



BLI PaceSetter 2017–2018: Document Imaging Security



Canon U.S.A., Inc., has been honored with a prestigious BLI PaceSetter award in the Document Imaging Security category from the analysts at Keypoint Intelligence - Buyers Lab (BLI) thanks to its...

- Unsurpassed built-in user-authentication schemas in its latest imageRUNNER ADVANCE MFPs
- Far-reaching uniFLOW platform that can handle authentication, user tracking, and document-centric data loss prevention for businesses of all sizes
- Leadership in industry security initiatives such as the development of the IEEE 2600.1 CC Certification standards around hardcopy devices and document systems security
- Ongoing program of using its extensive in-house resources and independent security consultants to help develop and test Canon devices

Organizations of all types understand the importance of data security and the privacy of sensitive information, but a weak link in the security chain is often a company's printers and MFPs. Fortunately, manufacturers of office document technology have tightened and improved their hardware, software solutions, and services to mitigate security gaps. To determine which OEMs lead the market, analysts at Keypoint Intelligence conducted an in-depth evaluation of the security ecosystems of 13 document imaging OEMs. The granular study drilled down into 140 points of potential differentiation spread across eight categories. Based on these findings, the analysts at BLI have recognized Canon U.S.A., Inc. with a BLI PaceSetter award in the Document Imaging Security arena.

In the study, Canon stood out from the industry with their device certifications and device fleet management security solutions, areas which proved to be somewhat challenging for the industry as a whole. When it comes to security for authentication, user tracking, and reporting, Canon markets uniFLOW as a core solution for businesses of all sizes. Uniquely, uniFLOW's available Secure Audit Manager Express module can detect keywords in a document and prevent the copying or distribution of it to proactively protect an organization's intellectual property.

“With its imageRUNNER ADVANCE devices especially, Canon offers, as standard, among the most comprehensive authentication schemas of any MFP manufacturer,” noted Jamie Bsales, Director of Software Analysis for Keypoint Intelligence - Buyers Lab. “Its devices consistently earn a perfect rating for security in BLI’s independent Lab Test Reports. Those hardware strengths, along with the unique security features found in its imageWARE Enterprise Management Console fleet-management platform and uniFLOW output-management platform, powered Canon into the top tier in our study.”

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that’s ever evolving, we change with it.

About **Buyers Lab PaceSetter Awards**

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, MFP Platforms & App Ecosystems, Mobile Print, and key vertical markets.

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