



Leveraging Video for the Flipped Classroom

As the demands on educators continue to increase and classroom time seems to decrease, many instructors are asking themselves, "What is the best use of the face-to-face time I have with students?" For many, the answer is the flipped classroom — where students learn about a subject prior to attending class and class time is spent answering questions, participating in activities and completing homework.

While moving to a flipped classroom model requires several changes, the use of video can make the transition easier. By recording lessons that would have traditionally been presented during class time and then making those videos available online, students are able to access lessons anytime, anywhere. This allows students to learn at their own pace and on their own time. By using video, educators can often cover more subject matter and move through topics quickly as they do not have to slow down to check for understanding. Additionally, it empowers students to take control of their own learning — they can speed up, slow down or re-watch each lesson as needed.

Students can also use video in a flipped classroom model to work collaboratively on group projects during class time. They can record their own labs, speeches and other class-time activities, allowing them to review and critique their own work outside of school.

Canon is committed to improving the learning experience for students. Canon's line of EOS Digital SLR Cameras VIXIA Camcorders capture stunning HD video and are an ideal choice for educators wanting to flip their classroom model and boost student achievement.

Recent research shows the move to the flipped classroom is proving to be a positive experience for instructors and students alike.¹ Consider the following:



96%

of educators who have flipped a classroom or lesson would recommend it to their colleagues



71%

of educators saw improved grades after moving to the flipped classroom model



52%

of instructors share videos created by other educators with students

1. www.sophia.org/flipped-classroom-survey?utm_source=twitter&utm_medium=organic&utm_campaign=flippedinfographic

To learn more about using video in the flipped classroom, contact us at educationsales@usa.canon.com or visit us at usa.canon.com/educationsales

