁹⁹
EF 24-70mm f/2.8L II USM	\$1,899 ⁰⁰	\$300 INSTANT REBATE	=\$1,599 ⁰⁰
Telephoto Zoom Lens			
EF 70-200mm f/2.8L IS II USM	\$2,099 ⁰⁰	\$300 INSTANT REBATE	=\$1,799 ⁰⁰
EF 70-200mm f/2.8L USM	\$1,349 ⁰⁰	\$100 INSTANT REBATE	=\$1,249 ⁰⁰
EF 70-200mm f/4L IS USM	\$1,199 ⁰⁰	\$100 INSTANT REBATE	=\$1,099 ⁰⁰
EF 70-200mm f/4L USM	\$649 ⁹⁹	\$50 INSTANT REBATE	=\$599 ⁹⁹
EF 70-300mm f/4-5.6 IS II USM	\$549 ⁹⁹	\$100 INSTANT REBATE	=\$449 ⁹⁹
EF 100-400mm f/4.5-5.6L IS II USM	\$2,199 ⁰⁰	\$300 INSTANT REBATE	=\$1,899 ⁰⁰
Macro Lens			
EF-S 35mm f/2.8 Macro IS STM	\$349 ⁹⁹	\$50 INSTANT REBATE	=\$299 ⁹⁹
EF-S 60mm f/2.8 Macro USM	\$469 ⁹⁹	\$70 INSTANT REBATE	=\$399 ⁹⁹
EF 100mm f/2.8L Macro IS USM	\$899 ⁹⁹	\$150 INSTANT REBATE	=\$749 ⁹⁹
Wide-Angle Lens			
EF 24mm f/2.8 IS USM	\$599 ⁹⁹	\$50 INSTANT REBATE	=\$549 ⁹⁹
EF-S 24mm f/2.8 STM	\$149 ⁹⁹	\$20 INSTANT REBATE	=\$129 ⁹⁹
EF 28mm f/2.8 IS USM	\$549 ⁹⁹	\$80 INSTANT REBATE	=\$469 ⁹⁹
EF 35mm f/1.4L II USM	\$1,799 ⁰⁰	\$150 INSTANT REBATE	=\$1,649 ⁰⁰
EF 35mm f/2 IS USM	\$599 ⁹⁹	\$50 INSTANT REBATE	=\$549 ⁹⁹
Standard & Medium Telephoto Lens			
EF 40mm f/2.8 STM	\$199 ⁹⁹	\$20 INSTANT REBATE	=\$179 ⁹⁹
EF 50mm f/1.2L USM	\$1,449 ⁰⁰	\$150 INSTANT REBATE	=\$1,299 ⁰⁰
EF 50mm f/1.4 USM	\$399 ⁹⁹	\$70 INSTANT REBATE	=\$329 ⁹⁹
EF 85mm f/1.2L II USM	\$1,999 ⁰⁰	\$150 INSTANT REBATE	=\$1,849 ⁰⁰
EF 85mm f/1.8 USM	\$419 ⁹⁹	\$70 INSTANT REBATE	=\$349 ⁹⁹
Super Telephoto Lens			
EF 400mm f/5.6L USM	\$1,249 ⁰⁰	\$100 INSTANT REBATE	=\$1,149 ⁰⁰
EF-M Lens			
EF-M 22mm f/2 STM (Graphite/Silver)	\$249 ⁹⁹	\$20 INSTANT REBATE	=\$229 ⁹⁹
EF-M 11-22mm f/4-5.6 IS STM	\$399 ⁹⁹	\$50 INSTANT REBATE	=\$349 ⁹⁹
EF-M 28mm f/3.5 Macro IS STM	\$299 ⁹⁹	\$50 INSTANT REBATE	=\$249 ⁹⁹
Speedlite			
Speedlite 600EX II-RT	\$579 ⁹⁹	\$100 INSTANT REBATE	=\$479 ⁹⁹
Speedlite 470EX EX-AI	\$399 ⁹⁹	\$50 INSTANT REBATE	=\$349 ⁹⁹
Speedlite 430EX III-RT	\$299 ⁹⁹	\$50 INSTANT REBATE	=\$249 ⁹⁹

* Optical Image Stabilizer refers to lens function only.

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