

Broadening Technology Learning Objectives



Education today means providing students with the skills that will be relevant tomorrow, which includes teaching them how to use the latest technology. A decade ago, teaching students how to use a computer was the sole technology learning objective of many schools. But today, schools must expand their objectives beyond computers to include other devices such as digital cameras, a standard component of today's technology.

The use of digital images and video as an interactive medium is a major part of media literacy. Students can use cameras to create a slideshow for class projects or use video to interact with schools in other parts of the country or even across the world.

Canon provides schools with a wide range of digital cameras and camcorders with incredible image quality to teach students, including a professional line of cameras and camcorders.

Capturing Still Life

Digital cameras are a great tool for students to use, and Canon has many cameras that can fit the needs and budget of any school.

The Canon PowerShot is a line of simple point-and-shoot cameras with many additional features that are well suited for students. The PowerShot D10 camera is even shock and waterproof, making it an excellent choice for elementary schools to have students handle.

For junior high and high school students, Canon has an array of advanced point-and-shoot and professional digital, single-lens reflex (DSLR) cameras available. These SLRs are a great addition to any photography class and are excellent cameras to teach advanced skills.

Shooting Video

Canon's camcorders have a crisp video quality that can be used for a variety of different assignments, such as weekly news broadcasts. Students of all ages can learn to use camcorders to make their own movies using built-in creative cinema filters for special effects.

There are many Canon camcorders for schools to choose from, including an entire product line that offers full HD video for sharper picture quality. Canon's VIXIA camcorders offer many sought-after features, such as full HD video, internal memory and dual memory card slots, all in one compact package. VIXIA camcorders offer superior video quality and versatility, so they can be used from elementary all the way to high school.

High-end HD camcorders are also available, an ideal choice for junior high and high schools that teach videography. These camcorders can be used to create student movies and also are great to use for school events, like dances or assemblies. Network (IP) cameras also have the ability to stream video to and from other classes in real time for distance learning and virtual field trips.

Canon's line of cameras and camcorders can give educators the tools to keep students up to date with today's demanding technology requirements. Canon offers cameras and camcorders for students of all ages, and at all levels.



The PowerShot D10 is a durable camera that will last schools for years and has a bevy of features that make taking pictures fun.

- ✓ Shockproof—so it will work even after dropping it.
- ✓ Waterproof—so rain and swimming won't ruin it.

- ✓ The DIGIC 4 Image Processor has an advanced Face Detection Technology that tracks moving subjects.
- ✓ 12.1 megapixels and a 3X Optical Zoom lens make it easy for anyone to take stunning photos.
- ✓ The Smart AUTO function can select proper settings for different shooting conditions.

From academics to administration, the Canon Education Sales Department is a one-stop solution for all of your imaging needs, with devices that range from Digital SLR cameras for photojournalism to HD camcorders that record events and movie productions. Additionally Canon's multifunction printers can print, copy, scan and fax a variety of different media such as documents, books, photos or negatives. Network (IP) video cameras, for security and distance learning, and multimedia projectors are also available.

Canon

For more information, please visit www.usa.canon.com/educationsales, email us at canonsales@sedintl.com, or call 800-344-9862.