



PROTECT TRADE SECRETS, INTELLECTUAL PROPERTY,  
AND CONFIDENTIAL DOCUMENTS AT YOUR MFP



uniFLOW with imageWARE  
Secure Audit Manager Express

# CONSIDER THIS ...

35% of all electronic crime is committed from malicious insiders.\* The average cost paid for each lost or stolen record containing sensitive and confidential information increased from \$145 in 2014 to \$154 in 2015.\*\* Documents taken from your MFPs could represent a real threat to proprietary information.

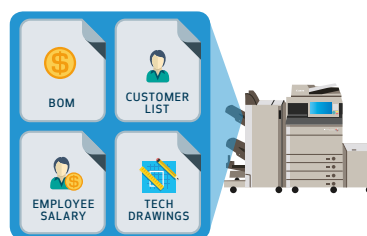
\* Ponemon Institute 2015 Cost of Cyber Crime, September 2015.

\*\* Cost of Data Breach Study: Global Analysis Ponemon Institute, May 2015.



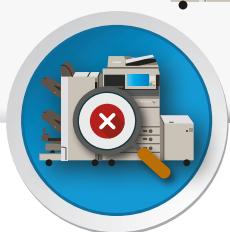
## EXPOSED OUTPUT

With no controls on devices or users, there's a risk of documents being left exposed on output trays or in your copy rooms.



## UNAUTHORIZED USERS

At an unsecured device, documents can be scanned, copied, and sent without authorization, which can increase the risk of theft of trade secrets, customer lists, or other confidential information.



## UNAUDITED DOCUMENTS

Without an audit trail there's no record of user or document activity at the MFP should an information breach occur from scan, copy, print, or fax documents.



How many confidential documents can your firm afford to lose, or have stolen, before it starts to impact your bottom line? With unfettered access to devices, stolen documents such as schematics, financial data, and customer information can make your firm vulnerable.

**\$300**  
BILLION IN  
TRADE SECRETS  
**STOLEN**  
EACH YEAR\*\*\*

uniFLOW with imageWARE Secure Audit Manager Express can help your IT staff protect, manage, and audit the movement of documents from your fleet of multifunction devices.

\*\*\* The IP Commission Report: The Report of the Commission on the Theft of American Intellectual Property, May 2013.

# PROTECT YOUR ENTERPRISE AND YOUR DOCUMENTS

## HOW IT HELPS

uniFLOW and imageWARE Secure Audit Manager Express can help manage access for printing at your Canon imageRUNNER ADVANCE MFP and log activities by users at the device. From authentication of users, to monitoring document activities—print, copy, scan, and fax, to recording and auditing documents for breaches of information, Canon has solutions that can help safeguard your confidential information.



### HELP PREVENT EXPOSED DOCUMENTS

Increase the control and monitoring of paper documents in your organization with Secure Print. By authorizing the release and printing of documents at the MFP, your firm can reduce the occurrence of sensitive information left out in the open from uncollected print jobs.



### SECURE AUDIT TRAIL

Capturing and retaining documents are necessary to create complete audit trails for all device jobs as well as deter data leakage.

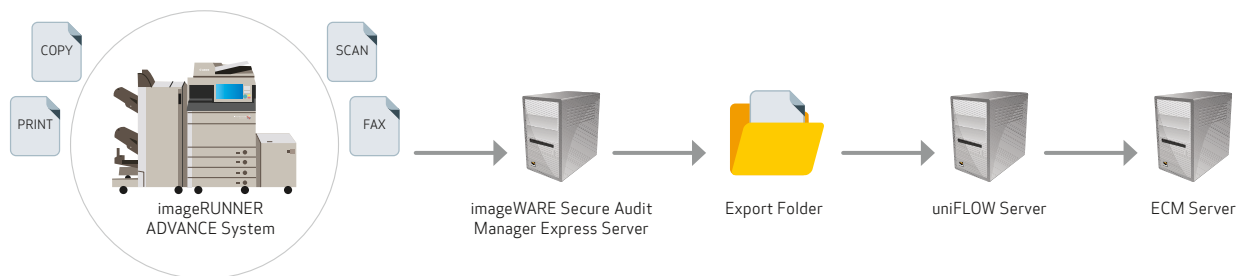


### ALERTS FOR INFORMATION BREACHES

Knowing that administrators and IT can be notified if identified key words or phrases are used in a job helps prevent leakage and decreases the costs of data breach damages.

## HOW IT WORKS

When using uniFLOW v5.4 or later with imageWARE Secure Audit Manager Express, document activities (print, scan, copy, fax) processed at your Canon imageRUNNER ADVANCE can be logged for IT. Once an employee authenticates at a device, all activities are logged, and copies of their documents can be stored as image records.



- Step 1: A user will either print (or Secure Print using uniFLOW), make a copy, scan, or fax a document at the imageRUNNER ADVANCE device.
- Step 2: imageWARE Secure Audit Manager Express will make an image of the document and send it to an Export Folder.
- Step 3: uniFLOW can review the document image in the export folder and check it against a list of keyword information. Administrators can choose to either send a notification if keywords have been detected, or stop the job from being processed.
- Step 4: uniFLOW can send the copied image to a server or to an ECM system, such as Therefore™ or SharePoint.

# CREATE STRONGER DOCUMENT SAFEGUARDS INSIDE YOUR COMPANY

## THE BENEFITS ARE CLEAR

- Authenticate authorized users at the MFPs
- Provide secure printing and scanning at your Canon imageRUNNER ADVANCE MFPs
- Help reduce security concerns resulting from uncollected print jobs left on print trays
- Monitor and audit content for all activities performed
- Captures content, job attributes, and user information around print, copy, fax, and scan jobs
- Alert IT of information breaches and offers forensic backup when needed
- Stop document processing in cases where key words are identified in the document



Critical proprietary information should be protected. In manufacturing, intangible assets can sometimes be more valuable than tangible ones. Loss or theft of such information can reduce your competitiveness. Information theft can also damage your brand reputation in the eyes of both customers, investors, and the general public. Implementing processes for authorized access at devices, monitoring and tracking documents and users, and having the ability to send alerts or stop jobs when certain key words or phrases appear in jobs can be critical to enhanced security of key information assets.



imageWARE  
Secure Audit Manager Express

[usa.canon.com/advancedsolutionsformanufacturing](http://usa.canon.com/advancedsolutionsformanufacturing)



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