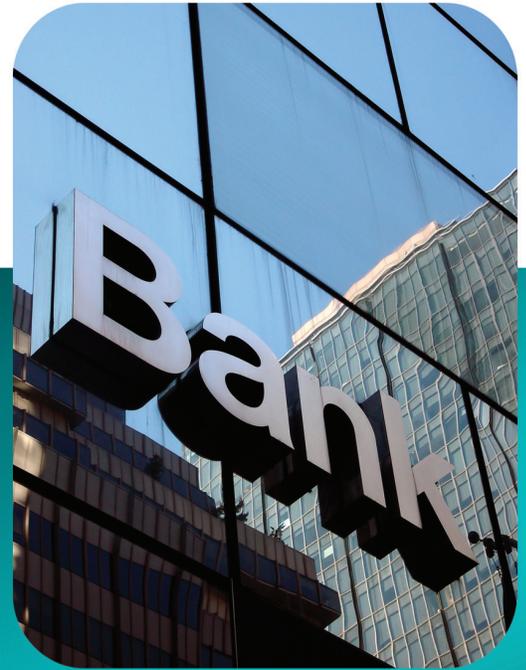




CANON SOLUTIONS

imageRUNNER ADVANCE device quality and functionality helps a regional bank expand efficiently as it grows functionally and geographically.



REGIONAL BANK CASE STUDY

This regional bank strives to build loyal partnerships with employees, clients, shareholders, and the community. The bank understands the specific business needs of entrepreneurs and strives to help keep them focused on their goals with extraordinary service and responsiveness from its staff.

The Challenge

The bank was aggressively expanding its mortgage operations business, which required continual production of high-quality color marketing materials. At the same time, it was looking for a way to digitize its documents for both the new mortgage operations and its existing banking business, while maintaining strict compliance with Sarbanes-Oxley regulations. The bank had already experienced the excellence of Canon's imaging solutions when it invested in check scanners. Over the course of eighteen months, it was impressed by Canon's quality and saw how positively Canon solutions could impact its workflow. This experience led to further partening with Canon.





The Solution

Given all the bank's needs, an imageRUNNER ADVANCE color device was identified as an ideal solution. With robust scanning, the imageRUNNER ADVANCE platform can digitize documents at seemingly lightning speeds. With exceptional color quality, print speed, and resolution, it's a natural choice for producing high-quality, high-impact marketing materials in large quantities, on demand. The bank's selection of an imageRUNNER ADVANCE model was an eye-opening introduction to what a fully configured, truly multifunctional imaging system could do.



The Results

The bank was able to address the significant imaging needs of the new mortgage operations business—printing 50 to 150 loan packages, each with 75 to 150 pages every month, and then flawlessly scanning them after they're signed.

Additionally, the bank is utilizing the import and Hot Folder technology found on the imageRUNNER ADVANCE device to integrate the document-intensive lending process with its PC Lender Mortgage Loan software. The implementation of the new Canon solution has had a major impact on bank productivity and driven significant process automation.

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