

Canon imageRUNNER ADVANCE C3530i

Outstanding 30-ppm Color Copier MFP



The Canon imageRUNNER ADVANCE C3530i, chosen by BLI analysts as the winner of a Summer 2017 Pick award for “Outstanding 30-ppm Color Copier MFP,” offers...

- Outstanding reliability
- Easy user experience thanks to a tablet-like touchscreen control panel and personalized UIs via the My ADVANCE feature
- Integrated solutions and extended functionality via Canon MEAP
- Built-in Universal Login Manager to prevent unauthorized users from accessing sensitive information
- Tight integration with uniFLOW for enhanced workflow, security, and device management functionality

“The Canon imageRUNNER ADVANCE C3530i delivers a feature set geared towards providing end users with an easy user experience, ultimately to help increase productivity and efficiency,” said George Mikolay, Associate Director of A3/Production for Keypoint Intelligence - Buyers Lab. “Users will feel at home using tap, swipe, and pinch gestures to navigate the tablet-like color touchscreen control panel. And thanks to My ADVANCE technology, users can personalize the UI to their preference—such as surfacing their most frequently used features, functionalities, and applications—which will follow users across the fleet once they’ve authenticated at a supported device. The device also allows users to scan hard copies to searchable-PDF, Word, and PowerPoint directly from the control panel and route them to cloud-services and other connected applications to cut down on manual post-job processing and enhance collaborative processes.”

“The Canon imageRUNNER ADVANCE 3530i is MEAP-enabled and can integrate with a number of cost saving, productivity enhancing, and security boosting applications,” said Joe Ellerman, U.S. Manager of Lab Operations for Keypoint Intelligence - Buyers Lab. “The device also offers tight integration with Canon’s holistic workflow and device management platform, uniFLOW, which can further extend the capabilities of the device.”

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About **Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Brian O'Connor, CFO

Jeff Hayes, Managing Director
jeff.hayes@keypointintelligence.com

Randy Dazo, Group Director,
Office Document Technology
Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director,
Software Analysis
Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director,
A3/Production
George.Mikolay@keypointintelligence.com

Marlene Orr, Director,
Printer/A4 MFP Analysis
Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor
Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor
Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor,
Scanners/Software Evaluation
Lee.Davis@keypointintelligence.com

Kaitlin Shaw, Editor,
Printers/MFPs Evaluation
Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor
Priya.Gohil@keypointintelligence.com

Simon Plumtree, Senior Editor
Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor,
Software Evaluation
Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director of U.S./Asia Research
and Lab Services

David Sweetnam, Director of EMEA/Asia
Research and Lab Services

COMMERCIAL

Mike Fergus
Vice President of Marketing

Gerry O'Rourke
International Commercial Director