**The Pinnacle of High Definition**

- **High Definition Flash Memory Camcorder**
- **• The Pinnacle of High Definition**
- **• Native 24p Mode**
- **• Built-in 8.0 Megapixel Digital Camera**
- **• Relay Recording**
- **• Eye-Fi SD Memory Compatibility**
- **• HD-to-SD Downconversion**
- **• Genuine Canon Face Detection**
- **• Smart Auto**
- **• 3.5” High Resolution Touch Panel LCD (922,000 dots)**
- **• 24Mbps Recording**
- **• Canon DIGIC DV III Image Processor**
- **• Genuine Canon 15x HD Video Lens**
- **• Records to a 64GB (HF M32)/32GB (HF M31)/8GB SD memory card (HF M30) internal flash drive or directly to a removable SD memory card (HF M30: SD memory card slot only)**
- **• INSTANT AF**
- **• Dynamic SuperRange OIS with Powered IS**
- **• SD memory card slot only)**
- **• Instant AF**
- **• Video Snapshot**
- **• Widescreen HR Recording**
- **• Quick Charge**
- **• Video Snapshot**
- **• Dynamic Image Stabilizer**
- **• Canon DIGIC DV II Image Processor**
- **• Genuine Canon 41x Advanced Zoom**
- **• Ultra-Sleek, Compact and Lightweight Design (7.9 oz)**
- **• Records to a 32GB (HF R11)/8GB (HF R10) internal flash drive or directly to a removable SD memory card (HF R100: SD memory card slot only)**
- **• INSTANT AF**
- **• Video Snapshot**
- **• Quick Charge**
- **• Widescreen HR Recording**
- **• Video Snapshot**
- **• Dynamic Image Stabilizer**
- **• Canon DIGIC DV II Image Processor**
- **• Genuine Canon 20x HD Video Lens**
- **• SD memory card slot only)**
- **• Instant AF**
- **• Video Snapshot**
- **• Quick Charge**
- **• Widescreen HR Recording**
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### Canon Video Technology

**Genuine Canon Optics**
- Canon optics are the backbone of Canon’s image quality. Every Canon lens is designed and manufactured by Canon to provide superior image quality. The same high quality Face Detection technology used in Canon digital cameras is available in Canon Video Technology.

**Canon DIGIC DV III Image Processor**
- The DIGIC DV III is Canon’s most advanced 16-bit digital signal processor. It provides a variety of image processing functions, ensuring high-quality, low-noise images and high-speed processing.

**Dynamic SuperRange Optical Image Stabilizer with PowerIS**
- Canon’s Dynamic SuperRange Optical Image Stabilizer with PowerIS provides continuous adjustment throughout the entire zoom range to correct an even broader range of shake, including low-angle shots. It takes shake correction to a whole new level.

**Smart Auto**
- Smart Auto makes shooting good quality video as easy as holding the camera. Canon’s Smart Auto analyzes the scene—analyzing faces, brightness, color, distance and movement—then automatically adjusting focus and exposure. Canon’s video technologies that have made Canon lenses superior image quality are the backbone of Canon’s Genuine Optics.

**Genuine Canon Face Detection, Smart Auto and 8.0 megapixel**
- Canon Face Detection allows you to focus on each face to ensure it is captured perfectly. With Canon’s Smart Auto, you can let the camera analyze faces, brightness, color, distance and movement, then automatically adjusting focus and exposure. Canon’s TrueColor technology delivers stunningly realistic detail, true color production for both video and photos.

**Canon Full HD CMOS Image Sensor**
- The CMOS Image Sensor provides exceptionally high-speed data output, which allows for smooth, natural playback. With Canon’s advanced noise reduction technology, the CMOS Image Sensor provides stunningly realistic detail, while an RGB primary color primary color provides high color purity even in dim light.

**Canon VIXIA camcorders**
- Canon’s VIXIA line of camcorders offers a perfect blend of security, convenience and performance. Features like Image Stabilizer with Powered IS provide an even higher level of compensation for shake, Dynamic SuperRange OIS provides continuous adjustment throughout the entire zoom range, and Smart Auto delivers exceptionally accurate results.

### Table: Specifications

<table>
<thead>
<tr>
<th>Feature</th>
<th>FS31</th>
<th>FS300</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Video</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recording Media</td>
<td>Flash Memory</td>
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<td>Internal Storage</td>
<td>SD Model</td>
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<td><strong>Photo</strong></td>
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<tr>
<td>Internal Storage</td>
<td>SD/SDHC</td>
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<tr>
<td><strong>White LED Video Light</strong></td>
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<td>Yes</td>
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<tr>
<td><strong>Viewfinder</strong></td>
<td>LCD</td>
<td>LCD</td>
</tr>
<tr>
<td><strong>Zoom Ratio</strong></td>
<td>(Optical/Digital)</td>
<td>(Optical/Digital)</td>
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<tr>
<td><strong>Image Sensor</strong></td>
<td>CMOS 1/4”</td>
<td>CMOS 1/5.5”</td>
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<tr>
<td><strong>Total Pixels</strong></td>
<td>Approx. 211,000 Dots</td>
<td>Approx. 112,000 Dots</td>
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<tr>
<td><strong>Effective Pixels</strong></td>
<td>Photo: Approx. 3.31 Megapixels (2100 x 1575)</td>
<td>Photo: Approx. 8.02 Megapixels (3264 x 2456)</td>
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<tr>
<td><strong>Effective Video Pixels</strong></td>
<td>Video: Approx. 2.99 Megapixels (2304 x 1296)</td>
<td>Video: Approx. 6.01 Megapixels (3264 x 1840)</td>
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<tr>
<td><strong>Format</strong></td>
<td>Movie: DNxHD 1.71 Megapixels (1360 x 765)</td>
<td>Movie: 1080/60i</td>
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<tr>
<td><strong>Aspect Ratio</strong></td>
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<td><strong>White Balance</strong></td>
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<td><strong>White LED Video Light</strong></td>
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<td><strong>Touch &amp; Track</strong></td>
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<td><strong>HD-to-SD Downconversion</strong></td>
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<td><strong>Native 24p Mode</strong></td>
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<td><strong>24Mbps Recording</strong></td>
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<td><strong>High Resolution Touch Panel</strong></td>
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<td><strong>Quick Start</strong></td>
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<td><strong>Memory Card Slot</strong></td>
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<td><strong>Rec Format</strong></td>
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<td><strong>USB Terminal</strong></td>
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<td><strong>Remote Control</strong></td>
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<td><strong>Battery</strong></td>
<td>NB-2LH</td>
<td>BP-808</td>
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<td><strong>Chargers/Adapters</strong></td>
<td>Adapter RA-V1</td>
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<td><strong>Microphone</strong></td>
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<td>– Yes</td>
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<td><strong>Video Light</strong></td>
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<td><strong>Cables</strong></td>
<td>CA-590, CB-2LW, CBC-NB2</td>
<td>CG-800, CA-570</td>
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<td><strong>Cases</strong></td>
<td>SC-2000, SC-A1000, SC-A80, SC-A75</td>
<td>SS-650, SS-600, WS-20, NS-10</td>
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<td><strong>Straps</strong></td>
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<td><strong>DVD Burner</strong></td>
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<td><strong>STV-250N, CTC-100, HTC-100</strong></td>
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<td><strong>HF R11/HF R10/HF R100</strong></td>
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<td><strong>BP-819</strong></td>
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<tr>
<td><strong>BP-808</strong></td>
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### Additional Information
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- Canon’s TrueColor technology delivers stunningly realistic detail.
- True color production for both video and photos.
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