

**imageRUNNER** ADVANCE

Advanced Solutions for Healthcare



Agile Collaboration in a Changing World

Few industries are facing as many challenges as healthcare. Rising costs, security concerns, HIPAA compliance, and requirements to implement interoperability are forcing healthcare providers and payers to find new ways to be more efficient and profitable, while still providing high-quality care.

## INFORMATION GOVERNANCE AND PATIENT PRIVACY

Protecting patient privacy with data security is essential in healthcare. Canon offers a range of solutions that can help safeguard patient health information (PHI) to support provider compliance with HIPAA and other regulations, without impacting the quality of care.

## Safeguarding Shared Documents

mxHero Secure Scan to Email allows users to control and track how attachments are being shared. Outbound email attachments can even be password protected.\*

# Automatic Upload to Popular Cloud Services Box Egnyte Google Drive Microsoft OneDrive This makes a service of the control of

User "Scans to Email"

Secure Attachment Delivery as Cloud Storage Link

## Safeguarding Privacy When Printing

Sensitive information left on output trays poses potential security risks. Canon's uniFLOW Secure Print makes it easy to configure MFPs to require user authentication before any printout can be retrieved.







Cloud-based Infrastructure









Print Confidential Documents Securely

Track Print, Scan, and Copy Costs





Flexible Authentication

## Highly Secure Cloud-based Print Management



Cloud-based solutions can yield operational advantages, but how can Healthcare organizations leverage the highest standards of cloud security?
Canon Office Cloud,\*\* a FedRAMP-authorized

service, offers subscribers centralized control to help enhance productivity, ensure document security, monitor costs, and gain print insights—all within a secured, audited, and monitored cloud environment.

## Keeping Personal Health Information Confidential

Canon MFPs can help you control who is authorized to print, copy, scan, and send healthcare information with authentication and access control options to accommodate card- and password-based systems, including proximity cards and CAC/PIV.



Supports standard and more advanced device authentication opitions, including uniFLOW Online.



Enable or restrict user access to key functions by role using the standard Access Management System (AMS).

## Securing Sensitive Patient Data on Devices



Devices that are capable of storing sensitive patient information can pose potential vulnerabilities. Canon security solutions protect patient data on devices.

- The optional **HDD Data Encryption Kit** uses AES 256-bit encryption to help protect patient data.
- The standard **HDD format** provides up to **9x** overwrite for all stored healthcare data when devices reach end-of-life.
- The Verify System at Startup feature helps verify that the device boot process, firmware, and applications initialize at startup, without alterations or tampering.
- McAfee Embedded Control utilizes a whitelist to help protect against malware and tampering of firmware and applications.



<sup>\*</sup>Available only when using Box as their cloud storage solution.

<sup>\*\*</sup>Subscription to Canon Office Cloud services is subject to verification of qualifications.

## MEANINGFUL USE AND INTEROPERABILITY

## Boosting Productivity and Efficiency with EHR Interoperability

Many providers are adopting electronic health records (EHRs) to improve the quality, security, and privacy of patient information. The HITECH Act places additional pressure on healthcare providers to adopt EHRs and meet prescribed Meaningful Use requirements to promote interoperability and more efficient and secure patient data sharing among healthcare organizations.

## **Ensuring Healthcare Information System Compatibility**



Each year, healthcare providers print more than one billion clinical documents. Canon works closely with industry-leading healthcare information systems providers, including Cerner, which validates and

certifies the system to help ensure that providers can efficiently and effectively print the documents they need.

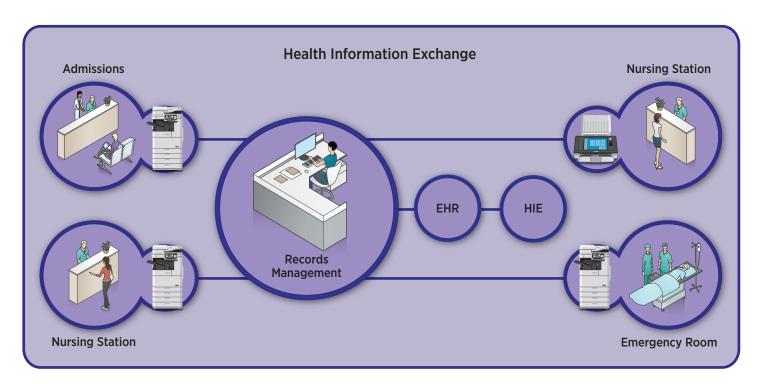
This validated compatibility allows healthcare professionals to confidently select certified Canon devices. Each delivers printed output with exceptional image quality and proven compatibility in Cerner Millennium® environments.

### Streamlining Paper into EHR Integration

Canon and Kofax have partnered together to provide an intelligent Scan-to-EHR solution, where Canon imageRUNNER ADVANCE and imageFORMULA ScanFront devices scan documents and send them to EHR applications.

A key advantage of the Scan-to-EHR solution is enabling decentralized scanning. From an MFP or select Canon imageFORMULA ScanFront desktop scanners, providers can quickly and easily transfer data directly into EHRs. Decentralized scanning complements centralized scanning and can help get critical, paper-based patient information into the patient's electronic medical record to help improve quality of care.

Canon is uniquely positioned to aid the healthcare industry with its rapid transition from paper-based processes to electronic workflows, thanks, in part, to its partnerships with leading healthcare IT solution providers.





# AGILE COLLABORATION IN A CHANGING WORLD

### Smart Solutions to Boost Efficiency and Collaboration

Healthcare organizations face unprecedented challenges while still trying to provide patients with efficient and secure quality of care. Canon solutions are designed to help providers meet existing and changing needs with efficient and costeffective operations, while their staff maintains the highest level of patient care, both within the facilities and off-site.

## A Connected Workflow for Agile Staff

Accelerated changes to the way healthcare organizations work in remote locations require empowering staff with collaboration tools that work where they do. mxHero Secure Scan to Email—via intelligent uploading and sharing of scanned documents through secure cloud storage links—allows you to better secure, control, and track documents you scan to email.

### Secure, Convenient Mobile Printing, Anytime



With uniFLOW technology, healthcare providers can confidently and securely print documents that contain sensitive

patient information directly from mobile devices. With uniFLOW Mobile Printing—a downloadable application that runs on tablets and smartphones—actions are easily tracked for overall reporting. A component of the uniFLOW platform, uniFLOW Mobile Print allows providers to easily submit from wherever they are. Then authenticate at a supported print device, select the document, and print it. Or, delegate print release to authorized staff.

#### Advanced Solutions for a New Fra of Healthcare

From leading scanning and printing solutions to digital radiography and eyecare products, Canon delivers solutions that assist providers of all sizes in reducing expenses, achieving compliance, and completing everyday tasks faster and more accurately.









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