



## ADVANCED SOLUTIONS FOR Healthcare

- help facilitate HIPAA compliance efforts
- safeguard PHI & strengthen patient confidentiality
- manage printing processes and monitor costs
- provide more secure and convenient mobile printing
- support and achieve sustainability goals



uniFLOW



# Help Boost Security and HIPAA Compliance Efforts From Virtually Anywhere

Protecting sensitive, “individually identifiable health information” in compliance with HIPAA is a significant challenge facing healthcare industry professionals. With uniFLOW, providers can safeguard patient health information (PHI) to support compliance without impacting the quality of care.



- *“Healthcare organizations continue to have data breaches due to the human factor. These include employees’ carelessness and other unintended but negligent acts that put patient data in jeopardy. Healthcare security professionals need to address both internal and external threats.”\**

## Limit Device Access to Authorized Personnel

With uniFLOW, you control who is authorized to access, print, copy, fax, scan, or send important healthcare documents and patient medical records from all networked MFPs. You can facilitate authorized device access with user IDs, passwords, or proximity cards. This helps you ensure that no one prints or sends sensitive patient information – whether intentionally or accidentally – without authorization. Efforts like this help you facilitate compliance with HIPAA and other regulations.



## Grant Access to Print Functionality Based on Role

uniFLOW enables you to gain control over all print usage – even across a large hospital or network of specialist offices – and restrict user access from unauthorized device features.

Role	Available Functions
<b>Nurse</b>	<input type="checkbox"/> B/W Copy <input type="checkbox"/> Color Copy <input checked="" type="checkbox"/> B/W Print <input type="checkbox"/> Scan <input type="checkbox"/> Send <input type="checkbox"/> Fax Send
<b>Pediatrician</b>	<input checked="" type="checkbox"/> B/W Copy <input type="checkbox"/> Color Copy <input checked="" type="checkbox"/> B/W Print <input checked="" type="checkbox"/> Scan <input checked="" type="checkbox"/> Send <input type="checkbox"/> Fax Send
<b>Doctor</b>	<input checked="" type="checkbox"/> B/W Copy <input checked="" type="checkbox"/> Color Copy <input checked="" type="checkbox"/> B/W Print <input checked="" type="checkbox"/> Scan <input checked="" type="checkbox"/> Send <input checked="" type="checkbox"/> Fax Send

Profiles can be set according to user or role that allow or restrict access to specific device features as needed.

- *With the rise of EHRs and mobile device use in healthcare, healthcare facilities need to provide secure mobile print services for their staff while remaining in compliance.*

## Leverage Secure Mobile Printing and Scanning

uniFLOW Secure Mobile Printing enables medical staff the option of sending print jobs in two ways – via e-mail or the uniFLOW app.

The e-mail option is fairly simple. Authorized staff can forward a message with an attachment to a predetermined e-mail address. From there, they receive a job code that can be used to release the print job from the MFP.

The uniFLOW app provides users with visibility to network devices available so jobs can be sent directly to them. The server-based app also allows users to use their mobile device as a release station for an MFP that may have an intuitive interface.



For traveling medical practitioners, uniFLOW Secure Mobile Printing provides the option for guest printing. This convenient feature enables visitors (outside the network) to submit print jobs to a guest printing e-mail address that will generate limited prints under rules that are preset by your organization.

*\*Source: Ponemon Institute – ID Experts 4th Annual Patient Privacy & Data Security Report , March 2014*

## Offer Healthcare Staff Print Options that Help Reduce Costs and Promote Sustainability Efforts

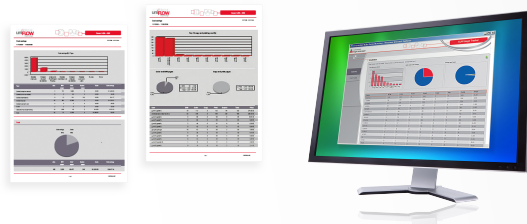
In today's regulated and highly competitive environment, providers seek ways to reduce costs and remain environmentally conscious. uniFLOW solutions help administrators assess and contain costs by influencing staff behavior, preventing wasteful practices, and providing greater control over device use across healthcare facilities.



- *"With healthcare costs on the rise, hospitals and other healthcare facilities are looking for ways to cut costs and remain competitive."\* But unmanaged printing and copying by healthcare personnel can add heavy hidden expenses.*

### Track Document Activity and Allocate Expenses Back to Department Cost Centers

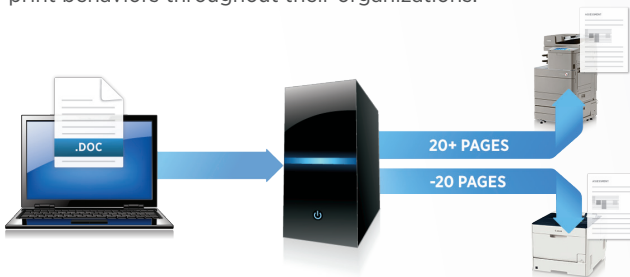
uniFLOW enables you to track costs and generate analytical reports that offer insight into who's printing and how much. You can use this data to identify inefficient behaviors and help cut costs. Now, your facility can allocate print-related expenditures to the appropriate department or cost center to help you more effectively manage your expenses.



Detailed tracking and activity reports can help you ensure that print inefficiencies are reined in and overhead expenses are accurately billed to the appropriate internal departments.

### Route Print Jobs to More Cost-Effective Devices

Through uniFLOW Rules and Routing, your facility can automatically direct all print jobs over a predetermined size or complexity to output on a lower-cost-per-page device. This allows healthcare administrators to enforce cost-conscious print behaviors throughout their organizations.



Facilitate more cost-efficient network printing across your practice or hospital with uniFLOW rules-based routing.

*\*Source: HealthWorks Collective – What Healthcare Providers Are Doing to Cut Costs and Remain Competitive, December 2013.*

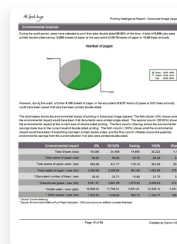
- *"Providing care generates considerable waste – more than 6,500 tons per day nationwide – that jams landfills and creates environmental and health hazards. Environmental sustainability programs help hospitals significantly reduce their impact. They can also lower costs, improve organizational performance and enhance the patient and employee experience."\**

### Curb Inefficient Printing and Boost Environmental Efforts with Reports

uniFLOW lets you to gain control over print activity – even across large hospitals. When you encourage healthcare professionals to print more purposefully – by authenticating with password or ID card before retrieving printouts, for example – you help cut costs, reduce waste and boost efficiency.



Additionally, with uniFLOW you can generate Environmental Analysis reports that summarize key usage levels between two audit periods (such as years or financial quarters). With data like this, administrators can compare usage stats such as total reams of paper used, greenhouse gases conserved per year – and the amount of trees that have been saved through double-sided printing, for example.



*\*Source: Hospitals and Health Networks – Environmental Sustainability Programs for Hospitals, January 2012*

## Saving Lives and Eliminating Human Suffering – Fred Hutchinson Cancer Research Center



For the Fred Hutchinson Cancer Research Center, uniFLOW provided quick authentication of walk-up users through proximity cards, secure printing capabilities, and complete accounting of usage through Canon's

Printing Intelligence Report.

*"We continue to be impressed by the technology, vision, and support of Canon and we're encouraged that, over a year and half later, we have not had a single issue with the solution."*

-Mark Burch, Director of Materials, Fred Hutchinson Cancer Research Center

## Providers Successfully Controlling Output Costs and Implementing Intelligent Printing Strategies

To overcome multiple printing challenges, healthcare organizations are turning to uniFLOW to help facilitate security and compliance efforts, gain visibility into data analysis, track individual output activities, enable staff to print more securely, help reduce IT overhead and improve sustainability.

**To learn more about successful uniFLOW  
implementations in healthcare facilities visit  
[www.usa.canon.com/  
advancedsolutionsforhealthcare](http://www.usa.canon.com/advancedsolutionsforhealthcare)**



1-800-OK-CANON  
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Canon U.S.A., Inc.  
One Canon Park  
Melville, NY 11747

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