

# BLI 2016 Line of the Year

# Canon

CANON U.S.A., INC.

## 2016 A3 MFP Line of the Year



Canon imageRUNNER ADVANCE C5250



Canon has won BLI's 2016 A3 MFP Line of the Year Award for the Winter 2016 test season for its....

- Outstanding reliability.
- Superior user experience.
- Value-add innovations.
- Unsurpassed flexibility.

Canon U.S.A., Inc. is the winner of Buyers Laboratory LLC's (BLI) most coveted award: 2016 A3 MFP Line of the Year. Once annually, Buyers Lab, the leading global provider of information and testing services to the digital imaging industry, acknowledges the vendors whose product lines are determined to be the best overall in their respective categories based on the cumulative results of models tested in our rigorous two-month laboratory evaluations. By assessing reliability, image quality, ease of use, productivity and a range of other criteria, the tests reveal the products that deliver the best value and performance. Also considered are the vendor's breadth of line and ability to provide quality products suitable to a broad spectrum of customer needs, from low volumes to high volumes.

"Canon offers consistently outstanding products across its entire A3 line in nearly every speed band," said BLI Editor George Mikolay. "From its exceptional reliability and ease of use, to its innovation and customizability, Canon's A3 line is the industry benchmark among its competitors."

## Unmatched Reliability

“To run a combined total of 2,885,000 impressions with just 11 misfeeds recorded is remarkable,” said BLI Director of Research & Lab Services Pete Emory. “In fact, with just one misfeed every 262,272 impressions, Canon has the highest number of impressions between misfeeds of all of the OEMs, a truly remarkable feat.”



**Canon imageRUNNER  
ADVANCE C3325**

## Outstanding Reputation

Canon's A3 MFPs have earned their reputation. The company has achieved...

- 12 A3 Pick Awards
- 17 Highly Recommended models

Canon's currently available A3 color models include the Pick-winning

- imageRUNNER ADVANCE C3325i
- imageRUNNER ADVANCE C5235A
- imageRUNNER ADVANCE C5240A
- imageRUNNER ADVANCE C5250
- imageRUNNER ADVANCE C7260

along with the Highly Recommended

- imageRUNNER ADVANCE C2020
- imageRUNNER ADVANCE C3330i
- imageRUNNER ADVANCE C7270

Canon's currently available A3 monochrome models include the Pick-winning

- imageRUNNER ADVANCE 4235
- imageRUNNER ADVANCE 4251
- imageRUNNER ADVANCE 6255
- imageRUNNER ADVANCE 6265
- imageRUNNER ADVANCE 6275
- imageRUNNER ADVANCE 8295
- imageRUNNER ADVANCE 8205

along with the Highly Recommended

- imageRUNNER ADVANCE 4225
- imageRUNNER ADVANCE 4245



**Canon imageRUNNER  
ADVANCE 6265**

## Superior User Experience for the New World

“In today’s workforce, OEMs need to move beyond the box and provide the ease of use, solutions and services that drive value, as well as the customizability and flexibility to meet the needs of any work style and environment, and Canon’s A3 line does just that,” said Mikolay.

- Driver and control panel consistency throughout the line assure workers of the same user experience regardless of speed.
- “Know one, know all” philosophy allows users to easily upgrade to faster products with more capabilities as needs change and businesses grow.
- Graphical and easy to use drivers, with most commonly used features selectable from the first tab, unlimited presets and dynamic Help button.

“Similar to its drivers, Canon’s control panel user interface is logically organized and easy to use, which makes walk-up programming a cinch,” said Mikolay.

- Text and graphics clearly explain what each function is responsible for.
- Job review and proof copy keys are readily available.
- Quick Menu lets users easily register frequently used operations.

## Award-Winning Solutions

The ease of use of Canon’s line, complemented by the BLI award-winning uniFLOW platform, among other solutions, makes a very compelling case for Canon in fleet deals and MPS contracts.

“No output management solution BLI has evaluated offers as much integrated functionality as uniFLOW,” said Jamie Bsales, BLI Director of Office Workflow Solutions Analysis. “And unlike competitors, uniFLOW even offers integrated print room management features, allowing larger organizations to use one platform to manage both their office infrastructure and their in-house print room.”

## Value-Add Innovations

“Additional solutions and innovations bring more even more value to Canon’s A3 line,” said Mikolay. “And the future, much like the present, looks bright.”

- Canon’s MEAP platform, which works with many third-party software providers that make up the business process solutions ecosystem.
- A cloud-based version of Therefore Enterprise provides customers with all of the benefits and functionality of the on-site edition, without the need to invest and maintain additional IT infrastructure and personnel to support that investment.

- Canon Cloud Portal, which is a free, downloadable application, allows users to scan documents as PDFs directly to their Google Drive accounts using the MFP control panel.
- Support for mobile printing.
- Staple on demand support via the inner finisher allows users to make a copy and restaple it directly from the device.
- Staple-free stapling via the inner finisher binds pages together by pressure versus staples, making separation easier later on, and also cutting down on consumable usage.
- User-replaceable components including drums, waste toner, staples and automatic document feeder rollers, maximize uptime.
- Live action videos lead users through the replacement of components.

### “Canon strives to provide

customers with a complete line of products to help them achieve their specific business needs, from low-end to high-end and black and white to full color outputs,” said Junichi Yoshitake, Senior Vice President and General Manager, Business Imaging Solutions Group, Canon U.S.A., Inc. “The Company is honored to receive a BLI award for 2016 A3 MFP Line of the Year, recognizing the broad strength and appeal of Canon’s imageRUNNER ADVANCE systems.”



### **Junichi Yoshitake**

Senior Vice President and General Manager, Business Imaging Solutions Group, Canon U.S.A., Inc.

## About **BLI Pick Awards**

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With its Pick awards, BLI gives special recognition in each category twice a year to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value. Line of the Year awards, presented once each year, recognize the vendors whose product lines are judged to be the best in their respective categories based on their cumulative test results.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, image quality, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and qualifies as a Pick award contender. Consequently, BLI Pick awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

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