

Large Format Specialty Print Media

Water Resistant Matte Banner Vinyl 2, 530gsm

The Water Resistant Matte Banner Vinyl consists of a base layer of polyester fiber sandwiched between two layers of vinyl, giving the media appropriate thickness and strength to withstand outdoor conditions. This media is ideal for outdoor signage especially since no lamination is needed; minimizing costs! With a resistance to peeling and fading, this media keeps its robust colors over time regardless of weather conditions. It is ideal for advertising signage in stadiums, construction signage and point-of-purchase (POP) for retail graphics, and gift shops for up to six (6) months outdoors*.

Canon Sign/Banner/Display Media

Eye-catching signs, bulletins, and announcements are easy to create with Canon large format printers. To suit many applications, our sign and banner media are tear resistant and offer a variety of special features, such as adhesive backing and vinyl coating.

Canon media goes through rigorous testing to ensure compatibility with imagePROGRAF printers in order to provide the best image quality.

Applications

- Short term outdoor signage
- School fundraisers
- Posters
- Event signage
- Outdoor direction signage
- Retail promotions
- Point of purchase signage





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Product Specifications

Property	Value and test method
Basis weight	530g/m2 per ISO536 Test Method
Thickness/caliper	14mil/350 microns per ISO534 Test Method
Core size	3-inch
CIE Whiteness (D65/10°)	85% per ISO2470-1 Test Method
Opacity	98% per ISO2471 Test Method

Operating Specifications

Operating Temperature	59 to 86° F (15 to 30°C)
Operating Humidity	25 to 75% RH (non-condensing)

Recommended Driver Setting

Printer	Printer Driver Setting	Control Panel Setting
PRO/GP S Series	Special 7	Special 7
GP Series	Special 7	Special 7
TZ/TX/TM/TA Series	Special 7	Special 7

To purchase large-format specialty print media, contact your local Authorized Canon Dealer

For the latest media information, visit our website at www.usa.canon.com/largeformatmedia.

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