



ADVANCED SOLUTIONS  
FOR EDUCATION  
PROFESSIONALS

## Think Differently About Your Print Environment

The Digital Transformation is becoming a reality in schools. Yet, print media is alive and well. Facing growing demands for innovation, school administrators and IT staff often still struggle to fully control their print environment and align it with the organizational mission and goals. Students and faculty still complain about print services and require ever more flexibility in keeping with mobility trends and curricular requirements. Do you really know what's being printed, when, by whom, and where print-related costs are going and why? It's time to think about your print environment differently. Take a step toward smart print management and create a platform for innovation and growth.



### CREATE A SMART PRINT ENVIRONMENT FOR YOUR CAMPUS

#### How to achieve that?

- Monitor usage
- Make decisions backed by data
- Implement best practices
- Help change behavior
- Support compliance efforts

#### What functionality is important?

- Authentication
- Analytics
- Mobility/Accessibility
- Automation/Usability
- Access Controls

### IS YOUR PRINT TECHNOLOGY INVISIBLE ENOUGH?

Like any widely adopted technology, a smart print environment is almost an invisible one: ubiquitous, connected, intuitive, and transparent. It provides users with the best possible experience and requires minimal upkeep yet relies on timely and effective support when needed.



## MAKE BETTER CASES FOR YOUR CAMPUS TECHNOLOGY: IDENTIFY HIDDEN COSTS TO UNCOVER FUNDS.

Determining the total cost of printing is still a challenge for many campuses. While the technology is available, organizational silos and different cost centers often present a challenge for schools to fully grasp and capture the information related to direct or indirect print expenditures. Print is part of the foundational technology of any campus (i.e., it's directly connected to the core services offered to students, faculty, and staff). Understanding and controlling your print environment is a basic step toward service excellence. It can also help uncover funds that can be applied towards innovation.

Whether your school is looking to better manage enterprise print fleet, implement or improve an in-plant facility, add service automation or streamline complex workflows, Canon delivers the human expertise and the reliable technology you need to help you transform your campus and create a path for sustainable growth.

With scalable solutions that can meet your campus needs for various configurations, you can't go wrong. Help your students and teachers become more efficient with their routine tasks, such as assignments, lesson plans, and assessment, while you uncover hidden costs typically associated with waste and with cumbersome manual processes.

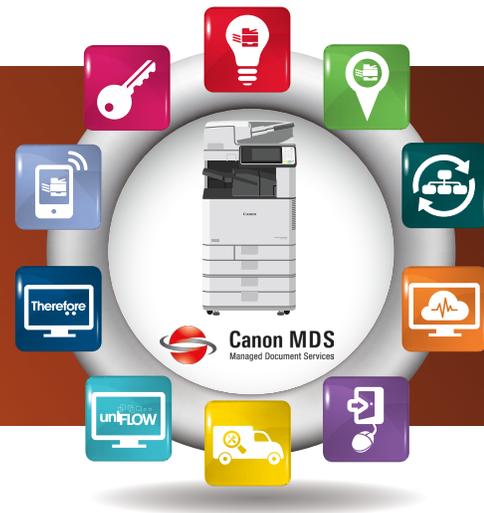


Does your campus have an award-winning printer fleet, service and support?



No matter your school size or your technology strategy, Canon offers print technology that's just right for your learning environment. From compact yet powerful MFPs to a fully integrated enterprise fleet with native or integrated applications, in-plant print production facilities, or managed document services, Canon has a solution fit for you.

To learn more about taking control of your education print environment, visit [usa.canon.com/advancedsolutionsforeducation](http://usa.canon.com/advancedsolutionsforeducation)



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