



# Maximizing Printers for the Digital Classroom

As education becomes more digital — with advances such as e-textbooks, mobile devices, big data and more — the need for efficient and secure printers increases. Schools and districts are finding that enabling access to printers for all students, teachers and faculty supports their digital strategies and enhances learning. In order to maximize the use of printers, however, schools and districts need cost-effective solutions that allow them to improve back-office efficiencies. Canon is a leading provider of innovative digital imaging solutions, including top-of-the-line inkjet printers. When schools and districts purchase Canon printers, they can expect the following advantages.

## Ease of Use

- **Intelligent Touch System:** Intelligent Touch provides for the intuitive navigation of all printer menus and functions. The light will guide your fingers, so only the buttons you need at any given moment are illuminated.

## Cost Savings and Eco Friendly

- **Auto Duplex Automatic Document Feeder:** Work with multi-page documents and copy/scan/fax two-sided originals without having to turn the pages over.
- **Two-Sided Printing:** Save up to 50 percent of plain paper.
- **Individual Ink Replacement:** Reduce waste by replacing each color as it runs out.

## Connectivity

- **AirPrint:** Easily print from iPads, iPhones and iPod Touches without installing any drivers.
- **PIXMA Printing Solutions (PPS):** PPS makes it easy to print and scan photos or documents directly from your compatible mobile device. With the cloud printing function you can print directly from select online cloud services, such as Facebook, Twitter, Dropbox®, OneDrive™, Google Drive™ and more, either right at the printer itself or from just about anywhere with your mobile device and the free PPS app.
- **Google Cloud Print:** Print from anywhere using everyday applications. Print attachments from Gmail and Google Docs.
- **Wireless PictBridge:** Print photos without cables from Wi-Fi-enabled cameras.

## Service and Support



Canon offers award-winning U.S.-based customer service and support.

Visit: [http://usa.canon.com/cusa/consumer/standard\\_display/cso\\_home](http://usa.canon.com/cusa/consumer/standard_display/cso_home) for more information.

To learn more about the critical role of printers in today's digital classroom, download the Center for Digital Education's white paper, "**Printer Access in a Digital World,**" at [www.centerdigitaled.com/paper](http://www.centerdigitaled.com/paper).

For more information, contact the Canon Education Department at [educationsales@cusa.canon.com](mailto:educationsales@cusa.canon.com) or visit us at [usa.canon.com/educationsales](http://usa.canon.com/educationsales)

