

## Canon imagePRESS C850 with PRISMAsync Color Print Server

### Outstanding Color Light Production Device



The Canon imagePRESS C850 has won BLI's 2017 PRO Award for Outstanding Color Light Production Device for its....

- Superior, consistent image quality
- Simple engine and color calibration procedures including in-RIP G7 calibration
- Outstanding job management
- Intuitive workflow creation features
- Simple and straightforward media registration
- Fast speeds when switching between drawers and when switching between letter and ledger output

“To keep customers happy, print shops and CRDs need to deliver superior, consistent quality for printed output—and do so efficiently,” noted George Mikolay, Senior Editor for A3 and production devices at BLI. “The Canon imagePRESS C850 with PRISMAsync Color Print Server delivers superior output and powerful job management capabilities in a small footprint. The device’s job management was among the best we’ve seen. Programming new media types and creating automated workflows was a cinch, and submitting jobs was equally easy. Throw in the outstanding Job Scheduler that allows for optimum resource planning and the imagePRESS C850 promises to keep operators productive throughout the day.”

“We found the toner to really bond to the fibers of the paper, lending to image quality being equally outstanding on coated and uncoated stocks, and even with textured paper and envelopes,” explained Pete Emory, BLI’s Director of U.S./Asia Research and Lab Services. “In fact, the device earned BLI’s 5-Star status for fine-line reproduction. Color calibration, especially when using the PRISMAsync controller with in-RIP G7 calibration, is straightforward, making it easy to maintain that high level of quality over longer runs. In fact, the device’s color consistency was unmatched by competitors on coated media, and superior to most on uncoated media.”

## About **BLI Pick Awards**

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In the highly complex world of production print, choosing the most suitable device is a tough task for buyers. Buyers Laboratory LLC (BLI), the world's leading independent provider of analytical information and services to the document imaging industry, makes the task easier with its unmatched expertise in evaluating devices, gained over the past 50-plus years.

The PRO awards go to the best performers in BLI's production field tests. BLI's field evaluations entail three full days of intensive testing during which tens of thousands of impressions are printed—from 30,000 to more than 150,000 depending on the model. Devices are tested for productivity with coated and uncoated media in a wide range of weights and sizes and using various finishing options to simulate a broad variety of job scenarios. BLI technicians also evaluate image quality, including production of halftones, text and fine lines; density levels and variations; and color drift over the course of a 1,000-page print run. In addition, BLI assesses media-handling capabilities and ease of use for setting up, submitting and managing jobs; loading paper and toner; switching out operator-replaceable components; and removing misfeeds.

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