

## Large Format Specialty Print Media

## Water Resistant Adhesive Matte Vinyl 2, 310gsm

The vinyl based Water Resistant Adhesive Matte Vinyl is ideal for form-fitting applications of posters, POP displays, and stickers on uneven or curved surfaces that may include depressions. The adhesive allows for easy removal of bubbles or air and the gray adhesive layer makes reapplying the paper effortless. With a resistance to peeling and fading, this media keeps its robust colors over time regardless of weather conditions and can last up to six (6) months outdoors\*.

#### Canon Sign/Banner/Display Media

Eye-catching signs, bulletins, and announcements are easy to create with Canon large format printers. To suit many applications, our sign and banner media are tear resistant and offer a variety of special features, such as adhesive backing and vinyl coating.

Canon media goes through rigorous testing to ensure compatibility with imagePROGRAF printers in order to provide the best image quality.

### **Applications**

- · Short term outdoor signage
- School fundraisers
- Posters
- Event signage
- Outdoor direction signage
- Retail promotions
- Point of purchase signage





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Product Specifications		
Property	Value and test method	
Basis weight	310g/m2 per ISO536 Test Method	
Thickness/caliper	13mil/330 microns per ISO534 Test Method	
Core size	3-inch	
CIE Whiteness (D65/10°)	87% per ISO2470-1 Test Method	
Opacity	98% per ISO2471 Test Method	
Operating Specifications		
Operating Temperature	59 to 86° F (15 to 30°C)	
Operating Humidity	25 to 75% RH (non-condensing)	
Recommended Driver Setting		
Printer	Printer Driver Setting	Control Panel Setting
PRO/GP S Series	Canon WaterResist Adh MatteVinyl	watRes Adh MatV
GP Series	Canon WaterResist Adh MatteVinyl	watRes Adh MatV
TZ/TX/TM/TA Series	Canon WaterResist Adh MatteVinyl	watRes Adh MatV

To purchase large-format specialty print media, contact your local Authorized Canon Dealer

For the latest media information, visit our website at www.usa.canon.com/largeformatmedia

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