

Canon Therefore 2018

Outstanding Information Governance Solution



Canon Therefore 2018 was awarded a BLI 2019 Pick award as Outstanding Information Governance Solution from the analysts at Buyers Lab thanks to its:

- Excellent data-storage security features
- Ability to help companies work in line with regulatory and compliance strategies when it comes to document protection and retention
- Outstanding GDPR compliance features
- Exceptionally complete information management and workflow capabilities beyond governance

“As a preeminent information management platform, Therefore delivers a host of strengths, including a powerful business process automation engine, robust standard reporting features, and time-saving information management features,” said Jamie Bsales, Director of Solutions Analysis for Keypoint Intelligence. “This latest version stands out, too, for its document security and information governance abilities. These include ironclad data storage security along with features to help companies with the thorny issue of GDPR compliance.”

Therefore delivers the ability to help companies mitigate security risks (to the extent practicable) in their document-centric information stream. Organizations can utilize the platform’s features to work in line with their regulatory and compliance strategies when transmitting, receiving, maintaining, retaining, collaborating, and destroying business information. Therefore is also on the forefront when it comes to GDPR compliance, with features that enable companies to store, find, and catalog the personal data retained in its systems and tools to help organizations meet the GDPR’s reporting and assessment requirements. Indeed, Therefore software has passed a rigorous



data-protection audit by the consulting firm Ebner Stolz. The lead auditor in the study concluded that Therefore follows the concepts of “Privacy by Design” and “Privacy by Default,” thus allowing organizations to meet the requirements of the GDPR in regards to data and document management.

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that’s ever evolving, we change with it.

About Buyers Lab Software Pick Awards

Buyers Lab Document Imaging Software Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including evaluation of key attributes such as features, usability, and value. Each product that passes our lab test earns Buyers Lab’s Platinum, Gold, Silver, or Bronze rating, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Patrick Albus, CFO

Randy Dazo, Group Director,
Office Technology & Services
Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director,
Solutions Analysis
Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director,
Copiers/Production
George.Mikolay@keypointintelligence.com

Marlene Orr, Director,
Printer & MFP Analysis
Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor
Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor
Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor,
Scanner/Software Evaluation
Lee.Davis@keypointintelligence.com

Kaitlin Shaw, Editor,
Printer & MFP Evaluation
Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor
Priya.Gohil@keypointintelligence.com

Samantha Phillips, Editor
Samantha.Phillips@keypointintelligence.com

Simon Plumtree, Senior Editor
Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor,
Software Evaluation
Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director, U.S./Asia
Research & Lab Services

David Sweetnam, Director, EMEA/
Asia Research & Lab Services

COMMERCIAL

Mike Fergus
Vice President of Marketing &
Product Development

Gerry O'Rourke
International Commercial Director

