A look at how a Canon imagePROGRAF model helped change a local school.

For several years, Principal Paul Mullins of LaRue County High School (LCHS) in Hodgenville, Kentucky had an outside vendor handle the printing of posters and notices of the school’s events and successes. Tired of not having enough design and printing flexibility, Principal Mullins thought it was time to invest in a printer that could handle the school’s various printing needs and demands. After reviewing a variety of options and consulting with industry experts, he decided a Canon imagePROGRAF would be the ideal solution to meet his needs.

Utilizing the dynamic print capabilities of the Canon imagePROGRAF large format printer, Principal Mullins is able to effectively publicize events, student successes and fundraising activities. Bundled with the latest PosterArtist software, the school now has the ability to personalize each design on the fly – and in a short amount of time. While walking the halls of LCHS, students, teachers and the administration now feel a sense of pride for the school, its upcoming events and accomplishments.

The sophisticated posters with vibrant colors and graphics have caught the attention of other local schools and districts as well. In fact, local schools are...
looking to deploy their own imagePROGRAF printers to take advantage of the solution’s supreme functionality and image outputs, to create the same positive environment and energy infused throughout LCHS.

“While our school has seen five years of great success, across academics and athletics, our spirit and communications about these successes had fallen short with standard print notices,” said Principal Mullins. “With the Canon imagePROGRAF large format printer, we are now able to celebrate our academic excellence and achievements by telling a more compelling story using posters with colorful imagery that deliver a more professional look and feel. The imagePROGRAF has exceeded my expectations because it’s not only printing copy, but also greatly improving our communications and marketing channels within the school and throughout the community.”

Enhancing the value of the printer was the accessibility to the Canon customer service team which assisted with any issues or concerns the school had. “Whenever, I have issues or questions Canon always answered the phone quickly, took time to listen to my questions and helped me find a solution,” stated Principal Mullins. “I have been so impressed with Canon’s customer service and when I speak to other school districts this is something I always point out.”

For more information on Canon’s imagePROGRAF large format printers, please visit www.usa.canon.com/imageprograf.

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