ENVIRONMENTAL, EDUCATION & COMMUNITY PROGRAMS

CANON U.S.A., INC.
Kyosei

In the spirit of our corporate philosophy of Kyosei — all people, regardless of race, religion or culture, harmoniously living and working together into the future — Canon is committed to an approach to business that is socially responsible and economically logical. Canon seeks to be a truly excellent global corporation. For our customers, we offer the best products possible. Simultaneously, we strive to improve our relationships with local communities and to increase our respect for the environment as we contribute to the prosperity of the world and the happiness of its people.

Our Company’s commitment and contribution to the environment and to the world community are an integral part of Canon’s management structure, product design, manufacturing, and corporate culture. This commitment has inspired a variety of special corporate programs at both the global and regional level.

This brochure highlights our environmental initiatives, our community involvement and our commitment to the arts and education.

For more information, please visit:

www.usa.canon.com
Eyes on Yellowstone, an education and research program, is part of Canon U.S.A.'s partnership with the Yellowstone Park Foundation, which began in 1995.

Canon’s funding of the Yellowstone Park Foundation contributes to important scientific research and helps break new ground in conservation, endangered species protection and the application of cutting-edge science and technology that is essential to managing Yellowstone National Park wildlife and ecosystems.

The latest research indicates that climate change has the potential to dramatically influence Yellowstone’s ecology and impact the future of the Park’s wildlife. Canon’s Eyes on Yellowstone is designed as a platform to help Park employees and partners respond to this issue through mitigation, adaptation and effectively communicating about climate change to the public.

The Yellowstone Science publication, which is devoted to the research and study of the Park’s natural and cultural resources, has been made possible through the Eyes on Yellowstone program.

The Old Faithful Geyser Streaming Webcam, funded by Canon, is one of the most loved and visited websites. The popular video series, “Yellowstone InDepth” and “Minute Out In It,” are also made possible by Canon support and technology. The world-class Yellowstone Wolf Project uses Canon digital cameras in its aerial radio-tracking flights within Yellowstone National Park as a method to enhance its data collection.

Canon technology, used for education, increases access to the wonder and magic of one of the most recognizable and popular parks in the world, and helps raise awareness about the importance of environmental stewardship and conservation.
The Wildlife Conservation Society (WCS) helps save wildlife and wild places worldwide through science, conservation action and education, and inspires people to value nature.

As part of its global mission, WCS operates the New York Zoos and Aquarium. For over 120 years, WCS has connected 400 million people to wildlife at the Bronx Zoo, New York Aquarium, Central Park Zoo, Prospect Park Zoo, and Queens Zoo.

Canon U.S.A. is proud to sponsor WCS education in New York and helps support WCS conservation across 60 countries and oceans.

Through the Bronx Zoo Quests, Prospect Park Zoo Quests, and Adventure Club programs, Canon U.S.A. promotes the WCS vision of a healthy and sustainable planet.

Visit WCS.org to learn more about how you can #StandForWildlife with WCS.

Wild Acadia: protecting one of Earth’s most magnificent places.

Encompassing 47,000 acres on the rugged coast of Maine, Acadia National Park welcomes more than two million visitors each year and is one of the most popular national parks in the U.S. It is also one of the smallest and most vulnerable.

Friends of Acadia (FOA) helps preserve, protect, and promote stewardship of the outstanding natural beauty, ecological vitality, and distinctive cultural resources of Acadia National Park and its surrounding communities.

With its first gift to Friends of Acadia in 2013, Canon U.S.A. became the lead sponsor of Wild Acadia, with a focus on restoration, outreach, and research initiatives that will help ensure the park is protected for today’s visitors and the many millions who will visit in the years to come.

For more information: www.friendsofacadia.org
The Riverhead Foundation for Marine Research and Preservation (RFMRP) is dedicated to preserving and protecting the marine environment through conservation efforts including education, rehabilitation, and research. Through this partnership with Canon, the public is offered a rare glimpse into the seal, sea turtle and dolphin rescue and rehabilitation efforts of RFMRP.

Canon cameras and interactive software allow the public to view these animals in RFMRP’s hospital facility as they undergo rehabilitation with staff biologists, interns, and volunteers. RFMRP’s research efforts are furthered by the use of Canon products, such as digital SLRs, camera lenses, network cameras, and color laser printers, which help support the monitoring of the seal population in the waters surrounding Long Island. These tools help to provide a unique look at RFMRP’s work, and serve as an opportunity to educate the public about whales, dolphins, seals, and sea turtles of New York. These experiences help teach the public how they can help protect the marine environment, and preserve it for future generations to enjoy.

National Geographic, one of the world’s largest non-profit scientific and educational organizations, invests and re-invests in people, projects and stories that inspire and influence stakeholders.

Nat Geo Live! Student Matinee speakers present their messages of exploration, discovery and conservation to student audiences. As leaders in their fields, these speakers offer students fresh and exciting knowledge from the front lines of discovery. As passionate individuals focused on expanding the boundaries of knowledge, they are powerful role models for young people.

As an education sponsor, Canon U.S.A. joins in presenting one of the most exciting educational programs in the U.S.; promotes Canon’s support of educational excellence, science, and conservation to schools and communities in top U.S. markets; and incorporates creative tie-ins to reinforce Canon’s like-minded education mission with National Geographic.
Employees celebrate Earth Day by learning about Canon’s sustainability efforts & local environmental organizations.

Environmental programs have long been cornerstones of Canon’s philosophy of Kyosei. Growing awareness of the importance of sustainability has motivated many employees to take part in the Canon Clean Earth Crew events, in which employees, family members and friends work together to clean up parks, beaches and other public areas near Canon’s office locations. 2016 marks the 20th anniversary since its inception.

Canon employees at locations across the Americas look forward to celebrating Earth Day every April. Employees take advantage of this opportunity to learn about our latest environmental initiatives, programs and sustainability efforts.

At Canon U.S.A. headquarters, the celebration has included participation from the Wildlife Conservation Society, Long Island Aquarium and Exhibition Center, and Riverhead Foundation for Marine Research and Preservation.

Canon’s environmental conservation programs and its recycling and waste reduction programs were also promoted during Earth Day.
In its R&D, design and manufacturing decisions, Canon aims to minimize the impact our products have on the environment by striving to, among other things: incorporate energy efficiency into our manufacturing processes, use recycled materials, reduce hazardous substances, and maximize the energy efficiency of our products. We also created the first copier toner cartridge collection and return program in the industry.

More information about these initiatives, as well as Canon's other technologies promoting conservation, can be found in the annual Canon Sustainability Report, which can be accessed on the Canon U.S.A. website (www.usa.canon.com). The following are a few of Canon U.S.A.'s conservation initiatives:

- Copier Toner Cartridge Collection and Return Program
- Toner Container Collection Program
- Canon Consumer Products Recycling Program

Third-Party Certification
- ISO 14001 Certification

Partnerships with the U.S. Environmental Protection Agency
- ENERGY STAR®
- SmartWay®

Environmental Partnerships and Programs
- EPEAT®
- LEED® Certification

**Product Design, Manufacturing, Collection and Return**

**Copier Toner Cartridge Collection and Return Program**

Canon started its toner cartridge return operations in 1990. As part of these operations, Canon has recycled used copier toner cartridges with the cooperation of consumers. To date, Canon has now collected more than 383,000 metric tons of used toner cartridges.

**Toner Container Collection Program**

Canon provides a recycling program for empty plastic toner containers that cannot be recycled locally. Consumers can send them to a designated Canon facility, where they will be properly recycled, keeping the containers from contributing to landfills.

**Canon Consumer Products Recycling Program**

Canon is committed to providing customers with a responsible option for product disposal at the end of its useful life. Consumer products, including cameras, camcorders, printers, scanners, multifunction printers, fax machines, projectors and binoculars can be recycled through the Canon Consumer Products Recycling Program.

For more information: www.usa.canon.com/environment

**Third-Party Certification**

**ISO 14001 Certification**

Canon U.S.A., and more than 700 other Canon sites worldwide, are certified to the ISO 14001 standard. This internationally recognized standard provides organizations with a framework for developing effective Environmental Management Systems (EMS). Canon’s EMS is incorporated into business operations and helps the Company reduce its environmental impact.
**Environmental Partnerships and Programs**

**ENERGY STAR®**
Canon U.S.A. is a longstanding partner and supporter of the ENERGY STAR program. For years, we have designed products that help prevent greenhouse gas emissions by meeting the strict energy efficiency guidelines set by the federal government. Canon U.S.A. has received a number of ENERGY STAR awards since 1996, including the 2016 Partner of the Year Award.

**SmartWay® Transport Partnership**
Canon U.S.A. is a Charter Partner of the SmartWay Transport Partnership. This program was launched in 2004 as a voluntary partnership among the U.S. Environmental Protection Agency (EPA), for businesses and consumers to protect our environment, reduce fuel consumption, and improve our air quality for future generations. In 2015, Canon was awarded the SmartWay Excellence Award for its efforts to reduce transportation-related emissions and improve supply chain efficiency.

**EPEAT®**
EPEAT is a global environmental rating system used by governments, businesses and individuals to evaluate the efficiency and sustainability attributes of electronics. It combines strict, comprehensive criteria for design, production, energy use and recycling with ongoing independent verification of manufacturer claims.

**LEED® Certification**
The Canon Americas Headquarters in New York and Canon’s Customer Experience Center in California have been awarded LEED Gold certification, a prestigious recognition for the design, construction, operations and maintenance of high-performance green buildings. With elements such as daylight harvesting and electric car charging stations in Melville, and both locations having drought-resistant vegetation, low-flow plumbing fixtures, and energy efficient lighting & motion sensors, these facilities stand as a model for environmental stewardship and innovation. The level of LEED certification is determined by the number of credits achieved in key areas within each of the LEED credit categories, including sustainable site development, water and energy efficiency, materials selection and indoor environmental quality.

In September 2013, Canon U.S.A. installed a 50 kW solar array on the roof of our Norcross, GA, Distribution Center expansion. These panels offset the cost to power the building and were instrumental in helping Canon U.S.A. achieve LEED v4 Certification at the Norcross, GA site, making our project the first ever to be certified in the new “Warehouse and Distribution Center” Category.
One of Canon U.S.A’s strongest beliefs is that we have a responsibility to contribute to the welfare of the communities that we serve. Whether originating from corporate headquarters, our regional locations, or our subsidiaries, Canon U.S.A. connects with and supports the community in many ways. One of Canon U.S.A.’s most prominent programs, Canon4Kids, donates imaging equipment to NCMEC for distribution to law enforcement agencies to help locate missing children.

The following are some of the community programs Canon U.S.A. supports:

- Canon4Kids and the National Center for Missing & Exploited Children
- Japan Center Essay Competition
- Canon Leadership Scholars Program
- American Cancer Society
- The Townwide Fund of Huntington, Inc.
- Radiological Society of North America
- Huntington Arts Council
- Long Island Special Olympics
- Arbor Day Foundation
- The Metropolitan Museum of Art
- American Museum of Natural History
- The Museum of Modern Art

Canon4Kids and the National Center for Missing & Exploited Children (NCMEC) and Canon U.S.A. have partnered since 1997 to help find missing children and deliver messages of safety and prevention. The Canon4Kids program has placed missing children’s photos in ads around the country where they have been seen by thousands of concerned citizens.

Canon U.S.A. understands the power of images and the critical role of photos in the search for a missing child. It has worked to help ensure that people not only see these images, but that law enforcement agencies have access to them. To aid in the search for missing children, Canon U.S.A. encourages parents and guardians to keep recent photos of their children and donates photographic, scanning and printing products to the National Center for Missing & Exploited Children for distribution to law enforcement.

For more information:
[www.missingkids.org](http://www.missingkids.org) or [www.usa.canon.com/canon4kids](http://www.usa.canon.com/canon4kids)

Japan Center Essay Competition

The first Japan Center Essay Competition, organized by Stony Brook University in New York and sponsored by Canon U.S.A., was held during the 2005-2006 school year. The focus of the competition is to promote awareness and understanding of Japan and to help young Americans broaden their international horizons.

The competition is open to all students attending high school or college in the New York Metropolitan area. Winners receive cash prizes and Canon products during an awards ceremony held each spring at the Charles B. Wang Center on the Stony Brook University campus.

Visit [www.stonybrook.edu/japancenter](http://www.stonybrook.edu/japancenter) for more information.
FOR MISSING & EXPLOITED CHILDREN

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN
www.missingkids.org

Canon4kids

CANON LEADERSHIP SCHOLARS PROGRAM

Established in 2008 by Canon U.S.A., Canon Virginia, and Christopher Newport University, the Canon Leadership Scholars Program rewards superior students and nurtures an appreciation for the art of leadership and the importance of citizenship. In addition to a 100-hour public service requirement, the students are also given the opportunity to study abroad at the University of Oxford and to participate in internships that they may not otherwise have access to. Each Canon Leadership Scholar receives a $5,000 merit scholarship for four years, for a total of $20,000.

AMERICAN CANCER SOCIETY

The mission of the American Cancer Society (ACS) is to eliminate cancer as a major health problem, by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service. For more than a decade, Canon U.S.A. and its employees have proudly supported ACS to help the organization continue its research and services. Since 1998, Canon U.S.A. has been a Flagship Sponsor of the American Cancer Society’s Making Strides Against Breast Cancer Walk, which includes donating funds and encouraging employee participation in the walk.

For more information: www.cancer.org

THE TOWNWIDE FUND OF HUNTINGTON, INC.

The Townwide Fund of Huntington funds health and human services programs through grant distributions to local charities in the Town of Huntington. Founded in 1961 by a group of private citizens, The Townwide Fund has been instrumental in feeding the hungry, providing medical care for the uninsured and providing help to the most vulnerable in our community.

For more information on the Fund, visit www.townwidefund.org

Students participate in the Canon Leadership Scholars Program at Christopher Newport University.
Radiological Society of North America

The Radiological Society of North America (RSNA), through the RSNA Research and Education Foundation, supports the future of radiology. Its mission is to improve patient care by supporting research and education in radiology and related scientific disciplines.

Since 1999, Canon U.S.A. has committed to endow the RSNA Research & Education Foundation Research Medical Student Grant. This grant helps support the foundation’s Medical Students Department Program Grant, which enables hospitals in the areas of radiology, radiation oncology and nuclear medicine, to award research opportunities to promising medical students.

For more information: www.rsna.org/research/foundation

Long Island Special Olympics

Special Olympics New York provides year-round sports training and athletic competition in a variety of Olympic-style sports for children and adults with intellectual disabilities. Through their participation, athletes gain confidence and build a positive self-image. Canon sponsors the Spring Games, Fall Classic, and the Champions Challenge Floor Hockey Tournament.

Canon U.S.A. also sponsors 20 Special Olympics New York athletes who participate in the Athlete Leadership Program. This program enables athletes to engage in additional, non-sport-based opportunities within Special Olympics, such as speaking at community events and conferences; mentoring other athletes; participating in fundraising activities; and volunteering in their local Special Olympics regional office.

Huntington Arts Council

Founded in 1963, the Huntington Arts Council, Inc. is a 501(c)(3) not-for-profit organization which helps enrich the quality of life of Long Islanders with programs and services that address the needs and interests of artists, cultural organizations and the community. The Council’s motto, “bringing art to life,” is reflected in the scope and type of projects and programs it offers including the Huntington Summer Arts Festival for which Canon U.S.A. is the Presenting Corporate Sponsor. The Arts Council reaches over one million Long Island residents each year, allowing Canon U.S.A. to connect with our local community in Suffolk and Nassau Counties.

For more information: www.huntingtonarts.org

Arbor Day Foundation

Since 2009, Canon U.S.A.’s contributions to Arbor Day’s reforestation efforts and the Community Tree Recovery Program have helped in the planting of over 360,000 trees across national forests and communities that have been impacted by natural disasters.
Arts and Cultural Institutions

The Metropolitan Museum of Art

The Met presents over 5,000 years of art from around the world for everyone to experience and enjoy. The Museum lives in three iconic sites in New York City—The Met Fifth Avenue, The Met Breuer, and The Met Cloisters. Millions of people also take part in The Met experience online.

Since it was founded in 1870, The Met has always aspired to be more than a treasury of rare and beautiful objects. Every day, art comes alive in the Museum’s galleries and through its exhibitions and events, revealing both new ideas and unexpected connections across time and across cultures.

Canon U.S.A. is a long-time sponsor of the Met.

For more information: www.metmuseum.org

The Museum of Modern Art

Founded in 1929 as an educational institution, The Museum of Modern Art is one of the foremost museums of modern art in the world.

Central to The Museum of Modern Art’s mission is the encouragement of an ever deeper understanding and enjoyment of modern and contemporary art by the diverse local, national, and international audiences that it serves. Canon U.S.A. is a long-time supporter of MoMA.

For more information: MoMA.org

American Museum of Natural History

The American Museum of Natural History is one of the world’s preeminent scientific, educational, and cultural institutions, housing a collection of more than 30 million specimens and cultural artifacts. The Museum shares its treasures in 45 permanent exhibition halls, and various exciting temporary exhibitions. Included in these unparalleled exhibits are the world renowned Dinosaur Halls, with the new addition of the Titanosaur, and the Milstein Hall of Ocean Life, home to the celebrated 94-foot long blue whale model. The spectacular Rose Center for Earth and Space includes the Hayden Planetarium and striking exhibits about the nature of the universe and our planet. Canon U.S.A. is a long-time sponsor of the Museum.

For more information: www.amnh.org