Canon U.S.A., Inc.

2020 Copier MFP Line of the Year

Canon

2020 BLI BUYERS LAB LINE OF THE YEAR

Canon U.S.A., Inc., has claimed the coveted BLI 2020 Copier MFP Line of the Year award from the analysts at Buyers Lab thanks to its...

- Remarkable reliability, with just three misfeeds on eight tested models over more than two million impressions

- Unbeatable and universal ease of use both at the device and from a workstation, so users with varying levels of knowledge on hardware can fully optimize their Canon experience

- An extensive gamut of software solutions and services that helps customize workflows based on user preferences to significantly enhance productivity, boost security, and control costs

Canon is once again the titleholder of the Copier MFP Line of the Year award. This marks the fourth time in the last five years that Canon has earned this accolade.

"When it comes to reliability and usability, Canon's copier MFP line is the standard bearer in the industry," said George Mikolay, Keypoint Intelligence's Associate Director of Copier MFP/Production Analysis. "We tacked on more than two million impressions on Canon's copier engines this year and experienced just three misfeeds, which is simply outstanding and unmatched by any other vendor. Easy maintenance procedures and proactive device management help to further ensure that the products remain up and running. Plus, the models are so easy to use, with universal capabilities and features across the entire line. The well-designed touchscreen can be customized in many ways, all to suit individual users' preferences. It's also simple for users to pair their mobile devices with the MFP for printing and scanning. The devices are further complemented by an outstanding software line (Canon's MEAP platform, uniFLOW and uniFLOW

Online Express, and Universal Login Manager, to name several things) to boost security and, most importantly, control costs."

A Decade of Dominance

"Canon's history of excellence with its imageRUNNER ADVANCE copier MFP line dates back to 2011, when the imageRUNNER ADVANCE 6055 and 6075 were the first two models from this family to win Picks," said Mikolay. "It was readily evident even back then how Canon was preparing to take the copier MFP to new heights."

In addition to perfect reliability, the imageRUNNER ADVANCE 6055 and 6075 raised the personalization capabilities of the office MFP to new heights with the introduction of the Quick Menu. And holding steadfast to the belief that MFPs had to be about more than printing, scanning, copying, and faxing, Canon also earned two Document Imaging Solutions Picks in 2011 for its imageWARE ADVANCE Essentials and uniFLOW V5 (Outstanding Desktop/MFP Output and Workflow Management Solution and Outstanding Network Output and Workflow Management Solution, respectively). Thirty-two imageRUNNER ADVANCE copier MFP Picks later, the message of extraordinary reliability, highly personalized usability, and software solutions continues to ring true today.

Dependability at Its Finest

A machine that can consistently deliver with minimal to no downtime isn't a luxury—it's a necessity, for every business. Fortunately for Canon's copier MFPs, reliability is the name of the game. "Only three misfeeds in 2,115,000 impressions on Canon's current copier MFPs," said Mikolay. "That's a rate of 1 jam per 705,000 pages, which is simply astounding. It's clear that Canon's portfolio of copier MFPs does not falter—the devices keep workflows moving, year in and year out."

In addition, new maintenance videos provide excellent step-by-step instructions for clearing misfeeds, replacing toner, and more. And because the devices operate on Canon's Unified Firmware Platform, instant ongoing monitoring checks for issues before they emerge, and feature upgrades can be pushed out to the fleet as and when they become available, with minimal user input.

Unmatched and Universal Usability

"Usability has always been outstanding with Canon (case in point, Canon won a BLI PaceSetter award 2018–2019 in Ease of Use: Enterprise Devices), and these devices build on that tradition," said Mikolay. "The intuitive, customizable control panel now combines Quick menu options with the main function buttons for easier access, and the new Timeline feature allows users to conveniently access their 10 most recent scan and copy jobs."

- Drivers are also intuitive, with a dynamic Help button and the ability to add and prioritize an unlimited number of presets from any tab to accelerate common workflows

- Easy navigation of the embedded web server and fleet management utility simplify processes for IT administrators, while Remote Panel Operation makes it simple for IT staff to troubleshoot issues and provide real-time interactive user support

A History of Success

Here's a look back at the rich history of Canon's copier MFP line over the last decade.

List of Advance Copier Picks by year.

2011
Canon imageRUNNER ADVANCE 6055
Canon imageRUNNER ADVANCE 6075

2012
Canon imageRUNNER ADVANCE 4051

2013
Canon imageRUNNER ADVANCE 6265
Canon imageRUNNER ADVANCE 6275
Canon imageRUNNER ADVANCE C5235
Canon imageRUNNER ADVANCE C5240
Canon imageRUNNER ADVANCE C5250

2014
Canon imageRUNNER ADVANCE 4235
Canon imageRUNNER ADVANCE 4251
Canon imageRUNNER ADVANCE 8205
Canon imageRUNNER ADVANCE 8295
Canon imageRUNNER ADVANCE C7260

2015
Canon imageRUNNER ADVANCE 6255

2016
Canon imageRUNNER ADVANCE 6565i
Canon imageRUNNER ADVANCE 6575i
Canon imageRUNNER ADVANCE 8505i
Canon imageRUNNER ADVANCE 8585i
Canon imageRUNNER ADVANCE C3325i
2016 Copier MFP Line of the Year

2017
Canon imageRUNNER ADVANCE 4535i
Canon imageRUNNER ADVANCE C3525i
Canon imageRUNNER ADVANCE C3530i

Canon imageRUNNER ADVANCE C5535i
Canon imageRUNNER ADVANCE C5550i
Canon imageRUNNER ADVANCE C5560i
Canon imageRUNNER ADVANCE C7580i
2017 Copier MFP Line of the Year

2018
2018 Copier MFP Line of the Year

2019
Canon imageRUNNER ADVANCE 4535i III
Canon imageRUNNER ADVANCE 6555i III
Canon imageRUNNER ADVANCE 8595i III
Canon imageRUNNER ADVANCE C5535i III
Canon imageRUNNER ADVANCE C5550i III
Canon imageRUNNER ADVANCE C7570i III

2020
2020 Copier MFP Line of the Year

Canon imageRUNNER ADVANCE 4535i III

Canon imageRUNNER ADVANCE C7570i III

"In terms of scan features, there's no shortage of advantages when it comes to Canon's copier MFP line," said Mikolay.

- Auto-file split capability enables multipage documents to be scanned and stored, or emailed in manageable sizes (with the size limit set in the embedded web server) without falling foul of a company's email file-size policy limits

- Ability to scan smaller documents (5.8" x 4.1") via all paper drawers, including a small cassette tray, simplifies the task of scanning items such as bank checks and receipts for those working in the finance or hospitality sectors

- Out-of-box support for Word and PowerPoint files enables users to edit/add information to a digital version of a document without having to reproduce it from a hardcopy

- Enhance security and improve productivity with Send to Myself feature and access to personal scan folders

Robust Software to Match Steadfast Hardware

"In today's digital age, quality hardware requires the accompaniment of strong software to truly bring productivity to record highs within each workgroup," said Mikolay. "It's no question that Canon puts software as well as mobile support on the front burner—alongside superior hardware—every year."

- An open solutions platform, uniFLOW lets users handle tasks such as job scheduling, document preparation, pricing submission, and tracking

- Canon's platform is also setting the industry standard for cloud-based MFPs, with Canon uniFLOW Online Express winning 2019 and 2020 Pick awards for Outstanding Cloud Output-Management Solution

- Multifunctional Embedded Application Platform (MEAP), which integrates with the device and network applications accessed from the panel, helps administrators efficiently manage print environments, track usage and costs, maintain document security, and more

- Universal Login Manager provides advanced personalization and access control for authenticated users for succinct cost monitoring and security upkeep

- Convenient printing made available with mobile and cloud support for both Apple and Android-powered devices

- Therefore Online provides customers with the ability to find and edit documents, easily configure permission settings, and automate workflows, along with providing remote access to documents via web browsers and mobile devices (provides support for third-party scanning solutions, too)

All in the Family

All eight Canon copier MFPs tested in 2019 received a Highly Recommended and Highly Reliable rating, and six earned Pick awards in their respective segments.

Pick Winners

- Canon imageRUNNER ADVANCE 4535i III
- Canon imageRUNNER ADVANCE 6555i III
- Canon imageRUNNER ADVANCE 8595i III
- Canon imageRUNNER ADVANCE C5535i III
- Canon imageRUNNER ADVANCE C5550i III
- Canon imageRUNNER ADVANCE C7570i III

Highly Recommended/Highly Reliable

- Canon imageRUNNER ADVANCE C3530i III
- Canon imageRUNNER ADVANCE C5560i III

"Canon is honored to be recognized by Keypoint Intelligence - Buyers Lab with the 2020 Copier MFP Line of the Year as it reflects our company's holistic approach to meeting business needs and preparing our customers for the office of the future," said Shinichi Yoshida, Executive Vice President and General Manager of Canon U.S.A., Inc. "We plan to continue delivering on our commitment to developing high-quality solutions designed to meet both market and customer needs in 2020 and beyond."

Shinichi Yoshida

Executive Vice President and General Manager of Canon U.S.A., Inc.

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About Buyers Lab Line of the Year Awards

Line of the Year awards salute the companies that both provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Buyers Lab analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab awards offered.

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