

Item Code	Item Name				Product Photo:	Basic specs		
8224B001	PowerShot SX280 HS Black					Megapixel	Zoom	LCD
Item Dimensions	W	H	D	WEIGHT	TBD			
	4.2 in	2.5 in	1.3 in	8.2 oz.				
Case Dimensions	Quantity	L	W	H	CUBIC FT.	WEIGHT		
Unit Carton	1	6.3 in	5.4 in	2.4 in		1.1 lb		
Inner Carton	NA							
Master Carton	15	17.6 in	12.8 in	8. in		19.0 lb		

Item Description	Kit Includes
<ul style="list-style-type: none"> Built-in Wi-Fi® technology allows you to wirelessly transfer your images to social networking sites through CANON iMAGE GATEWAY#; to a PC or upload virtually anywhere on your iOS® or Android™ device* with the free download of the Canon CameraWindow app**. 	Digital Camera PowerShot SX280 HS (BK)
	Wrist Strap WS-DC11
<ul style="list-style-type: none"> Canon's powerful 20x Optical Zoom and 25mm Wide-Angle lens with Optical Image Stabilizer delivers stunning images from up close or at a distance. 	Battery Pack NB-6L (w/terminal cap)
	Battery Charger CB-2LY
<ul style="list-style-type: none"> 12.1 Megapixel High-Sensitivity CMOS sensor combined with the new DIGIC 6 Image Processor creates the Canon HS SYSTEM for improved low-light performance up to ISO 6400 and enhanced image quality. 	Interface Cable IFC-400PCU
	Solution Disk V143(JEFIGSCRK)
<ul style="list-style-type: none"> Capture 1080p/60p Full HD video for high-quality capture of moving subjects. 	Getting Started (E/S)
	Customer Support(EFS)/Online user Registration (EF) leaflet
<ul style="list-style-type: none"> Smart AUTO intelligently selects the proper camera settings based on 58 predefined shooting situations and Face ID function adjusts focus and exposure priority based on pre-registered faces. 	Printer Promotion Flyer (E)
	Warranty Card (EF)
<ul style="list-style-type: none"> New Hybrid Auto utilizes a combination of Smart AUTO and Intelligent IS to create a beautiful and steady 720p HD video clip (up to approximately 4 seconds) in Movie Digest mode every time you shoot a still image. 	Promotional Tag
	Packing
<ul style="list-style-type: none"> Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition. 	Insertion for CiG registration
<ul style="list-style-type: none"> Remember where you were and when your photos were taken with a GPS tracker that records your location##, and a logger lets you view the locations on a map using Canon software. 	
# One-time registration is required on CANON iMAGE GATEWAY online photo album.	
* Compatible with iOS version 5.1/6.0/6.1 or later and Android devices version 2.3/4.0/4.1 or later. Data charges may apply.	
** This software enables you to upload images to social network services. Before uploading images, please be aware that image files may contain privacy related information such as people and places. If necessary, please delete such information. Canon does not obtain, collect or use such images or any information included in such images through this software.	
## In certain countries and regions, the use of GPS may be restricted. Therefore, be sure to use GPS in accordance with the laws and regulations of your country or region. Be particularly careful when traveling outside your home country. As a signal is received from GPS satellites, take sufficient measures when using in locations where the use of electronics is regulated.	

UPC Code	Master Carton Code (SCC14)	Inner Carton Code (If Any)
0 13803 22043 8	10 0 13803 22043 5	

UPC BAR CODE



013803220438

MASTER CARTON BAR CODE



10013803220435

Warranty		Country of Origin	Batt. Req?	Included Battery	Batt. Qty	UL #
LENGTH	TYPE	Japan	Yes	NB-6L	1	
1 Year	LTD.					



UNIVERSAL DATA SHEET

DATE: 12/18/12

Item Code	Item Name				Product Photo:	Basic specs			
8225B001	PowerShot SX280 HS Red					Megapixel	Zoom	LCD	
						12.1	20x	3	
Item	W	H	D	WEIGHT	TBD				
Dimensions	4.2 in	2.5 in	1.3 in	8.2 oz.					
Case Dimensions	Quantity	L	W	H	CUBIC FT.	WEIGHT			
Unit Carton	1	6.3 in	5.4 in	2.4 in		1.1 lb			
Inner Carton	NA								
Master Carton	15	17.6 in	12.8 in	8. in		19.0 lb			

Item Description	Kit Includes
<ul style="list-style-type: none"> Built-in Wi-Fi® technology allows you to wirelessly transfer your images to social networking sites through CANON iMAGE GATEWAY#; to a PC or upload virtually anywhere on your iOS® or Android™ device* with the free download of the Canon CameraWindow app**. 	Digital Camera PowerShot SX280 HS (RE)
	Wrist Strap WS-DC11
<ul style="list-style-type: none"> Canon's powerful 20x Optical Zoom and 25mm Wide-Angle lens with Optical Image Stabilizer delivers stunning images from up close or at a distance. 	Battery Pack NB-6L (w/terminal cap)
	Battery Charger CB-2LY
<ul style="list-style-type: none"> 12.1 Megapixel High-Sensitivity CMOS sensor combined with the new DIGIC 6 Image Processor creates the Canon HS SYSTEM for improved low-light performance up to ISO 6400 and enhanced image quality. 	Interface Cable IFC-400PCU
	Solution Disk V143(JEFIGSCRK)
<ul style="list-style-type: none"> Capture 1080p/60p Full HD video for high-quality capture of moving subjects. 	Getting Started (E/S)
	Customer Support(EFS)/Online user Registration (EF) leaflet
<ul style="list-style-type: none"> Smart AUTO intelligently selects the proper camera settings based on 58 predefined shooting situations and Face ID function adjusts focus and exposure priority based on pre-registered faces. 	Printer Promotion Flyer (E)
	Warranty Card (EF)
<ul style="list-style-type: none"> New Hybrid Auto utilizes a combination of Smart AUTO and Intelligent IS to create a beautiful and steady 720p HD video clip (up to approximately 4 seconds) in Movie Digest mode every time you shoot a still image. 	Promotional Tag
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UPC Code	Master Carton Code (SCC14)	Inner Carton Code (If Any)
0 13803 22172 5	10 0 13803 22172 2	

UPC BAR CODE



013803221725

MASTER CARTON BAR CODE



10013803221722

Warranty		Country of Origin	Batt. Req?	Included Battery	Batt. Qty	UL #
LENGTH	TYPE	Japan	Yes	NB-6L	1	
1 Year	LTD.					