

Corporate Showroom



This state-of-the-art 12,000 square foot showroom offers touch and try product displays ranging from Canon's consumer, business-to-business, and industrial digital imaging solutions. In addition, Canon's corporate philosophy of *Kyosei* is printed on stone using an Océ Arizona flatbed printer. It also includes an environmental section demonstrating the toner cartridge recycling program and highlights the company's Corporate Social Responsibility initiatives. The interactive History Timeline wall takes visitors on a journey from Canon's beginnings in the 1930s through today.



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Canon Corporate Showroom Guide



Corporate Overview

In addition to presenting the spirit behind the company's founding and the basic strategies that have continued throughout our history, this area introduces Canon's corporate philosophy of *Kyosei* and features various Canon technologies and environmental initiatives, while the Canon Camera Collection shows how our cameras have advanced through the years.

History of Canon

A chronology of Canon's history lines the wall of the Celebrating Technology & Innovation area.

Theater

The theater seats 50 and is equipped with broadcast cameras for facilitating meetings via webcast.

Sculpture

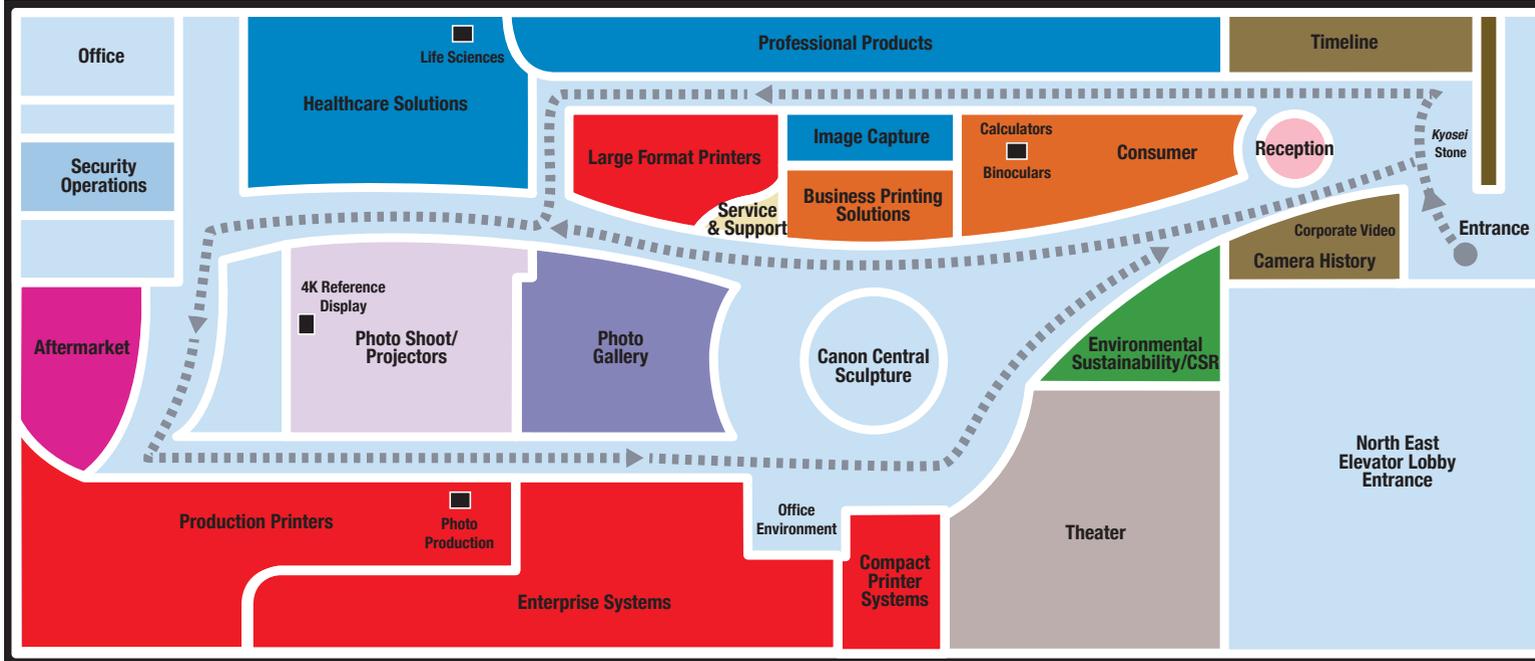
The sculpture is comprised of a Star Prism; eight REALiS projectors suspended from the ceiling displaying different patterns and color washes, all programmed to music.

Photo Shoot/Projector Room/4K Reference Display

Black-tinted glass pocket doors close off the room, which allow clear, sharp images to be projected from the Canon projectors that are suspended from the ceiling. Numerous backgrounds, including green screen, along with professional lighting is available for photographers to experience first hand Canon's SLR cameras, EF lenses and wireless workflow. Images may be printed out on Canon's professional photo quality large format or PIXMA printers. 4K Reference Display demonstrates outstanding image quality on par with the highest quality digital motion picture projection. The display is designed to satisfy the demands of motion picture and television post production professionals in 4K, 2K, UHD or HD formats.

Security Operations Area

This area showcases Canon's line of network-based video security solutions, including mega pixel network cameras and monitoring software. Live demonstrations feature both indoor and outdoor cameras.



Products & Technology

Canon products and technology are exhibited in four categories: Personal, Business, Industry and Environment.

● Personal

See Canon's latest lineup of cameras and inkjet printers. At the "Touch and Try" area, guests can experience the ease of Canon's Direct Print, which enables users to print out digital camera images without a PC. Wireless capabilities are also introduced in this area.

● Environment

Here guests can learn about Canon's diverse range of eco-conscious technologies.

● Business

Products on display include copy machines, printers, scanners and multifunction devices. The "Office Environment" provides guests with an up-close look at Canon's latest range of network office solutions. Our Software demo bar is also on display in this area. Demonstrations include input to output capabilities. Applications from our photo production printer are on display.

● Industry

Industry products on display include medical equipment, broadcast, professional camera lenses and Life Sciences. New on display is the EOS C500 digital camera that was aboard the International Space Station.

Aftermarket Area

Displaying genuine toner, parts and supplies detailing the importance of using them in Canon products.

Service & Support

From cutting-edge Canon technology to industry-leading customer satisfaction, Canon is committed to providing the best in everything we do. The same level of quality that you expect in our products will also be found in our customer service and support.