

Canon

FALL/WINTER 2011

DIGITAL CAMERA & CAMCORDER

FULL LINE PRODUCT GUIDE

EOS



PowerShot



VIXIA



usa.canon.com/consumer

Canon is the Solution to Your Imaging Needs

We record images for a variety of reasons. It is how we relive precious memories. Images are also how we share life's outstanding moments with others. For many, the power of the image inspires expression of creativity. Whatever your purpose for image capture, Canon has the solution of advantage – the assurance of cutting-edge performance, exemplary user experience, and, of course, exceptional image quality. Canon's impressive history of innovation comprises unique technologies that empower you to achieve your imaging goals with ease and without limit. For still and video capture, printing solutions, service and support, and educational resources, count on Canon to deliver the best.



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Imaging Excellence Made Easy and Compact

Canon PowerShot digital cameras have been a long-time favorite choice among photographers of all levels. Renowned for delivering the highest quality still and video images, the most advanced features, quintessential style and ease of use, PowerShot digital cameras set the pace for technological innovation and design elegance among compact cameras. With six different PowerShot Series from which to choose, there's a PowerShot camera that's perfect for you.



GENUINE CANON OPTICS Uncompromised Image Quality

A great lens is at the heart of every great image. With over 70 years of innovation in optical technology, Canon is recognized as a leading provider of high-performance lenses for a broad range of imaging applications in numerous industries. Canon optical engineers have pioneered the use of new materials and relentlessly pushed the envelope with ingenious lens designs, achieving ever higher levels of image quality and dependability while reducing size and weight. In the world of image capture, Canon lenses have secured the loyalty of the most demanding professionals and have inspired generations of breathtaking images. When you own a PowerShot camera, you own a Genuine Canon Lens.



NEW

DIGIC IMAGE PROCESSOR Superlative Imaging Performance



Since their groundbreaking introduction in 1999, Canon **DIGIC** Image Processors have set the standard for performance and brought powerful new features to PowerShot digital cameras with each successive generation. The **DIGIC 4** Image Processor ushered in a new level of picture quality and accelerated processing, making possible features such as high-speed continuous shooting, Full HD Video, and improved low-light capture. The latest **DIGIC 5** Image Processor, found in select new PowerShot models, delivers higher quality continuous rapid shooting, improved noise reduction under low light and an advanced Multi-Area White Balance system.

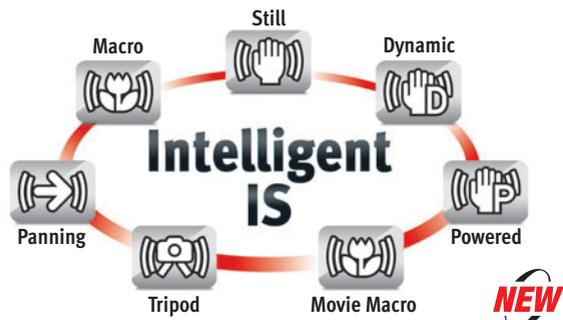


HS SYSTEM Shoot with Confidence

The Canon **HS SYSTEM** lets you take photos in an even wider range of situations without sacrificing image quality. Beautiful low-light shots are possible with minimal noise and maximum detail in highlight and shadow areas. The system is the result of two technologies brought together in PowerShot cameras: an advanced high-sensitivity CCD or CMOS sensor, which is able to capture more light; and the **DIGIC 4** or **DIGIC 5** Image Processor, which actively reduces noise. The **HS SYSTEM** improves low-light shooting and delivers clear, blur-free images.



POWERSHOT ADVANTAGE



HD VIDEO Spectacular High Definition Video



Select PowerShot models bring you all the fun and excitement of shooting crisp, clear HD videos that you can later watch on your HDTV or download to your computer. Depending on the model, you can shoot in Full HD (1920 x 1080) or 720p HD (1280 x 720). Stereo sound recording enhances the experience, while a dedicated movie button provides a convenient way to instantly start shooting a video. Canon technologies – such as advanced white balance, Intelligent IS and Smart AUTO – ensure stunning HD video capture.

INTELLIGENT IS A Smarter Image Stabilization System



The latest advance in Canon Optical Image Stabilization technology, Intelligent IS analyzes camera movement and applies the best shake correction method for the shooting situation. For stills, the system automatically selects among Normal, Panning, Macro (Hybrid IS) and Tripod IS modes. When shooting video, the system automatically selects among Dynamic, Powered, Macro and Tripod IS modes. With Intelligent IS, you can concentrate on image capture, letting the camera make the most effective IS settings to prevent blur.



CANON OPTICAL IMAGE STABILIZER A Steady Image is a Beautiful Image



Handheld shooting can often lead to camera shake, making photos and videos blurry. Canon's Optical Image Stabilizer is a sophisticated system that shifts a lens group to correct unwanted camera movement. It makes handheld photography more practical in more shooting situations. For photos, it enables shooting at slower shutter speeds, accommodating more low-light shooting situations than ever before without having to boost ISO sensitivity. With camera shake reduced, you get a sharper, steadier image.

SMART AUTO Optimal Settings Every Time

Smart AUTO makes getting sharp, bright, colorful images simple in a wide range of scenarios. It automatically detects scenes by assessing various factors in both the background and the subject. Detected scenes are analyzed using up to 32 predefined shooting situations. The camera then makes optimal settings to ensure the best possible image capture, whether you're shooting stills or video. With Smart AUTO, all you have to do is compose then take your shot. You get the results you want.



POWERSHOT CAMERAS

PowerShot G12



Let the G Series Inspire You

- 10.0 Megapixel sensor combined with the **DiGiC 4** Image Processor creates Canon's HS SYSTEM for improved low-light performance and better image quality.
- Shoot beautiful 720p HD Video in stereo sound and play back on an HDTV via the HDMI output.
- Full range of shooting and recording modes including RAW + JPEG for the ultimate creative control.
- Utilizes Canon's Hybrid IS to compensate for angular and shift camera shake during close-up shooting.
- Large, bright 2.8-inch Vari-angle LCD with 461,000 dots for shooting at a variety of angles plus an optical viewfinder.
- A high-powered 5x Optical Zoom with Optical Image Stabilizer, plus a 28mm Wide-Angle Lens gets you up close and personal to your subjects, as well as capture more in your frame.
- A host of optional accessories including Speedlite flashes, underwater housing and Tele-Converter Lens are available.

10.0 Megapixels | **5x** Optical Zoom | **2.8"** Vari-angle LCD

RAW Mode

Shooting in RAW mode gives advanced photographers the maximum creative control. RAW images can be processed using included Canon DPP and other software.



KIT CONTENTS



- PowerShot G12 Body
- Lithium Battery Pack NB-7L*
- Battery Charger CB-2LZ*
- Neck Strap NS-DC9
- Digital Camera Solution CD-ROM
- USB Interface Cable IFC-400PCU*
- AV Cable AVC-DC400ST*



* Also available as optional accessory.

PowerShot S100

NEW

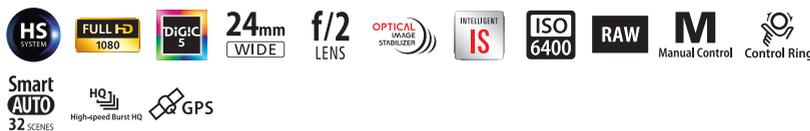


Black

Silver

Serious Shooting Power in a Sleek Design

- 12.1 Megapixel CMOS sensor combined with the new **DiGiC 5** Image Processor creates the Canon HS SYSTEM for improved low-light performance up to ISO 6400 and enhanced image quality.
- Capture stunning Full HD 1080p Video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- 5x Optical Zoom with 24mm Wide-Angle allows you to capture more in your frame, and a bright f/2.0 lens makes it ideal for low-light conditions or using shallow depth-of-field for dramatic, soft backgrounds.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- High-Speed Burst HQ allows for continuous capture at a maximum of 8 frames[◇] while maintaining superb image quality and Super Slow Motion Movie records video at high speeds to allow playback in slow motion.
- Full range of shooting and recording modes including RAW + JPEG for the ultimate creative control, and a control ring for intuitive manual adjustment.



12.1 Megapixels
5x Optical Zoom
3.0" LCD Screen

DiGiC 5 Image Processor

The advanced **DiGiC 5** image processor delivers the best performance yet, with even better low-light image quality, more accurate white balance and high-speed shooting capability.



KIT CONTENTS



- PowerShot S100 Body
- Battery Pack NB-5L*
- Battery Charger CB-2LX*
- Wrist Strap WS-DC11
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM

PowerShot SX40 HS

NEW



Extreme Zoom for Infinite Possibilities

- Canon's high powered 35x Wide-Angle Optical Zoom (24–840mm) with Optical Image Stabilizer delivers magnificent images whether you are up close or far away.
- 12.1 Megapixel CMOS sensor combined with the new **DiGiC 5** Image Processor creates the Canon HS SYSTEM for improved low-light performance up to ISO 3200 and enhanced image quality.
- Capture stunning Full HD 1080p Video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- High-Speed Burst HQ allows for continuous capture at a maximum of 8 frames[◇] while maintaining image quality and Super Slow Motion Movie records video at high speeds to allow playback in slow motion.
- 2.7-inch wide Vari-angle LCD enables easy viewing from any angle.



12.1 Megapixels
35x Optical Zoom
2.7" Vari-angle LCD

35x Optical Zoom

From ultra-wide-angle to super-telephoto, the powerful 35x zoom lens in the SX40 HS delivers outstanding optical performance throughout its range.



35x Optical Zoom

KIT CONTENTS



- PowerShot SX40 HS Body
- Battery Pack NB-10L (w/ Terminal Cap)*
- Battery Charger CB-2LC*
- Case for Hot Shoe Cap
- Lens Cap (with Strap)
- Neck Strap NS-DC11
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM

PowerShot SX230 HS



Black

Red

Blue

Compact Performance, Ideal for Travel

- Canon's HS SYSTEM with a 12.1 Megapixel CMOS sensor and **DiGiC 4** Image Processor improves shooting in low-light situations and lowers noise levels at higher ISO settings.
- Full 1080p HD Video for exceptional quality and keep footage stabilized with Dynamic IS.
- Built-in GPS tracker records your location, and a logger allows easy viewing of the locations on a map to help you remember where images were taken.[§]
- Powerful 14x Optical Zoom with Optical Image Stabilizer and a 28mm Wide-Angle lens. Great overall zoom for a family vacation to your favorite tourist destination.
- Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations.
- Movie Digest records a short video clip right before shooting a still image and then combines one day's worth of clips into one video.



12.1 Megapixels
14x Optical Zoom
3.0" Wide LCD

GPS Technology[§]

GPS technology records time and location every time you shoot a photo. Bundled software allows you to track your trip on a map.



GPS

KIT CONTENTS



- PowerShot SX230 HS Body
- Lithium-ion Battery Pack NB-5L*
- Battery Charger CB-2LX*
- Wrist Strap WS-DC11
- Digital Camera Solution CD-ROM
- USB Interface Cable IFC-400PCU*
- AV Cable AVC-DC400ST*

PowerShot SX150 IS

NEW



Black

Red

Memory-Making Made Easy

- 12x Wide-Angle Optical Zoom and 28mm lens with Optical Image Stabilizer reduces camera shake so you achieve brilliant images whether you are up close or far away.
- 14.1 Megapixel sensor and Canon **DiGiC 4** Image Processor delivers stunning quality images.
- Improved Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations.
- Capture breathtaking 720p HD Video in stereo sound with the dedicated movie button and zoom while shooting.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Large 3.0-inch LCD enables easy viewing.
- AA battery power provides added convenience.

14.1 Megapixels
12x Optical Zoom
3.0" LCD Screen

Intelligent IS

Camera shake is detected and analyzed. The camera then automatically selects the proper image stabilizer mode to deliver the steadiest, clearest possible image.



KIT CONTENTS



- PowerShot SX150 IS Body
- 2 AA-size Alkaline Batteries
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Solution CD-ROM



PowerShot ELPH 510 HS

NEW


Sophisticated Technology and Design

- World's thinnest camera with 28mm Wide-Angle lens, 12x Optical Zoom, and Optical Image Stabilizer.†
- 12.1 Megapixel CMOS sensor combined with Canon's **DiGIC 4** Image Processor creates the Canon HS SYSTEM for outstanding low-light performance up to ISO 3200.
- Capture stunning Full HD 1080p Video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- A 3.2-inch wide touch panel LCD offers easy and intuitive operation, and Touch-shutter makes shooting easy and interactive.
- High-Speed Burst Mode allows continuous shooting and Super Slow Motion Movie records video at high speeds to allow playback in slow motion.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Improved Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations.



12.1 Megapixels | 12x Optical Zoom | 3.2" Wide Touch Panel LCD

FULL HD Video

Record stunning 1080p Full HD Video instantly by pressing the dedicated movie button. Enjoy your beautiful videos on an HDTV using an HDMI cable.



KIT CONTENTS



- PowerShot ELPH 510 HS Body
- Battery Pack NB-9L*
- Battery Charger CB-2LB*
- Wrist Strap WS-DC10
- USB Interface Cable IFC-400PCU*
- Solution CD-ROM

PowerShot ELPH 500 HS



High Performance at the Touch of Your Fingertips

- Canon's HS SYSTEM with a 12.1 Megapixel CMOS sensor and **DiGIC 4** Image Processor improves shooting in low-light situations and lowers noise levels at higher ISO settings.
- Full 1080p HD Video for exceptional quality with stereo sound, plus a dedicated movie button for easy access. Zoom optically while shooting video and keep footage stabilized with Dynamic IS.
- A large 3.2-inch touch panel LCD offers easy and intuitive operation.
- A bright f/2.0 lens, 24mm ultra Wide-Angle lens, great for shooting portrait photography in low-light conditions or using a shallow depth-of-field for great images with beautiful soft backgrounds.
- High-Speed Burst Mode captures 8.2 fps and Super Slow Motion Movie records video at high speeds to allow slow motion playback.
- 4.4x Optical Zoom Lens and Optical Image Stabilizer.



12.1 Megapixels | 4.4x Optical Zoom | 3.2" Wide Touch Panel LCD

Touch Panel LCD Screen

The wide touch panel LCD provides an intuitive interface that enables you to perform numerous camera functions quickly and easily.



KIT CONTENTS



- PowerShot ELPH 500 HS Body
- Lithium-ion Battery Pack NB-6L*
- Battery Charger CB-2LY*
- Wrist Strap WS-DC10
- USB Interface Cable IFC-400PCU*
- AV Cable AVC-DC400ST*
- Digital Camera Solution CD-ROM

PowerShot ELPH 310 HS

NEW


Slimline Masterpiece

- Ultra-slim camera with 28mm Wide-Angle lens, 8x Optical Zoom, and Optical Image Stabilizer.
- 12.1 Megapixel CMOS sensor combined with Canon's **DiGiC 4** Image Processor creates the Canon HS SYSTEM for exceptional low-light performance up to ISO 3200.
- Capture stunning Full HD 1080p Video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- High-Speed Burst Mode allows continuous shooting and Super Slow Motion Movie records video at high speeds to allow playback in slow motion.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Large 3.0-inch LCD enables easy viewing.
- Improved Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations.

12.1 Megapixels
8x Optical Zoom
3.0" LCD Screen

HS SYSTEM

The Canon HS SYSTEM combines a high-sensitivity image sensor with the **DiGiC** Image Processor to deliver great-looking photos even when shooting under poor lighting conditions.



KIT CONTENTS



- PowerShot ELPH 310 HS Body
- Battery Pack NB-4L*
- Battery Charger CB-2LV*
- Wrist Strap WS-DC11
- USB Interface Cable IFC-400PCU*
- Solution CD-ROM



PowerShot ELPH 300 HS



Powerful, Smart and Stylish

- World's thinnest digital camera with a 24mm ultra Wide-Angle lens† and 5x Optical Zoom and Optical Image Stabilizer.
- Canon's HS SYSTEM with a 12.1 Megapixel CMOS sensor and **DiGiC 4** Image Processor improves shooting in low-light situations and lowers noise levels at higher ISO settings.
- Full 1080p HD Video for exceptional quality with stereo sound, plus a dedicated movie button for easy access. Zoom optically while shooting video and keep footage stabilized with Dynamic IS.
- High-Speed Burst Mode captures 8.0 fps and Super Slow Motion Movie records video at high speeds to allow slow motion playback.
- Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations.
- Movie Digest records a short video clip right before shooting a still image and then combines one day's worth of clips into one video.

12.1 Megapixels
5x Optical Zoom
2.7" LCD Screen

Smart AUTO

Now it's even easier to get great shots. The camera detects "scenes" based on 32 predefined shooting situations, then automatically adjusts settings to capture the best possible image.



KIT CONTENTS



- PowerShot ELPH 300 HS Body
- Lithium-ion Battery Pack NB-4L*
- Battery Charger CB-2LV*
- Wrist Strap WS-DC11
- USB Interface Cable IFC-400PCU*
- AV Cable AVC-DC400ST*
- Digital Camera Solution CD-ROM



PowerShot ELPH 100 HS



Bold Innovations Designed to Inspire

- Canon's HS SYSTEM with a 12.1 Megapixel CMOS sensor and DiGiC 4 Image Processor improves shooting in low-light situations and lowers noise levels at higher ISO settings.
- Full 1080p HD Video for exceptional quality and keep footage stabilized with Dynamic IS.
- High-Speed Burst Mode captures 8.2 fps and Super Slow Motion Movie records video at high speeds to allow slow motion playback.
- Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations.
- 4x Optical Zoom with a Wide-Angle lens (28-112mm) Optical Image Stabilizer and a 3.0-inch PureColor System LCD.
- Movie Digest records a short video clip right before shooting a still image and then combines one day's worth of clips into one video.

12.1 Megapixels | 4x Optical Zoom | 3.0" LCD Screen

High-Speed Burst Mode

Use High-Speed Burst mode to capture fast action. Press and hold down the shutter button to rapidly record a series of still images.



KIT CONTENTS



- PowerShot ELPH 100 HS Body
- Lithium-ion Battery Pack NB-4L*
- Battery Charger CB-2LV*
- Wrist Strap WS-DC11
- USB Interface Cable IFC-400PCU*
- AV Cable AVC-DC400*
- Digital Camera Solution CD-ROM



PowerShot A3300 IS | A2200



Shoot Superb Stills or Video with Ease

- Easy to use, powerful A-Series camera has 16.0 Megapixels (14.1 for A2200) with a 5x (4x for A2200) Wide-Angle Optical Zoom (28mm wide) and Optical Image Stabilizer for capturing great images in a snap.
- Capture memories your way as either still images or in 720p HD Video.
- Large, clear 3.0-inch LCD makes taking and viewing images a breeze. (2.7-inch for A2200)
- Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations.
- Discreet Mode disables the sound, flash and AF beam so you can capture images in quiet areas.
- Creative Filters offers fun and artistic ways to capture photos.
- Lithium-ion battery offers an easy alternative to recharge the battery.
- Available in 5 cool, crisp colors to match any personality. (4 for A2200)

16.0 Megapixels | 5x Optical Zoom | 3.0" LCD Screen

POWERSHOT A3300 IS

14.1 Megapixels | 4x Optical Zoom | 2.7" LCD Screen

POWERSHOT A2200

KIT CONTENTS



PowerShot A3300 IS shown

- PowerShot A3300 IS/A2200 Body
- Lithium-ion Battery Pack NB-8L*
- Battery Charger CB-2LA*
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- AV Cable AVC-DC400* (A3300 IS only)
- AV Cable AVC-DC300* (A2200 only)
- Digital Camera Solution CD-ROM



PowerShot A1200 | A800



A1200 Silver



Black



A800 Silver



Black



Red

PowerShot D10



The Perfect First Camera

- An Optical Viewfinder makes capturing images simple and easy. (For A1200)
- Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations. (19 for A800)
- Capture memories your way as either still images or in 720p HD Video. (SD video for A800)
- Stylish, powerful A-Series camera has 12.1 Megapixels (10.0 for A800) and 4x (3.3x for A800) Optical Zoom (28mm Wide-Angle for A1200).
- This AA battery-powered camera enables you to easily power up on the go.
- Discreet Mode disables the sound, flash and AF beam so you can still capture images in quiet areas. (For A1200)
- Creative Filters offers fun and artistic ways to capture photos. (For A1200)
- Bright, clear 2.7-inch LCD makes taking and viewing images a breeze. (2.5-inch for A800)

12.1 Megapixels | 4x Optical Zoom | 2.7" LCD Screen

POWERSHOT A1200

10.0 Megapixels | 3.3x Optical Zoom | 2.5" LCD Screen

POWERSHOT A800

KIT CONTENTS



PowerShot A1200 shown

- PowerShot A1200/A800 Body
- 2 AA-size Alkaline Batteries
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM

			(A1200)				(A800)		

Ready to Take On the Elements

- Take this camera anywhere: waterproof to 33 feet, cold resistant from 14-104°F and shockproof up to 4 feet.†
- A selection of unique accessories available such as customized straps and interchangeable faceplates.
- **DiGiC 4** Image Processor has evolved Face Detection Technology that tracks the faces of moving subjects and lets the shooter enter the frame seamlessly with the Face Detection Self-Timer.
- 12.1 Megapixels for amazing resolution and editing, plus 3x Optical Zoom lens with Optical Image Stabilizer.
- Blink Detection alerts a shooter after a shot has been taken that a subject has closed eyes.
- Smart AUTO intelligently selects the proper settings for the camera based on 18 predefined shooting situations.

12.1 Megapixels | 3x Optical Zoom | 2.5" LCD Screen

Adventure Companion

Waterproof, shockproof and freeze-proof, the PowerShot D10 is ideal for the adventurous photographer. It is truly a go-anywhere camera – the perfect fit for active lifestyles.



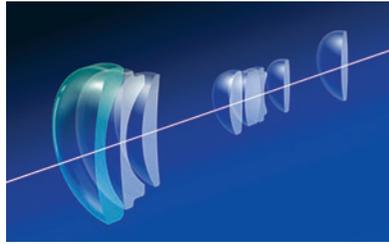
KIT CONTENTS



- PowerShot D10 Body
- Lithium-ion Battery Pack NB-6L*
- Battery Charger CB-2LY*
- Wrist Strap WS-DC8*
- Strap Mount
- USB Interface Cable IFC-400PCU*
- AV Cable AVC-DC400*
- Digital Camera Solution CD-ROM

POWERSHOT TECHNOLOGIES

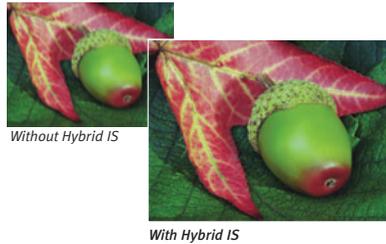
UA LENS TECHNOLOGY



Pioneered by Canon, UA Lens technology makes possible compact lenses with remarkable optical performance. By using molded glass with an ultra-high refractive index in aspherical lens elements, Canon has succeeded in reducing lens size while significantly reducing image aberrations. Another stellar example of cutting-edge Canon optics, UA Lens technology helps make PowerShot digital cameras pocket-friendly and capable of astounding image quality.



HYBRID IS



Canon's Optical Image Stabilizer is proven technology that effectively corrects camera shake, enabling photographers to achieve excellent image quality in many difficult handheld shooting situations. Hybrid IS uses additional sensing and stabilizing mechanisms to provide correction of both rotational and linear shift-type camera shake. The result is improved stabilizer performance especially in macro photography, where even the slightest unwanted camera movement can blur your image.



iSAPS TECHNOLOGY

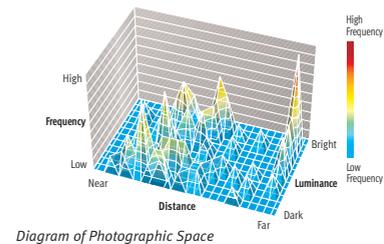


Diagram of Photographic Space

iSAPS (Intelligent Scene Analysis based on Photographic Space) technology is how PowerShot cameras automatically find the optimal settings for Autofocus, Auto Exposure and Auto White Balance systems. iSAPS combines advanced prediction algorithms with statistical frequencies for key factors based on more than 70 years of data accumulated by Canon. Effortlessly and in any situation, you'll get the sharp focus and proper exposure that turn good images into great ones.



RAW MODE



Select PowerShot models let you shoot in RAW mode, which captures images that are essentially unprocessed by the camera. Often the choice of advanced photographers, RAW images can be processed in your computer using Canon's DPP (Digital Photo Professional) or other compatible third-party software. Creative control is completely in your hands as you adjust a wide range of variables to produce exactly the final image you want.



MOVIE DIGEST



Putting together a video containing highlights from family vacations, important occasions and other special events is now easier than you might imagine. Using Movie Digest, you can have the camera automatically record a short video clip (up to approximately 4 seconds) every time you shoot a still image. The camera will then combine an entire day's worth of clips into a single video.



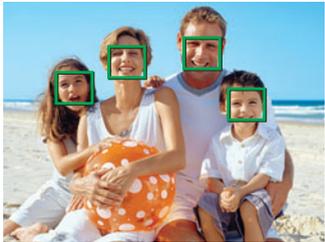
Super Slow Motion



PowerShot digital cameras with the Super Slow Motion Movie mode give you a fun and useful option when shooting videos. It records video clips at a very high speed – up to approximately 240 frames per second. When the clips are played at normal speed, the action is dramatically slower. This video shooting mode can be used to capture memorable plays at sporting events or to analyze and study motion.



FACE DETECTION AF/AE/FE/WB



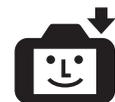
The advanced DiGiC Image Processors in PowerShot cameras make possible Canon Face Detection Technology, which helps you get the shot you want every time. When the shutter button is pressed halfway, the camera finds the face or faces in the frame then adjusts focus, exposure and white balance as needed to ensure a sharp image with proper illumination and accurate color for both the face(s) and the overall scene.



SMART SHUTTER



The Smart Shutter feature uses Canon Face Detection technology to make picture-taking more intuitive. You can have the camera automatically release the shutter when it detects a smile or a wink, or when a person enters the frame. PowerShot models with Touch Shutter enable you to start tracking a subject by pointing to it on the touch panel LCD, then take the picture simply by lifting your finger off the screen.



GPS TECHNOLOGY



This software uses Google Maps for displaying maps.

PowerShot digital cameras equipped with Global Positioning System (GPS)[§] technology record time and location information with your stills and videos. You can use special bundled software to pinpoint your photos on a map and track your travels, making it even more fun and informative to share the memories of your adventures. You can also create personalized travel guides with custom maps to share among friends and family.

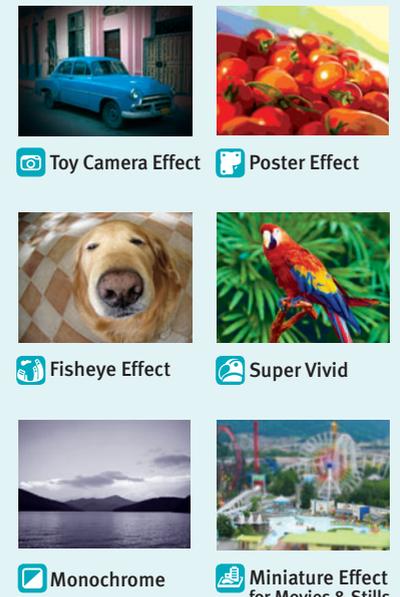


SHOOTING MODES

PowerShot cameras offer shooting modes that make it easy to take perfect photos in a wide range of shooting situations by providing intelligent presets with optimized settings. Special Scene Modes gives you advanced presets to ensure the best possible photos under difficult shooting conditions.



Creative Filters



20 § In certain countries and regions, the use of GPS may be restricted. Therefore, be sure to use GPS in accordance with the laws and regulations of your country or region. Be particularly careful when traveling outside your home country. As a signal is received from GPS satellites, take sufficient measures when using in locations where the use of electronics is regulated.

POWERSHOT SPECIFICATIONS CHART

	PowerShot G12	PowerShot S100	PowerShot SX40 HS	PowerShot SX230 HS	PowerShot SX150 IS	PowerShot ELPH 510 HS	PowerShot ELPH 500 HS	PowerShot ELPH 310 HS	PowerShot ELPH 300 HS	PowerShot ELPH 100 HS	PowerShot A3300 IS	PowerShot A2200	PowerShot A1200	PowerShot A800	PowerShot D10	
HS SYSTEM					—						—	—	—	—	—	
Image Processor																
Image Size	10.0 Megapixels	12.1 Megapixels	12.1 Megapixels	12.1 Megapixels	14.1 Megapixels	12.1 Megapixels	12.1 Megapixels	12.1 Megapixels	12.1 Megapixels	12.1 Megapixels	16.0 Megapixels	14.1 Megapixels	12.1 Megapixels	10.0 Megapixels	12.1 Megapixels	
Optical Zoom	5x Optical Zoom	5x Optical Zoom	35x Optical Zoom	14x Optical Zoom	12x Optical Zoom	12x Optical Zoom	4.4x Optical Zoom	8x Optical Zoom	5x Optical Zoom	4x Optical Zoom	5x Optical Zoom	4x Optical Zoom	4x Optical Zoom	3.3x Optical Zoom	3x Optical Zoom	
Intelligent IS	—			—			—		—	—	—	—	—	—	—	
Optical Image Stabilizer												—	—	—		
LCD Size	2.8" Vari-angle	3.0"	2.7" Vari-angle	3.0" Wide	3.0"	3.2" Wide Touch Panel	3.2" Wide Touch Panel	3.0"	2.7"	3.0"	3.0"	2.7"	2.7"	2.5"	2.5"	
Smart AUTO																
Video Recording														VGA	VGA	
Lens	6.1–30.5 mm f/2.8–4.5 zoom Optical Image Stabilizer lens (equiv. to 28–140 mm in 35 mm format)	5.2–26.0 mm f/2.0–5.9 zoom Optical Image Stabilizer lens (equiv. to 24–120 mm in 35 mm format)	4.3–150.5 mm f/2.7–5.8 zoom Optical Image Stabilizer lens (equiv. to 24–840 mm in 35 mm format)	5.0–70.0 mm f/3.1–5.9 zoom Optical Image Stabilizer lens (equiv. to 28–392 mm in 35 mm format)	5.0–60.0 mm f/3.4–5.6 zoom Optical Image Stabilizer lens (equiv. to 28–336 mm in 35 mm format)	5.0–60.0 mm f/3.4–5.9 zoom Optical Image Stabilizer lens (equiv. to 28–336 mm in 35 mm format)	4.3–18.8 mm f/2.0–5.8 zoom Optical Image Stabilizer lens (equiv. to 24–105 mm in 35 mm format)	5.0–40.0 mm f/3.0–5.9 zoom Optical Image Stabilizer lens (equiv. to 28–224 mm in 35 mm format)	4.3–21.5 mm f/2.7–5.9 zoom Optical Image Stabilizer lens (equiv. to 24–120 mm in 35 mm format)	5.0–20.0 mm f/2.8–5.9 zoom Optical Image Stabilizer lens (equiv. to 28–112 mm in 35 mm format)	5.0–25.0 mm f/2.8–5.9 zoom Optical Image Stabilizer lens (equiv. to 28–140 mm in 35 mm format)	5.0–20.0 mm f/2.8–5.9 zoom lens (equiv. to 28–112 mm in 35 mm format)	5.0–20.0 mm f/2.8–5.9 zoom lens (equiv. to 28–112 mm in 35 mm format)	6.6–21.6 mm f/3.0–5.8 zoom lens (equiv. to 37–122 mm in 35 mm format)	6.2–18.6 mm f/2.8–4.9 zoom Optical Image Stabilizer lens (equiv. to 35–105 mm in 35 mm format)	
Recording Media	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC/SDXC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	SD/SDHC Memory Cards, MultiMediaCard, MMC Plus Card, HC MMC Plus Card	
Connectivity	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Monaural Audio), Mini-HDMI Connector, SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Monaural Audio), SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Monaural Audio), SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Monaural Audio), SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Monaural Audio), SD Memory Card slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Monaural Audio), SD Memory Card slot
Shutter Speed	15–1/4000 sec.; Noise Reduction available when manually set at 1.3–15 sec. in Tv or M	15–1/2000 sec.; Noise Reduction available when manually set at 1.3–15 sec. in Tv or M	15–1/3200 sec.; Noise Reduction available when manually set at 1.3–15 sec. in Tv or M	15–1/3200 sec.; Noise Reduction available when manually set at 1.3–15 sec. in Tv or M	15–1/2500 sec.; Noise Reduction available when manually set at 1.3–15 sec. in Tv or M	15–1/4000 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/1600 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/2000 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/2000 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/1500 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/1600 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/1600 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/1600 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/2000 sec.; Noise Reduction available when manually set at 1.3–15 sec.	15–1/1500 sec.; Noise Reduction available when manually set at 1.3–15 sec.	
Focus Range	Normal: 2.0 in. (5 cm) – infinity (W), 12 in. (30 cm) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W), 12 in. – 1.6 ft. (30–50 cm) (T)	Normal: 2.0 in. (5 cm) – infinity (W), 12 in. (30 cm) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W), 12 in. – 1.6 ft. (30–50 cm) (T)	Normal: 2.0 in. (5 cm) – infinity (W), 12 in. (30 cm) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.3 ft. (1.0 m) – infinity (T) Macro: 2.0 in. – 1.6 ft. (5–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.3 ft. (1.0 m) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.3 ft. (1.0 m) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.3 ft. (1.0 m) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.3 ft. (1.0 m) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.3 ft. (1.0 m) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 1.2 in. – 1.6 ft. (3–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 1.6 ft. (50 cm) – infinity (T) Macro: 1.2 in. – 1.6 ft. (3–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 1.2 in. – 1.6 ft. (3–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 2.6 ft. (80 cm) – infinity (T) Macro: 1.2 in. – 1.6 ft. (3–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 2.6 ft. (80 cm) – infinity (T) Macro: 1.2 in. – 1.6 ft. (3–50 cm) (W)	Normal: 2.0 in. (5 cm) – infinity (W), 2.6 ft. (80 cm) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50 cm) (W), 9.8 ft. – 1.6 ft. (25–50 cm) (T)	Normal: 1.0 ft. (30 cm) – infinity (W, T) Macro: 1.2 in. – 1.6 ft. (3–50 cm) (W)
White Balance Control	TTL Auto, Preset (Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Flash, Underwater), Custom 1, Custom 2	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Flash, Underwater, Custom	TTL Auto, Preset (Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Flash), Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	
Viewfinder	Real-image optical zoom viewfinder	—	TFT color electronic viewfinder	—	—	—	—	—	—	—	—	—	—	Yes	—	
Raw Mode	Yes	Yes	—	—	—	—	—	—	—	—	—	—	—	—	—	
Power Sources	Rechargeable Lithium-ion Battery NB-7L, AC Adapter Kit ACK-DC50	Rechargeable Lithium-ion Battery NB-5L, AC Adapter Kit ACK-DC30	Rechargeable Lithium-ion Battery NB-10L, AC Adapter Kit ACK-DC80	Rechargeable Lithium-ion Battery NB-5L, AC Adapter Kit ACK-DC30	2 AA-size Alkaline/Ni-MH Batteries (NB-3AH), AC Adapter Kit ACK800	Rechargeable Lithium-ion Battery NB-9L, AC Adapter Kit ACK-DC70	Rechargeable Lithium-ion Battery NB-6L, AC Adapter Kit ACK-DC40	Rechargeable Lithium-ion Battery NB-4L, AC Adapter Kit ACK-DC60	Rechargeable Lithium-ion Battery NB-4L, AC Adapter Kit ACK-DC10	Rechargeable Lithium-ion Battery Pack NB-4L, AC Adapter Kit ACK-DC60	Rechargeable Lithium-ion Battery NB-8L, AC Adapter Kit ACK-DC60	Rechargeable Lithium-ion Battery NB-8L, AC Adapter Kit ACK-DC60	2 AA-size Alkaline/Ni-MH Battery NB2-AH, AC Adapter Kit ACK800	2 AA-size Alkaline/Ni-MH Battery NB3-AH, AC Adapter Kit ACK800	Rechargeable Lithium-ion Battery NB-6L, AC Adapter Kit ACK-DC40	
Dimensions (W x H x D) Weight*	4.41 x 3.00 x 1.9 in. / 112.1 x 76.2 x 48.3 mm Approx. 14.1 oz. / 401 g	3.90 x 2.34 x 1.05 in. / 98.9 x 59.8 x 26.7 mm Approx. 6.98 oz. / 198 g	4.84 x 3.64 x 4.24 in. / 122.9 x 92.4 x 107.7 mm Approx. 21.2 oz. / 600 g	4.16 x 2.42 x 1.31 in. / 105.7 x 61.6 x 33.2 mm Approx. 7.87 oz. / 223 g	4.46 x 2.88 x 1.80 in. / 113.3 x 73.2 x 45.8 mm Approx. 10.8 oz. / 306 g	3.90 x 2.32 x 0.86 in. / 99.2 x 58.9 x 21.9 mm Approx. 7.27 oz. / 206 g	3.96 x 2.18 x 0.98 in. / 100.5 x 55.4 x 25.0 mm Approx. 6.53 oz. / 185 g	3.77 x 2.20 x 0.87 in. / 95.8 x 56.8 x 22.1 mm Approx. 6.94 oz. / 140 g	3.63 x 2.20 x 0.77 in. / 92.2 x 55.9 x 19.5 mm Approx. 4.97 oz. / 141 g	3.67 x 2.20 x 0.78 in. / 93.1 x 55.9 x 19.9 mm Approx. 5.25 oz. / 149 g	3.74 x 2.23 x 0.94 in. / 95.1 x 56.7 x 23.9 mm Approx. 5.25 oz. / 149 g	3.67 x 2.25 x 0.93 in. / 93.2 x 57.2 x 23.6 mm Approx. 4.76 oz. / 135 g	3.84 x 2.46 x 1.21 in. / 97.5 x 62.5 x 30.7 mm Approx. 6.56 oz. / 185 g	3.71 x 2.43 x 1.23 in. / 94.2 x 61.6 x 31.2 mm Approx. 6.56 oz. / 186 g	4.08 x 2.63 x 1.92 in. / 103.6 x 66.9 x 48.8 mm Approx. 7.48 oz. / 212 g	

POWERSHOT ACCESSORIES CHART

POWERSHOT CAMERAS	Cases												Straps			Underwater		
	PSC-5100	PSC-4100	PSC-4000	PSC-3300	PSC-3200	PSC-2070 (Black/Red)	PSC-2060	PSC-1000 Burgundy	PSC-1000 (Pink/Grey/Light Blue)			PSC-900	PSC-600	PSC-55	Leather Neck Strap PSN-100	Metal Neck Strap 1	Wrist/Neck Strap	Waterproof Case Weight WW-DC1
G12	•															NS-DC9	•	WP-DC34
S100					•						•			•		WS-DC11	•	WP-DC43
SX40 HS		•	•													NS-DC11		
SX230 HS					•											WS-DC11	•	WP-DC42
SX150 IS				•												WS-800		
D10																WS-DC8		
ELPH 510 HS					•		•						•		•	WS-DC10		
ELPH 500 HS					•		•						•		•	WS-DC10		
ELPH 310 HS							•	•					•		•	WS-DC11		
ELPH 300 HS						•		•		•			•		•	WS-DC11		WP-DC41, WP-DC320L
ELPH 100 HS						•		•		•			•		•	WS-DC11		WP-DC39, WP-DC310L
A3300 IS							•	•					•			WS-800		
A2200						•		•					•			WS-800		
A1200													•			WS-800		
A800													•			WS-800		
Remarks																Not available separately.	Buoyancy adjustment weight kit for waterproof cases.	Waterproof up to 130 ft.
POWERSHOT CAMERAS	Conversion Lenses and Adapters				Batteries and Chargers			Remote Switch	Speedlites				Cables				Accessory Kit	Other
	TC-DC58D	LA-DC58K	Filter Adapter	LH-DC60	Battery Pack	Battery Charger	AC Adapter Kit	RS-60E3	EX Series (580EX II/430EX II/ 320EX/270EX II)	Speedlite Transmitter ST-E2	HF-DC1	HF-DC2	USB Cable IFC-400PCU	Mini-HDMI Cable HTC-100	AV Cable AVC-DC400ST	AV Cable	Digital Camera Accessory Kit AKT-DC1	Ring Accessory Kit RAK-DC2
G12	196mm	•	FA-DC58B		NB-7L	CB-2LZ	ACK-DC50	•	•	•	•	•	•	•	•			•
S100					NB-5L	CB-2LX	ACK-DC30											
SX40 HS			FA-DC67A	•	NB-10L	CB-2LC	ACK-DC80		•	•								
SX230 HS					NB-5L	CB-2LX	ACK-DC30				•	•	•	•	•			
SX150 IS					NB4-300*	CBK4-300*	ACK800				•	•	•	•	•		STV-250N	
D10					NB-6L	CB-2LY	ACK-DC40				•	•	•	•	•		AVC-DC400	•
ELPH 510 HS					NB-9L	CB-2LB	ACK-DC70				•	•	•	•	•			
ELPH 500 HS					NB-6L	CB-2LY	ACK-DC40				•	•	•	•	•			
ELPH 310 HS					NB-4L	CB-2LV	ACK-DC10, ACK-DC60				•	•	•	•	•			
ELPH 300 HS					NB-4L	CB-2LV	ACK-DC10, ACK-DC60				•	•	•	•	•			
ELPH 100 HS					NB-4L	CB-2LV	ACK-DC10, ACK-DC60				•	•	•	•	•		AVC-DC400	
A3300 IS					NB-8L	CB-2LA	ACK-DC60				•	•	•	•	•		AVC-DC400	
A2200					NB-8L	CB-2LA	ACK-DC60				•	•	•	•	•		AVC-DC300	
A1200					NB4-300*	CBK4-300*	ACK800				•	•	•	•	•		AVC-DC300	
A800					NB4-300*	CBK4-300*	ACK800				•	•	•	•	•		AVC-DC300	
Remarks					* AA-Size Alkaline Battery (x2) Optional	* Battery and Charger Kit												• Faceplates (Orange, Camouflage and Gray) • Hexagon Wrench & Bolt • Soft Case SC-DC70 • Shoulder/Neck Strap • Carabiner Strap



Unleash Your Creativity with EOS Digital SLR Cameras

A winning combination of innovative design and state-of-the-art performance, Canon EOS is an extraordinary and comprehensive system of digital photography. At the heart of this system are Canon EOS Digital SLR cameras which, along with Canon EF Lenses, represent more than 70 years of unparalleled experience and expertise at the forefront of imaging technology. No matter the photographer, no matter the occasion, EOS DSLRs deliver phenomenal still and moving images, providing tools for creative expression that are second to none.



CANON OPTICAL TECHNOLOGY Great Images Start with Great Lenses

For many photographers, Canon EF lenses alone are reason enough to shoot with the EOS System. A blend of world-class optics, microelectronics and precision manufacturing technologies, EF lenses are perfected in Canon's laboratories and proven in the field. Canon optics are the preeminent choice of demanding professionals – the lenses often associated with history's most memorable still and motion images. Pioneers in the use of new materials and innovative optical designs, Canon engineers have achieved ever higher levels of image quality, performance and dependability. Whatever, whenever and wherever you shoot with your EOS DSLR, you can count on Canon EF lenses to deliver imaging performance of the highest caliber.



Full-Frame CMOS Sensor (actual size)

CANON CMOS TECHNOLOGY Pure, High-Resolution Image Capture

Canon develops and produces its own CMOS sensors using proprietary technologies. They fulfill the primary functions of an imaging sensor – sensitive, accurate, low-noise capture of image data – with exceptional performance. CMOS sensors convert and amplify signals before they are transferred to the image processor, enabling them to produce exceptionally clean image data and reduce power consumption by as much as 90%. Data transfer speeds are increased by using multi-channel signal paths that dramatically improve the camera's responsiveness. Developed in three sizes (Full-Frame, APS-H and APS-C), Canon CMOS sensors incorporate the latest engineering advances, significantly reducing digital noise and expanding the useful ISO range.

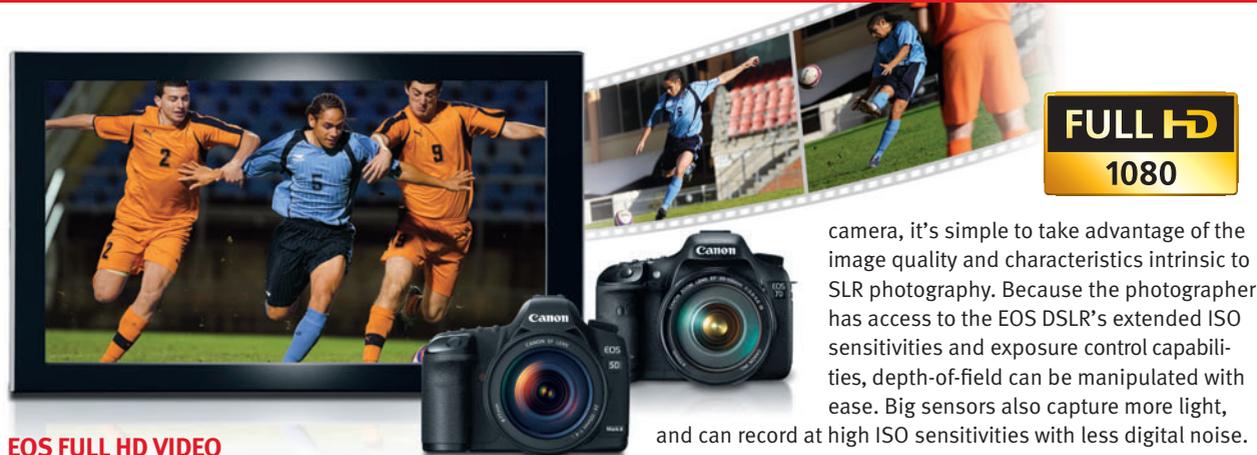


DIGIC IMAGE PROCESSOR The Power to Excel

Developed to maximize performance between the capturing and recording stages of digital photography, Canon **DiGiC** Image Processors use advanced signal processing technologies to dramatically enhance image quality and deliver a more intuitive, responsive camera. The **DiGiC III** and **DiGiC 4** Image Processors employed in EOS DSLRs work in concert with Canon CMOS sensors to achieve even higher levels of performance, with high-end EOS models incorporating Dual Image Processors. Advanced EOS features, such as Face Detection Live mode, Full HD video recording, Lens Peripheral Illumination Correction and Auto Lighting Optimizer are all possible thanks to the power of the amazing **DiGiC** Image Processor.



EOS ADVANTAGE



EOS FULL HD VIDEO Cinematic Motion Capture

The EOS-1D Mark IV, 5D Mark II, 7D, 60D, Rebel T3i and T2i offer recording of 1920 x 1080 Full HD Video... and the advantages move far beyond the ability to shoot video on your SLR. The wealth of superb EF lenses that make EOS photography so remarkable can also be used in shooting video. You can even shoot with specialty lenses, such as macro and tilt-shift lenses. Moreover, by shooting video with a large sensor

camera, it's simple to take advantage of the image quality and characteristics intrinsic to SLR photography. Because the photographer has access to the EOS DSLR's extended ISO sensitivities and exposure control capabilities, depth-of-field can be manipulated with ease. Big sensors also capture more light, and can record at high ISO sensitivities with less digital noise. This enables low-light video capture in situations previously impossible without artificial light.



AUTOFOCUS TECHNOLOGY Fast, Accurate, Sophisticated AF

EOS cameras feature cutting-edge AF performance, representing the latest technical innovations. Top EOS SLR cameras use an extraordinary 45-point high-density Area AF system that provides not only a large AF coverage area, but also the greatest range of control over focusing point selection. The focusing point can be selected automatically by the camera or manually by the user. Advanced Canon focus tracking technology helps maintain accurate AF even with fast-moving subjects.

EOS SYSTEM Photography at Its Highest Level

The EOS System accommodates a broad spectrum of photographers and photographic needs with a comprehensive array of more than 60 interchangeable EF lenses, advanced Speedlite flashes and numerous system accessories. You can choose powering options for both cameras and flashes, including battery grips and battery packs, Wireless File Transmitters, remote controls, and viewfinder accessories, including focusing screens. Growing with photographers' needs, the EOS System is exceptional in its ability to enhance shooting power, customization and versatility.



EOS DIGITAL SLR CAMERAS

EOS-1Ds Mark III



The Big Picture with the Finest Detail

- Superb image quality: 21.1 Megapixel Full-Frame Canon CMOS Sensor, 14-bit A/D conversions for outstanding color tones, and Highlight Tone Priority.
- Dual **DiGiC III** Image Processors for excellent image quality and processing speed.
- Live View Function capabilities, displayed on the large 3.0-inch LCD monitor.
- Outstanding durability thanks to a shutter durability-tested to 300,000 cycles, dust and water resistant design, and EOS Integrated Cleaning System.
- Excellent shooting performance: up to 5.0 fps, burst rate up to 12 consecutive RAW images or 56 full-resolution JPEGs, and compatible with newest UDMA high-speed CF cards.
- Fast and precise AF system with 19 high-precision, cross-type AF points with f/2.8 or faster lenses and 26 additional "Assist Points."

21.1 Megapixels | **1600** ISO Range | **5.0** Frames Per Sec

Full-Frame Canon CMOS Sensor
The Canon manufactured full-frame CMOS sensor delivers professional performance with digital convenience. EOS digital SLR cameras with full-frame sensors do not require a focal length conversion factor. They deliver high resolution with exceptionally low noise and wide dynamic range.



KIT CONTENTS



- EOS-1Ds Mark III Body
- Eyecup Eg (not shown)*
- Wide Neck Strap L6
- Video Cable VC-100*
- USB Interface Cable IFC-200U*
- Interface Cable IFC-500U*
- Battery Pack LP-E4*
- Battery Charger LC-E4*
- USB Cable Protector
- AC Adapter Kit ACK-E4*
- Canon EOS Digital Solution Disk and Digital Photo Professional Disk
- Software Instruction Manual (not shown)



* Also available as optional accessory.

EOS-1D Mark IV



The Cutting Edge of Speed and Precision

- 45-point Area AF sensor including 39 cross-type AF points with f/2.8 support plus AI Servo II AF with improved tracking algorithm.
- ISO 100–12800 (expandable to L: 50, H1: 25600, H2: 51200, H3: 102400) for shooting from bright to dim light with low noise levels.
- Full HD Video with manual exposure control and multiple frame rates (1080: 30p (29.97) / 24p (23.976) / 25p, 720: 60p (59.94) / 50p, 480: 60p (59.94) / 50p).
- 16.1 Megapixel APS-H CMOS sensor and Dual **DiGiC 4** Image Processors for high image quality and speed.
- 10.0 fps continuous shooting up to 121 Large JPEGs or 28 RAW using a UDMA CF card.
- 3.0-inch Clear View II LCD monitor, 160° viewing angle, 920,000-dot VGA, reflection resistance with multi coating and high-transparency materials for bright and clear viewing.

16.1 Megapixels | **12800** ISO Range | **10.0** Frames Per Sec

Dual **DiGiC 4** Image Processors

Two **DiGiC 4** Image Processors work together to ensure that images are captured, processed and saved with remarkable speed. Their advanced design dramatically improves camera response and image quality, while extending battery life and enabling numerous advanced features.



KIT CONTENTS



- EOS-1D Mark IV Body
- Eyecup Eg (not shown)*
- Wide Neck Strap L6
- Stereo AV Cable AVC-DC400ST*
- USB Interface Cable IFC-200U*
- USB Cable Protector
- Battery Pack LP-E4*
- Battery Charger LC-E4*
- CR2025 Lithium Battery
- EOS Digital Solution Disk
- Instruction Manual (not shown)
- Software Instruction Manual (not shown)



EOS 5D Mark II



Brilliant Stills, Spectacular Video

- 21.1 Megapixel Full-Frame CMOS sensor, 14-bit A/D conversion, wide range ISO setting 100–6400 (expandable L: 50, H1: 12800 and H2: 25600).
- Full HD Video captures at 1920 x 1080 resolution for up to 4GB per clip with HDMI output for HD viewing of stills and video.
- **DiGiC 4** Image Processor for faster processing of fine detail and color reproduction as well as reduced image noise.
- High performance with 3.9 fps continuous shooting, shutter with a durability of 150,000 cycles and improved weather resistant body.
- Live View Function for still (Quick, Live and Face Detection AF modes) and video.
- 3.0-inch Clear View LCD (920,000 dots/VGA) monitor with anti-reflective and scratch resistant coatings for improved viewing and smudge protection.

21.1 Megapixels | **6400** ISO Range | **3.9** Frames Per Sec

EOS Full HD Video

EOS DSLRs with Full HD Video capability make it possible to shoot extraordinary stills and video with one camera. The ability to use the entire range of EF lenses adds enormous freedom in shooting with full creative control of depth-of-field and exposure.



KIT CONTENTS



- EOS 5D Mark II Body
- Eyecup Eb (not shown)*
- Wide Neck Strap EW-EOS5DMKII*
- Stereo Video Cable STV-250N*
- USB Interface Cable IFC-200U*
- Battery Charger LC-E6*
- Battery Pack LP-E6*
- EOS Digital Solution Disk
- Software Instruction Manual (not shown)



EOS 7D



Beyond the Still

- 18.0 Megapixel CMOS sensor and Dual **DiGiC 4** Image Processor for high image quality and speed.
- ISO 100–6400 (expandable to 12800) for shooting from bright to dim light.
- 8.0 fps continuous shooting up to 126 Large/JPEGS with UDMA CF card and 15 RAW.
- Advanced Full HD Video with manual exposure control and selectable frame rates: 1920 x 1080 (Full HD): 30p (29.97) / 24p (23.976) / 25p, 1280 x 720 (HD): 60p (59.94) / 50p, 640 x 480 (SD): 60p (59.94) / 50p.
- Intelligent Viewfinder with approximately 100% field of view, wide viewing angle of 29.4°, high magnification of 1.0x, Intelligent Viewfinder with glass pentaprism and superimposed LCD display in viewfinder supports various shooting styles.
- All cross-type 19-point AF system equipped with dual diagonal cross-type sensors in center at f/2.8 and f/5.6 and AF area selections modes to match various shooting situations.

18.0 Megapixels | **6400** ISO Range | **8.0** Frames Per Sec

Intelligent Viewfinder

Using a transparent LCD, the Intelligent Viewfinder can superimpose important shooting information, such as a grid display, the Dual Axis Electronic Level, and AF points and metering areas, which can be displayed or hidden with ease.



KIT CONTENTS



- EOS 7D Body
- Eyecup Eg (not shown)*
- Wide Neck Strap EW-EOS7D
- Stereo AV Cable AVC-DC400ST*
- USB Interface Cable IFC-200U*
- Battery Pack LP-E6*
- Battery Charger LC-E6*
- EOS Digital Solution Disk
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)

EOS 60D



An EOS with Perspective

- 18.0 Megapixel CMOS sensor and **DiGiC 4** Image Processor for high image quality and speed.
- ISO 100–6400 (expandable to 12800) for shooting from bright to dim light.
- Improved Full HD Video with manual exposure control, expanded recording, Movie Crop recording in 640 x 480, sound recording level adjustment and an external microphone IN terminal for access to improved sound quality.
- Vari-angle 3.0-inch Clear View LCD monitor for shooting at low angles and 1,040,000-dot VGA with reflection reduction using multi coating and high-transparency materials for bright and clear viewing.
- 5.3 fps continuous shooting up to approx. 58 Large/JPEGS and 16 RAW.
- 96% viewfinder coverage allowing you to see more of your image in the viewfinder.

18.0 Megapixels | **6400** ISO Range | **5.3** Frames Per Sec

Vari-angle LCD Monitor

The Vari-angle monitor flips out from the back of the camera and can easily be adjusted over a wide range of viewing positions – even facing forward – to enable shooting at a variety of unconventional angles.



KIT CONTENTS



- EOS 60D Body
- Eyecup Eb (not shown)*
- Wide Strap EW-EOS 60D*
- USB Interface Cable IFC-130U
- Stereo AV cable AVC-DC400ST*
- Battery Pack LP-E6*
- Battery Charger LC-E6*
- EOS Digital Solution Disk
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)



EOS REBEL T3i | EOS REBEL T2i



EOS Rebel T3i



EOS Rebel T2i

EOS REBEL T3



The Essence of EOS Photography

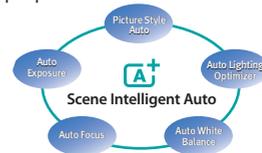
- 18.0 Megapixel CMOS (APS-C) sensor and **DiGiC 4** Image Processor for high image quality and speed.
- ISO 100 – 6400 (expandable to 12800) for shooting from bright to dim light.
- Improved Full HD Video with manual exposure control, expanded recording [1920 x 1080 Full HD Video at frame rates of 30 (29.97), 24 (23.976) and 25.0 frames per second] with new Movie Digital zoom[#] and Video Snapshot[#] features for enhanced movie shooting options.
- Vari-angle 3.0-inch Clear View LCD monitor (3:2) for shooting at high or low angles[#] and 1,040,000-dot VGA with reflection reduction using multi coating and high-transparency materials for bright and clear viewing.
- New Scene Intelligent Auto mode[#] and Picture Style Auto[#] incorporate the new EOS Scene Detection System to capture beautiful scenes with ease.

18.0 Megapixels | **6400** ISO Range | **3.7** Frames Per Sec

EOS Rebel T3i/T2i

Scene Intelligent Auto[#]

With Scene Intelligent Auto, the camera automatically analyzes the image, taking into account faces, colors, brightness, movement and contrast. It then applies the most appropriate enhancing features to deliver maximum impact.



KIT CONTENTS



EOS Rebel T3i shown

- EOS Rebel T3i/T2i Camera Body
- EF-S 18-55mm f/3.5-5.6 IS II Lens*
- Eyecup Ef (not shown)*
- Wide Strap EW-100DBIII*
- USB Interface Cable IFC-130U
- AV Cable AVC-DC400ST*
- Battery Pack LP-E8*
- Battery Charger LC-E8E*
- EOS Digital Solution Disk
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)

The Beauty of Simplicity

- 12.2 Megapixel CMOS (APS-C) sensor and **DiGiC 4** Image Processor for high image quality and speed.
- ISO 100 – 6400 for shooting from bright to dim light.
- Improved HD Video with expanded recording (HD: 30p (29.97) / 25p), and with in-camera movie editing options.
- High speed, reliable 9-point AF system utilizing a high precision, f/5.6 cross-type center point.
- Enhanced metering with a 63-zone, Dual-layer metering system for accurate metering between exposures.
- Up to 3.0 fps continuous shooting.
- 2.7-inch wide TFT LCD monitor (230,000 dots) with Live View function for improved viewing.
- The Feature Guide offers short descriptions of each function and Quick Control screen for easy operation.

12.2 Megapixels | **6400** ISO Range | **3.0** Frames Per Sec

Feature Guide

The Feature Guide helps you quickly master the camera's many shooting options. It provides easy-to-understand descriptions and instructions right on the camera's LCD screen, explaining what steps to take to achieve the desired results.



KIT CONTENTS



- EOS Rebel T3 Body
- EF-S 18-55mm f/3.5-5.6 IS II Lens
- Eyecup Ef (not shown)*
- Wide Strap EW-200DB
- Interface Cable IFC-130U
- Battery Pack LP-E10*
- Battery Charger LC-E10*
- EOS Digital Solution Disk
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)

18.0 MEGA PIXELS CMOS | **DiGiC 4** | **FULL HD 1080** | **ISO 6400** | **3.7** Frames Per Sec | **3.0"** LCD Monitor | **63** ZONE Dual-Layer Metering | **LiveView** MODE | **Scene Intelligent Auto** | **Movie Crop** (T2i)

EOS | Integrated Cleaning System | **HDMI** | **Picture Style** | **DIRECT PRINT** | **PictBridge** | **XC** | **Vari angle LCD** (T3i) | **Movie Digital Zoom** (T3i)

12.2 MEGA PIXELS CMOS | **DiGiC 4** | **HD** | **ISO 6400** | **3** Frames Per Sec | **2.7"** LCD | **63** ZONE Dual-Layer Metering | **LiveView** MODE

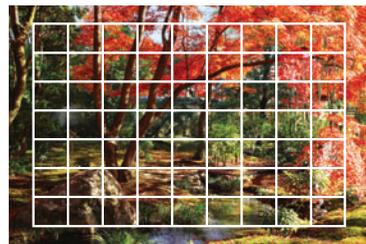
Picture Style | **DIRECT PRINT** | **PictBridge** | **XC**

EXTENSIVE ISO RANGE



EOS DSLR cameras feature an exceptionally wide ISO sensitivity range, providing remarkable shooting flexibility in diverse photographic situations. The EOS-1D Mark IV, for example, features the breathtaking standard ISO range of 100-12800, expandable to a low of ISO 50 and high of ISO 102400! Even at higher ISO settings, renowned Canon CMOS sensor and noise reduction technologies work to ensure superb image quality, enabling higher shutter speeds in low-light situations.

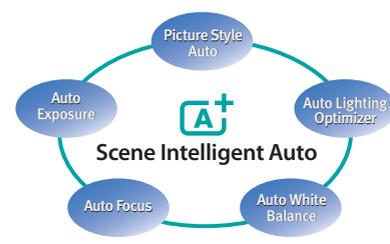
SUPERLATIVE EXPOSURE CONTROL



Canon EOS DSLRs incorporate advanced exposure control systems, which ensure precise AE (auto exposure) with a wide range of metering options. Multi-zone Full-frame Evaluative metering assures excellent results even in difficult lighting situations. At the same time, additional metering modes – such as Center-Weighted, Partial, Spot and Multi-spot – provide advanced photographers extraordinary exposure control, enabling them to capture superb images under the most challenging lighting conditions.



SCENE INTELLIGENT AUTO



The EOS Rebel T3i features a sophisticated scene analysis system that takes the guesswork out of making optimal camera settings in a wide variety of shooting situations. Scene Intelligent Auto provides image capture data to the camera's exposure, white balance, picture style and lighting optimizer systems. It merges a number of very complex measurements into settings that ensure photographs of gorgeous tonality, accurate color, sharp focus and phenomenal detail.



LIVE VIEW FUNCTION



Live View makes it possible to compose and shoot directly from the camera's LCD. In addition to functioning as a monitor for video shooting, Live View is an indispensable feature for creative photography in numerous situations. You can zoom in and navigate the composition to check critical detail. In the studio, Live View enables remote operation when the camera is connected to a computer (via USB or an optional Wireless File Transmitter).



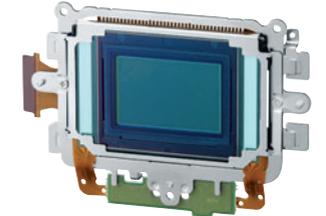
INTELLIGENT VIEWFINDER



The Intelligent Viewfinder, found on the EOS 7D, is a transparent LCD through which the image is viewed. Because it is an electronic display, it can superimpose a variety of shooting information that can be dynamically varied. AF points, for example, can be displayed, adjusted, or hidden as needed. The Intelligent Viewfinder also includes a Grid Display, and in Spot Metering mode, the specific measurement area is shown.



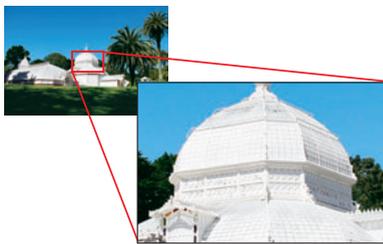
EOS INTEGRATED CLEANING SYSTEM



Canon's Integrated Cleaning System helps combat stray dust that can enter the camera and settle on the image sensor, causing "spots" in captured images. The sensor cleans itself automatically with ultrasonic vibrations every time the camera is turned on or off. Removed dust adheres to special material around the sensor to help it stay off the surface. This advanced feature is particularly advantageous for photographers who frequently change lenses on the go.



HIGHLIGHT TONE PRIORITY



When shooting brightly lit, contrasting subjects, it is often difficult to avoid loss of highlight detail: white areas are washed out and flat. Canon's Highlight Tone Priority function calculates exposures to make the best possible use of available dynamic range, making sure more detail is preserved in highlight areas. This not only minimizes blown highlights but also renders a more natural reproduction of continuous tones throughout the image.

AUTO LIGHTING OPTIMIZER



The Auto Lighting Optimizer automatically and selectively adjusts image exposure to help ensure accurate brightness and contrast. It can brighten areas of the composition while maintaining highlight detail and darken areas while maintaining shadow detail. Available in the Full Auto and other shooting modes, this feature can be used by beginners and fine-tuned by advanced shooters to ensure beautifully exposed images in a wide variety of lighting situations.

PICTURE STYLE TECHNOLOGY



Canon's ingenious Picture Style feature makes it easier for photographers at any level to deal with the myriad available camera features and settings. It provides a number of user-friendly presets that facilitate optimal choices based simply on the type of shooting. New presets can be created using Canon's included Picture Style Editor Software, and individual camera settings – such as sharpening, contrast, color tone, and saturation – can always be overridden.



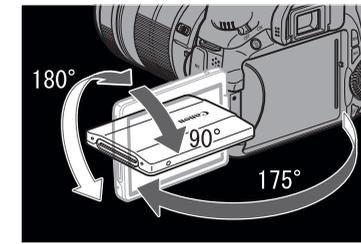
AXIS ELECTRONIC LEVEL SENSOR



When faced with shooting situations that make it difficult to find true horizontal, photographers can use the Electronic Level Display on the EOS 60D and EOS 7D for more precise composition. Indicators are visible in both the viewfinder and on the LCD, showing when the camera is within one degree of true level. The EOS 7D has a Dual Axis Electronic Level Display capable of sensing both roll and pitch.



VARI-ANGLE LCD



Found on the EOS Rebel T3i and EOS 60D, the brilliant Canon Vari-angle 3.0-inch Clear View LCD enables photographers to shoot with complete freedom – high up, down low, around corners – to add new perspective to still images and videos. It flips out and rotates to face down, up, or even fully forward. Because the monitor swings out to the side, it will not interfere with auxiliary grips or tripods.



DURABILITY



Hold a Canon EOS SLR in your hands. The look and feel of quality and reliability are the result of decades of camera-making experience – knowledge that translates to real-world performance and durability second to none. Professional-level EOS cameras employ advanced alloys to ensure outstanding strength without excessive weight, while an abundance of gaskets and seals assure outstanding water and dust resistance. These are truly precision instruments built to last.

EOS DIGITAL SLR CAMERA SPECIFICATIONS CHART

	EOS-1Ds Mark III	EOS-1D Mark IV	EOS 5D Mark II	EOS 7D	EOS 60D	EOS Rebel T3i	EOS Rebel T2i	EOS Rebel T3
								
Image Size	21.1 Megapixels	16.1 Megapixels	21.1 Megapixels	18.0 Megapixels	18.0 Megapixels	18.0 Megapixels	18.0 Megapixels	12.2 Megapixels
Image Processor	DIGIC III Dual	DIGIC 4 Dual	DIGIC 4	DIGIC 4 Dual	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4
ISO Range ^{##}	ISO 100-1600 ISO 50 and 3200 via Menu Selection	ISO 100-12800 ISO 25600, 51200 and 102400 via Custom Function	ISO 100-6400 ISO 50, 12800 and 25600 via Menu Selection	ISO 100-6400 ISO 12800 via Custom Function	ISO 100-6400 ISO 12800 via Custom Function	ISO 100-6400 ISO 12800 via Custom Function	ISO 100-6400 ISO 12800 via Custom Function	ISO 100-6400
Video Recording	—	FULL HD 1080	FULL HD 1080	FULL HD 1080	FULL HD 1080	FULL HD 1080	FULL HD 1080	HD 720p HD
Number of Focusing Points	45 45 (Area AF Ellipse), 19 cross-type AF points (plus 26 Assist AF points)	45 45 (Area AF Ellipse), All 45 points selectable, 39 cross-type, high-precision AF points (manual), 19 (automatic), improved AI Servo II AF	9 9 (plus 6 Assist AF points), Center AF point is cross-type Hybrid high and standard precision	19 19, Each AF point has a cross-type sensor, Center AF point is dual-diagonal high-precision cross-type sensor with f/2.8	9 9, Each AF point has cross-type sensors, Center AF point also has additional, high-precision dual cross-type sensor with f/2.8 or faster lenses	9 9, Center AF point is a high precision cross-type, vertical-line sensitive at f/2.8	9 9, Each AF point has a cross type sensor, cross-type at center compatible with sensor with f/2.8	9 9, Center AF point is cross-type, vertical-line sensitive at f/5.6
Crop Factor / Image Sensor (CMOS)	1.0x Full-frame	1.3x APS-H	1.0x Full-frame	1.6x APS-C	1.6x APS-C	1.6x APS-C	1.6x APS-C	1.6x APS-C
Frames Per Second	3.0 and 5.0 fps	3.0 and 10.0 fps	3.9 fps	3.0 and 8.0 fps	3.0 and 5.3 fps	3.7 fps	3.7 fps	3.0 fps
Compatible Lenses	EF Lenses	EF Lenses	EF Lenses	EF and EF-S Lenses	EF and EF-S Lenses	EF and EF-S Lenses	EF and EF-S Lenses	EF and EF-S Lenses
Special Features	<ul style="list-style-type: none"> Built-in 3.0" (approx. 230,000 dots) wide viewing angle color monitor 57 Custom functions in 4 sets Quick Control Dial Simultaneous RAW and JPEG image capture Dioptric adjustment Mirror lock N3 remote control socket USB compatible Magnesium alloy body Dust reduction feature Live View Function 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) wide viewing angle color monitor 62 Custom functions in 4 sets Multi-controller Simultaneous RAW and JPEG image capture Dioptric adjustment Mirror lock USB 2.0 Hi-Speed compatible Magnesium alloy body Dust reduction feature Live View Function & Face Detection Live mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) wide viewing angle color monitor 25 Custom functions with 71 settings Multi-controller Simultaneous RAW and JPEG image capture Dioptric adjustment Mirror lock N3 remote control socket USB 2.0 Hi-Speed compatible Magnesium alloy body Dust reduction feature Live View Function & Face Detection Live mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) wide viewing angle color monitor 27 Custom Functions in 4 Groups Multi-controller Dual Axis Electronic Level Simultaneous RAW and JPEG image capture Dioptric adjustment Mirror lock Retractable built-in E-TTL II flash, with integrated Speedlite transmitter and manual output control USB 2.0 Hi-Speed compatible Magnesium alloy body Dust Reduction Feature Live View Function & Face Detection Live mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 1,040,000 dots) wide Vari-angle color monitor 20 Custom Functions in 4 Groups Multi-controller Horizontal Level Simultaneous RAW + JPEG image capture Mirror Lock Retractable built-in E-TTL II flash Integrated Speedlite transmitter Basic+ Movie Crop In-camera RAW processing Creative filters Star rating system Aluminum and polycarbonate with glass fiber chassis USB 2.0 Hi-Speed compatible Dust Reduction Feature Live View Function & Face Detection Live mode 	<ul style="list-style-type: none"> Built-in, 3.0" (approx. 1,040,000) wide Vari-angle color monitor 11 custom functions with 34 settings Simultaneous RAW + JPEG image capture USB 2.0 Hi-Speed compatible Mirror Lock Feature Guide Basic+ Peripheral Illumination Correction Creative Filters EOS Scene Detection Technology, Scene Intelligent Auto Multiple Aspect Ratios Movie Digital Zoom Video Snapshot Built-in flash with Speedlite transmitter 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 1,040,000 dots) wide viewing angle color monitor 12 Custom functions Simultaneous RAW and JPEG image capture Dioptric adjustment Mirror lock Retractable built-in E-TTL II flash USB 2.0 Hi-Speed compatible Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 2.7" (approx. 230,000) color monitor 10 custom functions with 32 settings Simultaneous RAW + JPEG recording USB 2.0 Hi-Speed compatible Feature Guide Basic+ Peripheral Illumination Correction Hybrid Single Blade Shutter Slide Show Ratings
Recording Media	UDMA CF/CF Cards (Type I or II), SD/SDHC** Memory Cards	UDMA CF/CF Cards (Type I or II), SD/SDHC Memory Cards	UDMA CF/CF Cards (Type I or II)	UDMA CF/CF Cards (Type I or II)	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards
Shutter Speeds	30-1/8000 sec. & Bulb; manually settable in 1/3-, 1/2-, 1-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3-, 1/2-, 1-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3-, 1/2-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3- or 1/2-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3- or 1/2-stop increments	30-1/4000 sec. & Bulb, manually settable in 1/3- or 1/2-stop increments	30-1/4000 sec. & Bulb, manually settable in 1/3- or 1/2-stop increments	30-1/4000 sec. & Bulb, manually settable in 1/3- or 1/2-stop increments
LCD Size / Vari-angle	3.0" / -	3.0" / -	3.0" / -	3.0" / -	3.0" / Yes	3.0" / Yes	3.0" / -	2.7" / -
Viewfinder Coverage	Approx. 100% horizontal/vertical at 0.76x	Approx. 100% horizontal/vertical at 0.76x	98% horizontal/vertical at 0.71x	Approx. 100% horizontal/vertical at 1x	Approx. 96% vertical/horizontal	95% horizontal/vertical at 0.85x	95% horizontal/vertical at 0.87x	95% horizontal/vertical at 0.8x
Dimensions (W x H x D)	Approx. 6.1 x 6.3 x 3.1 in. / 156 x 159.6 x 79.9 mm	Approx. 6.1 x 6.2 x 3.1 in. / 156 x 156.6 x 79.9 mm	Approx. 6.0 x 4.5 x 3.0 in. / 152 x 113.5 x 75 mm	Approx. 5.8 x 4.4 x 2.9 in. / 148.2 x 110.7 x 73.5 mm	Approx. 5.7 x 4.2 x 3.1 in. / 144.5 x 105.8 x 78.6 mm	Approx. 5.2 x 3.9 x 3.1 in. / 133.1 x 99.5 x 79.7 mm	Approx. 5.1 x 3.8 x 2.4 in. / 128.8 x 97.3 x 62.0 mm	Approx. 5.1 x 3.9 x 3.0 in. / 129.9 x 99.7 x 77.9 mm
Weight (Body Only)	Approx. 42.5 oz. / 1,205 g	Approx. 41.6 oz. / 1,180 g	Approx. 28.6 oz. / 810 g	Approx. 28.9 oz. / 820 g	Approx. 23.8 oz. / 675 g	Approx. 18.2 oz. / 515 g	Approx. 18.7 oz. / 530 g [◇]	Approx. 17.4 oz. / 495 g

38 ^{##} Standard output sensitivity. Recommended exposure index.
^{**} SDHC compatibility requires firmware update.
[◇] CIPA standard, includes battery and memory card.

EOS DIGITAL SLR ACCESSORIES CHART

EOS DIGITAL SLR	Batteries, Chargers and Adapters														
	Battery Pack LP-E10	Battery Pack LP-E8	Battery Pack LP-E6	Battery Pack LP-E4	Battery Charger LC-E10	Battery Charger LC-E8E	Battery Charger LC-E6	Battery Charger LC-E4	AC Adapter Kit ACK-E10	AC Adapter Kit ACK-E8	AC Adapter Kit ACK-E6	AC Adapter Kit ACK-E4	Car Battery Charger CBC-E6	Car Battery Cable CB-570	
1Ds Mark III				•				•						•	
1D Mark IV				•				•						•	
5D Mark II			•					•			•			•	
7D			•					•			•			•	
60D			•					•			•			•	
Rebel T3i		•						•			•				
Rebel T2i		•						•			•				
Rebel T3	•				•				•						
EOS DIGITAL SLR	Speedlites					Remote Controllers and Switches					Remote Control Accessories				
	Speedlite 580EX II	Speedlite 430EX II	Speedlite 320EX	Speedlite 270EX II	Speedlite 220EX	Wireless Controller LC-5	Remote Switch RS-80N3	Timer Remote Controller TC-80N3	Remote Switch 60T3	Remote Switch RS-60E3	Wireless Remote Controller RC-6	Remote Switch Adapter RA-N3	Remote Switch Adapter T3	Cable Release Adapter T3	
1Ds Mark III	•	•	•	•	•	•	•	•	•††	•	•	•	•††	•††	
1D Mark IV	•	•	•	•	•	•	•	•	•††	•	•	•	•††	•††	
5D Mark II	•	•	•	•	•	•	•	•	•††	•	•	•	•††	•††	
7D	•	•	•	•	•	•	•	•	•††	•	•	•	•††	•††	
60D	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Rebel T3i	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Rebel T2i	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Rebel T3	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
EOS DIGITAL SLR	Battery Grips				Wireless File Transmitters			Bags and Cases							
	Battery Grip BG-E9	Battery Grip BG-E8	Battery Grip BG-E7	Battery Grip BG-E6	Wireless File Transmitter WFT-E5A	Wireless File Transmitter WFT-E4 II A	Wireless File Transmitter WFT-E2 II A	Digital Gadget Bag 100DG	Digital Gadget Bag 200DG	Professional Gadget Bag 1EG	Deluxe Gadget Bag 10EG	Gadget Bag 2400	Deluxe Back Pack 200EG	Custom Gadget Bag 100EG	
1Ds Mark III							•∞	•	•	•	•	•	•	•	
1D Mark IV							•	•	•	•	•	•	•	•	
5D Mark II				•			•	•	•	•	•	•	•	•	
7D			•				•	•	•	•	•	•	•	•	
60D	•						•	•	•	•	•	•	•	•	
Rebel T3i		•					•	•	•	•	•	•	•	•	
Rebel T2i		•					•	•	•	•	•	•	•	•	
Rebel T3							•	•	•	•	•	•	•	•	



EF LENS ADVANTAGE



OVER 60 LENSES

Great Images Start with Great Lenses

Embodying the world's most advanced optical, microelectronic, and precision manufacturing technologies, Canon EF lenses deliver extraordinary image quality and range of choice. There are more than 60 EF lenses covering a wide span of focal lengths, and they include specialty tilt-shift and macro types. They make it possible to capture that perfect shot.



OPTICAL IMAGE STABILIZER

Capture Sharp Handheld Shots in More Situations

Canon Optical Image Stabilizer (OIS) technology uses miniature sensors and a high-speed microcomputer built into the lens. Camera shake is detected and analyzed, then corrected via a special shifting lens group. Because Canon OIS is in the lens, it can be optimized for the focal lengths and optical characteristics unique to each lens.



EOS FULL HD VIDEO

Discover New Motion Capture Possibilities

By taking advantage of large-sensor capture and Canon EF lenses, EOS Full HD Video provides shooting options once reserved only for still photography, including specialty EF lenses, such as Macro, Tilt-Shift and Zoom Fisheye. Among the standout image quality benefits are beautiful depth-of-field characteristics and remarkable capture capability under poor lighting conditions.



Perfect Moments... Captured with EF Lenses



STANDARD/STANDARD ZOOM LENSES

Covering a popular range of focal lengths for most photographers, EF "standard" lenses are ideal for a wide range of shooting situations.



EF 50mm f/1.4 USM • f/1.4 • 1/125 sec.



WIDE-ANGLE/WIDE-ANGLE ZOOM LENSES

Canon EF fixed-focal-length wide-angle lenses are exceptionally sharp and virtually distortion-free, while EF ultra-wide zooms deliver stunning perspectives.



EF 8-15mm f/4 Fisheye • f/4 • 1024 sec.



TELEPHOTO/TELEPHOTO ZOOM LENSES

EF telephoto and telephoto zoom lenses deliver legendary image quality and are superb tools for "getting close" to your subjects.

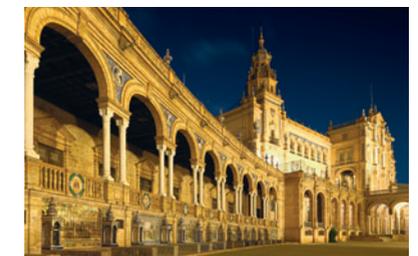


EF 70-300mm f/4-5.6L IS USM • f/5.6 • 1/1600 sec.



SPECIALTY LENSES

Solutions for specialized shooting, Canon's TS-E (Tilt-Shift) and Macro lenses are designed for diverse applications from architectural to studio to nature photography.



TS-E 24mm f/3.5L • f/11 • 20.0 sec.



Capture Your Vision without Compromise

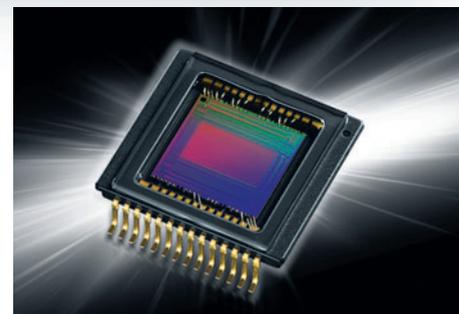
Your vision deserves to be captured with exceptional clarity and beauty, and that goal is the driving force behind every Canon imaging innovation. Reflecting decades of leadership in optics and imaging, with an unparalleled history of excellence in the design and manufacture of professional video products, Canon camcorders deliver on the promise of outstanding image quality and performance. Your images in motion are expressions of the time and space that are your world. Entrust their capture to no less than Canon.



CANON HD VIDEO LENS Experience the Superb Quality of Genuine Canon Optics



More than seven decades of manufacturing HD Video Lenses for professional broadcast and photography are behind Canon's extraordinary expertise in optics, and Canon lenses today enjoy a legendary reputation among professional videographers and photographers. Every Canon camcorder is equipped with a Genuine Canon Video Lens. Our high definition video lenses use aspherical lens technology to achieve low chromatic aberration with high resolution while maintaining compact dimensions. Canon also uses super spectra coating technology to lower flare and ghosting.



CANON HD CMOS PRO IMAGE SENSOR Shoot High Definition with the Professional's Edge



Select VIXIA camcorders feature the Canon HD CMOS Pro Image Sensor, a 1/3-inch native 1920 x 1080 image sensor that incorporates technology proven in Canon's professional-level camcorders. Unlike image sensors found in competitive camcorders, HD CMOS Pro uses fewer pixels, which are significantly larger and more sensitive, resulting in superb low-light performance and a wide dynamic range. Since the effective number of pixels in the HD CMOS Pro Image Sensor is equal to 1920 x 1080, resizing is eliminated, allowing Full HD video to be captured and recorded with high precision and resolution.



DiGiC DV III IMAGE PROCESSOR Advanced Technology Delivers Exceptional Clarity



DiGiC DV Image Processors have long been at the heart of Canon imaging excellence, providing exceptional color and clarity to both video and photos. The latest and most advanced Canon HD image processor, DiGiC DV III, takes HD video to an unparalleled level of quality. DiGiC DV III delivers stunningly realistic color reproduction and sophisticated noise reduction for exceptional low-light performance. It is also the high-speed engine that powers a variety of Canon technologies including 8.0-megapixel photo capture, Smart AUTO, Touch & Track, Genuine Canon Face Detection and Cinema-Look Filters.

VIXIA ADVANTAGE



Dynamic SuperRange OIS ON

Dynamic SuperRange OIS OFF



Powered IS ON

Powered IS OFF



DYNAMIC SUPERRANGE OPTICAL IMAGE STABILIZER WITH POWERED IS

Sharp, Steady Video at All Focal Lengths

Dynamic SuperRange OIS employs sophisticated image analysis techniques to deliver the ultimate in shake correction. It provides continuous adjustment throughout the entire zoom range to correct a broad range of the camera shake and jitter that occurs in handheld shooting. Extra compensation is applied at wide-angle focal lengths to help eliminate the unwanted shaking that typically occurs while walking. In addition to this technology is the Powered IS system, which provides an even higher level of compensation for subtle hand movement at the telephoto end of the zoom range, where camera shake is magnified. Powered IS can be engaged by pressing or holding the Powered IS button on the Touch Panel LCD. The enhanced corrective capabilities of Dynamic SuperRange OIS makes it easier for you to capture steady video footage in more handheld shooting situations.



External Sensor

CMOS Image Sensor

INSTANT AUTOFOCUS

The Fast, Sharp Focus HD Demands



Sharp focus is crucial when shooting high definition video. Canon's proprietary Instant Autofocus system delivers fast, accurate focus, even when you're shooting in bright light, at night, or with the camera in motion. First, an external sensor uses fast phase difference detection to calculate the distance to the subject and establish initial quick focus. Then, the internal CMOS image sensor is used with Canon's TTL-AF technology to establish final focus with exceptional precision. This revolutionary hybrid system dramatically decreases focusing time and helps ensure consistently sharp video.



24Mbps Experience the Ultimate in HD Image and Sound Quality

24Mbps is the highest bit rate in the AVCHD standard, and it enables VIXIA camcorders to capture HD video with enhanced detail and color, finer tonal gradation and improved reproduction of moving subjects.

VIXIA CAMCORDERS

VIXIA HF G10

HIGH DEFINITION FLASH MEMORY CAMCORDER



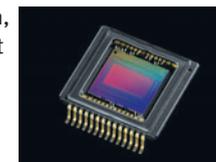
Professional-Quality High Definition

- Records crisp Full HD Video to a 32GB internal flash drive or directly to 2 SDXC-compatible memory card slots for fast and easy sharing.
- Genuine Canon 10x HD Video Lens with 8-Blade Iris and manual focus ring delivers unsurpassed image quality and a wide angle of view for added versatility.
- Canon HD CMOS Pro Image Sensor is a professional-level 1/3-inch native 1920 x 1080 image sensor which delivers outstanding video resolution, superb low-light performance and a wide dynamic range.
- 3.5-inch High Resolution Touch Panel LCD offers fast and easy operation and exceptional detail on a stunning 922,000 dot screen.
- Professional Shooting Assist Functions—such as enhanced zebra pattern, color peaking, Custom Key and Dial, color bars, white balance control and selectable zoom speed all provide an exceptional level of control.
- Cinema-Look Filters offer 9 different built-in filters allowing users to create video with a variety of professional cinematic looks.

10x Optical Zoom | **32GB** Internal Memory | **SD** 2 Card Slots

HD CMOS Pro Image Sensor

A 1/3-inch native 1920 x 1080 image sensor, HD CMOS Pro incorporates technology proven in professional-level Canon camcorders to deliver outstanding video resolution, superb low-light performance and a wide dynamic range.



KIT CONTENTS



- VIXIA HF G10
- Lens Hood
- Battery Pack BP-808*
- Compact Power Adapter CA-570*
- Wireless Controller WL-D89*
- Stylus Pen
- USB Cable IFC-300PCU
- Stereo Video Cable STV-250N*
- Mini HDMI Cable HTC-100/S*
- Pixela Video Browser Software Disc
- Pixela Transfer Utility Disc
- Photo Applications /Music Disc



VIXIA HF S30

HIGH DEFINITION FLASH MEMORY CAMCORDER



VIXIA HF M41 | HF M40 | HF M400

HIGH DEFINITION FLASH MEMORY CAMCORDER



Impeccable HD Video and Photos

- Records crisp Full HD Video to a 32GB internal flash drive or directly to 2 SDXC-compatible memory card slots for fast and easy sharing of your memories.
- Genuine Canon 10x HD Video Lens delivers unsurpassed image quality and a smooth background for professional-looking results.
- Canon 8.59 Megapixel Full HD CMOS Image Sensor captures video at 1920 x 1080 resolution and 8.0 Megapixel photos with astonishing detail.
- 3.5-inch High Resolution Touch Panel LCD offers fast and easy operation and exceptional detail on a stunning 922,000 dot screen.
- Color viewfinder provides easy viewing in bright outdoor conditions.
- Dynamic SuperRange OIS corrects a full range of motion and provides added compensation at wide-angle settings to eliminate camera shake when walking.
- Native 24p Mode records 24 progressive frames per second for the ultimate cinematic experience.

10x Optical Zoom | **32GB** Internal Memory | **SD** 2 Card Slots

8.59 Megapixel Full HD CMOS Image Sensor

Featuring a superb Canon 8.59 Megapixel Full HD CMOS sensor, the VIXIA HF S30 captures not only 1920 x 1080 Full HD Video but also 8.0 Megapixel photos with astonishing detail and life-like color.



KIT CONTENTS



- VIXIA HF S30
- Battery Pack BP-808*
- Compact Power Adapter CA-570*
- Wireless Controller WL-D89*
- USB Cable IFC-400PCU*
- Stereo Video Cable STV-250N*
- Component Cable CTC-100/S*
- Pixela Video Browser Software Disc
- Pixela Transfer Utility Disc
- Photo Applications/Music Disc



Extraordinary HD in the Palm of Your Hand

- Records crisp Full HD Video to a 32GB (VIXIA HF M41)/16GB (VIXIA HF M40) internal flash drive or directly to 2 SDXC-compatible memory card slots.
- Genuine Canon 10x HD Video Lens delivers unsurpassed, professional-looking image quality.
- Canon HD CMOS Pro Image Sensor is a professional-level 1/3-inch native 1920 x 1080 image sensor that delivers outstanding video resolution, superb low-light performance and a wide dynamic range.
- 3.0-inch Touch Panel LCD puts fast and easy control over a variety of camcorder functions at your fingertips.
- Color viewfinder provides easy viewing in bright outdoor conditions. (VIXIA HF M41)
- Instant AF for fast, accurate autofocus required for high definition.

10x Optical Zoom | **32GB** Internal Memory | **SD** 2 Card Slots

VIXIA HF M41

10x Optical Zoom | **16GB** Internal Memory | **SD** 2 Card Slots

VIXIA HF M40

10x Optical Zoom | **SD** 2 Card Slots

VIXIA HF M400

KIT CONTENTS



VIXIA HF M41 shown



- VIXIA HF M41/M40/M400
- Battery Pack BP-808*
- Compact Power Adapter CA-570*
- Wireless Controller WL-D89*
- Stylus Pen
- USB Cable IFC-400PCU*
- Stereo Video Cable STV-250N*
- Mini HDMI Cable HTC-100/S*
- Pixela Video Browser Software Disc
- Pixela Transfer Utility Disc
- Photo Applications/Music Disc

VIXIA HF R21 | HF R20 | HF R200

HIGH DEFINITION FLASH MEMORY CAMCORDER



FS40 | FS400

STANDARD DEFINITION FLASH MEMORY CAMCORDER



Sophisticated HD Video Made Easy

- Records crisp Full HD Video to a 32GB (VIXIA HF R21)/8GB (VIXIA HF R20) internal flash drive or directly to 2 SDXC-compatible memory card slots. VIXIA HF R200 offers 2 SDXC-compatible memory card slots.
- Genuine Canon HD Video Lens with 28x Advanced Zoom gets you closer and wider, while preserving HD image quality.
- Canon 3.2 Megapixel Full HD CMOS Image Sensor captures video at 1920 x 1080 resolution with astonishing detail.
- 3.0-inch Touch Panel LCD puts fast and easy control over a variety of camcorder functions at your fingertips.
- 24Mbps Recording offers the highest bit rate in AVCHD for exceptionally lifelike tone and detail.
- 1080p Output delivers high quality 1080p video through the camcorder's HDMI terminal.
- Touch Decoration allows you to superimpose and record a variety of fun and exciting images along with your video.

28x Advanced Zoom | **32GB** Internal Memory | **SD** 2 Card Slots

VIXIA HF R21

28x Advanced Zoom | **8GB** Internal Memory | **SD** 2 Card Slots

VIXIA HF R20

28x Advanced Zoom | **SD** 2 Card Slots

VIXIA HF R200

KIT CONTENTS



VIXIA HF R21 shown

- VIXIA HF R21/HF R20/HF R200
- Battery Pack BP-110
- Compact Power Adapter CA-110*
- Stylus Pen
- USB Cable IFC-400PCU*
- Stereo Video Cable STV-250N*
- Mini HDMI Cable HTC-100/S*
- Pixela Video Browser Software Disc
- Pixela Transfer Utility Disc
- Photo Applications/Music Disc



The Flash of Brilliance

- Records video directly to an 8GB internal flash drive^Δ or directly to an SDXC-compatible memory card slot for fast and easy sharing of your memories.
- Genuine Canon 41x Advanced Zoom gets you closer and wider, while preserving image quality.
- Canon **DIGIC DV III** Image Processor provides stunning color and clarity for video.
- Advanced Video Snapshot allows you to create a series of 2, 4 or 8 second video clips with music that are perfect for sharing.
- Eye-Fi SD Memory Card compatibility allows you to wirelessly transfer video and photos to your computer or the web.
- Widescreen HR Recording for high resolution playback on your 16:9 widescreen TV.

41x Advanced Zoom | **8GB** Internal Memory | **SD** Card Slot

FS40

41x Advanced Zoom | **SD** Card Slot

FS400

KIT CONTENTS



VIXIA FS40 shown

- FS40/FS400
- Battery Pack BP-808*
- Compact Power Adapter CA-570*
- USB Cable IFC-400PCU*
- Stereo Video Cable STV-250N*
- Pixela Video Browser Software Disc
- Pixela Transfer Utility Disc
- Music Disc



ADVANCED ZOOM



Canon's exclusive Advanced Zoom system combines Genuine Canon Optics with proprietary Canon **DiGiC DV** Image Processor technology to deliver an extended seamless zooming range with superb image quality. Advanced Zoom boosts the native optical zoom range up to 28x with the VIXIA HF R Series and up to 41x with the FS Series camcorders.



Advanced Zoom

SELECTABLE FRAME RATES



Native 24p Mode allows recording at 24 frames per second – a big advantage for serious filmmaking. **24p Cinema Mode¹** offers a video frame rate of 24p with the option to adjust color and tonal characteristics to evoke the look and feel of a big-screen movie. **30p Progressive Mode¹** is a professional-level feature that delivers clarity to fast-action subjects and is ideal for clips intended to be posted on the Web.



FULL HD RECORDING



VIXIA High Definition camcorders not only capture images in Full HD, but record and output at 1920 x 1080 as well, so you get Full HD from lens to screen. Because this meticulous level of detail is fully supported by the unmatched quality of Genuine Canon Optics and proprietary Canon **DiGiC DV III** HD video image processing technologies, Canon camcorders offer an HD experience like no other.



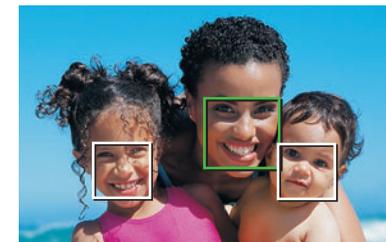
TOUCH PANEL LCD SCREEN



Canon's Touch Panel LCD Screen offers easy menu navigation and quick control over a variety of camcorder functions – such as scene selection, Genuine Canon Face Detection and Touch & Track – right at your fingertips. For the ultimate viewing experience, Canon's 3.5-inch High Resolution Touch Panel LCD Screen offers the added benefit of a large expansive area and a resolution of 922,000 dots, delivering exceptional detail and brilliant color.



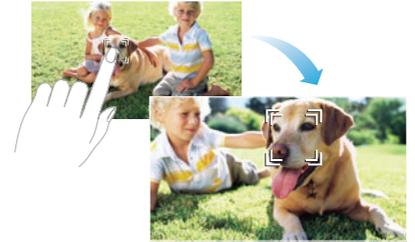
GENUINE CANON FACE DETECTION



Canon's remarkable Face Detection technology automatically detects up to 35 faces and displays up to 9 detection frames at one time. Continuous autofocus and auto exposure tracking of detected faces keeps main subjects sharp and clear throughout each scene. The system is so intelligent that it recognizes faces that are turned down or sideways. In addition, a specific face may be selected as the main subject for continuous tracking.



TOUCH & TRACK



Touch & Track allows any subject (pets, vehicles, etc.) to be the focal point of your video simply by selecting it on the Touch Panel LCD. It allows you to concentrate on shooting the scene while the camcorder continuously tracks the selected subject, automatically adjusting focus and exposure as needed. You can also choose to adjust focus or exposure independently by selecting Touch Focus or Touch Exposure.

HIGH DEFINITION MULTIMEDIA INTERFACE (HDMI) TERMINAL



HDMI uses a single cable to transport a high-definition video signal with audio to your HDTV. The latest version of HDMI supports x.v.Color, which makes it possible to display richer, more accurate color. Most VIXIA camcorders enable you to convert captured 1080i (interlaced) to 1080p (progressive) video for output via the camcorder's HDMI terminal.² 1080p output offers smoother, more natural reproduction of moving objects such as fast-action sports.



HD-TO-SD DOWNCONVERSION



Use this feature to convert recorded high definition video to standard definition files while safely preserving the original HD video. The downconverted video files can be quickly and easily edited, shared online via video and photo sharing sites, or recorded to DVD. They can be transferred to your computer via a USB connection, memory card reader, or wirelessly with an Eye-Fi³ SD memory card.

FLASH MEMORY RECORDING



Canon VIXIA and FS Series camcorders record video and capture photos to an internal flash memory drive⁴ or directly to removable SD memory cards. Unlike other recording formats, flash memory technology has no moving parts, reducing the risk of data loss should you accidentally jolt or drop your camcorder. All 2011 models are compatible with SDXC memory cards, which provide super-high capacity storage and ultra-fast data transfer speeds.

STORY CREATOR



Story Creator assists you in the process of producing an organized video with a logical storyline. Choose one of five different themes – Travel, Kids & Pets, Party, Ceremony and Blog – and the camcorder provides a list of suggested scenes to shoot. Each theme has more than 20 scene suggestions. After you've captured your footage, Story Creator helps you categorize and rate your scenes, making it easy to review, select and play back your favorites.



CINEMA-LOOK FILTERS



Choose from among nine filters as you record to reproduce professional cinematic looks. **Cinema Standard** recreates the warm tones of classic film. **Cool** adds a bluish, futuristic tint. **Dramatic B&W** creates bold, high-contrast B&W movies. **Dream** provides a soft focus effect. **Memory** produces a misty "flashback" look. **Nostalgia** recreates the look of old TV programs. **Old Movie** produces an aged appearance. **Sepia** applies an antique tint. **Vivid** accentuates primary colors.



SMART AUTO



Smart AUTO makes shooting great video easier than ever before. Using the power of Canon's **DiGiC DV III** Image Processor, the camcorder intelligently detects and analyzes faces, brightness, color, distance and movement, then automatically selects the best settings for the scene. Whether you are capturing a sunset, a day at the beach, or a fast-paced soccer game, Smart AUTO ensures optimal recording for beautiful images and exceptional results.



52 ¹ Records in 60i. ² If your HDTV does not support 1080p input, the video signal will be 1080i. ³ Canon camcorders are not guaranteed to support Eye-Fi card functions, including wireless transfer. In case of an issue with the Eye-Fi card, please consult with the card manufacturer. The use of Eye-Fi cards may not be approved in all regions, or from one region to another. Please contact the card manufacturer for status of approval in the country/region of use. ⁴ Select models only.

DIGITAL CAMCORDER SPECIFICATIONS CHART

HD CAMCORDER	VIXIA HF G10	VIXIA HF S30	VIXIA HF M41	VIXIA HF M40	VIXIA HF M400	VIXIA HF R21	VIXIA HF R20	VIXIA HF R200
Internal Storage	32GB	32GB	32GB	16GB	—	32GB	8GB	—
Image Sensor								
Image Processor								
Image Stabilizer								
Zoom Ratio (Optical/Digital)	10x/200x Video Only	10x/200x Video Only	10x/200x Video Only	10x/200x Video Only	10x/200x Video Only	20x/400x Video Only	20x/400x Video Only	20x/400x Video Only
Instant AF						—	—	—
Format	AVCHD ^{##} (up to 24 Mbps)	AVCHD ^{##} (up to 24 Mbps)	AVCHD ^{##} (up to 24 Mbps)	AVCHD ^{##} (up to 24 Mbps)	AVCHD ^{##} (up to 24 Mbps)	AVCHD ^{##} (up to 24 Mbps)	AVCHD ^{##} (up to 24 Mbps)	AVCHD ^{##} (up to 24 Mbps)
Recording Media	Flash Memory	Flash Memory	Flash Memory	Flash Memory	Flash Memory	Flash Memory	Flash Memory	Flash Memory
Memory Card Slots	2x SD/SDHC/SDXC	2x SD/SDHC/SDXC	2x SD/SDHC/SDXC	2x SD/SDHC/SDXC	2x SD/SDHC/SDXC	2x SD/SDHC/SDXC	2x SD/SDHC/SDXC	2x SD/SDHC/SDXC
Total Pixels	2.37 Megapixels	8.59 Megapixels	2.37 Megapixels	2.37 Megapixels	2.37 Megapixels	3.28 Megapixels	3.28 Megapixels	3.28 Megapixels
Still Image Recording	1920 x 1080 (16:9 only)	Large Wide (3264 x 1840), Large (3264 x 2456), Medium (1920 x 1440), Small (640 x 480)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9) 2016 x 1512 (4:3)	1920 x 1080 (16:9) 2016 x 1512 (4:3)	1920 x 1080 (16:9) 2016 x 1512 (4:3)
Full HD 1920x1080 Video Recording	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Advanced Zoom	—	—	—	—	—	28x	28x	28x
24Mbps Recording	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Minimum Focusing Distance (Wide/Tele)	10 mm/40 cm (Tele Macro)/1 m	10 mm/1 m	10 mm/40 cm (Tele Macro)/1 m	10 mm/40 cm (Tele Macro)/1 m	10 mm/40 cm (Tele Macro)/1 m	10 mm/40 cm (Tele Macro)/1 m	10 mm/40 cm (Tele Macro)/1 m	10 mm/40 cm (Tele Macro)/1 m
5.1-Channel Surround Sound	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	—	—	—
Viewfinder	Yes	Yes	Yes	—	—	—	—	—
Smart Auto	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Native 24p Mode	Yes	Yes	—	—	—	—	—	—
LCD Screen	3.5" High Resolution Touch Panel Wide Screen LCD Approx. 922,000 dots	3.5" High Resolution Touch Panel Wide Screen LCD Approx. 922,000 dots	3.0" Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Touch Panel Wide Screen LCD Approx. 230,000 dots
Video Light	—	White LED	—	—	—	—	—	—
USB 2.0 Hi-Speed	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
MIC Terminal	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)
HDMI Terminal	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)
Dimensions (W x H x D)	Approx. 3.0 x 3.1 x 5.9 in. / 77 x 78 x 151 mm	Approx. 3.0 x 2.9 x 5.8 in. / 75 x 74 x 148 mm	Approx. 2.9 x 2.8 x 5.4 in. / 74 x 71 x 137 mm	Approx. 2.9 x 2.8 x 5.2 in. / 74 x 71 x 131 mm	Approx. 2.9 x 2.8 x 5.2 in. / 74 x 71 x 131 mm	Approx. 2.4 x 2.4 x 4.8 in. / 60 x 62 x 121 mm	Approx. 2.4 x 2.4 x 4.8 in. / 60 x 62 x 121 mm	Approx. 2.4 x 2.4 x 4.8 in. / 60 x 62 x 121 mm
Weight (Body Only)	Approx. 1.2 lb / 545 g	Approx. 1.0 lb / 470 g	Approx. 12.7 oz. / 360 g	Approx. 12.3 oz. / 350 g	Approx. 12.3 oz. / 350 g	Approx. 9.5 oz. / 270 g	Approx. 9.5 oz. / 270 g	Approx. 9.5 oz. / 270 g

SD CAMCORDER	FS40	FS400
Internal Storage	8GB	—
Image Sensor	1/6" CCD	1/6" CCD
Image Processor		
Image Stabilizer		
Zoom Ratio (Optical/Digital)	37x/2000x	37x/2000x
Instant AF	—	—
Format	MPEG-2 (SD-Video)	MPEG-2 (SD-Video)
Recording Media	Flash Memory	Flash Memory
Memory Card Slot	SD/SDHC/SDXC	SD/SDHC/SDXC
Total Pixels	680,000 Pixels	680,000 Pixels
Still Image Recording	1024 x 768	1024 x 768
Advanced Zoom (16:9)	41x	41x
Filter Diameter	—	—
Quick Start	Yes	Yes
Minimum Focusing Distance (Wide/Tele)	10 mm/1 m	10 mm/1 m
Eye-Fi Compatible	Yes	Yes
LCD Screen	2.7" Widescreen LCD Approx. 112,000 dots	2.7" Widescreen LCD Approx. 112,000 dots
Viewfinder	—	—
Pre-Record	Yes	Yes
Advanced Video Snapshot	Yes	Yes
Program AE Modes	Yes	Yes
USB 2.0 Hi-Speed	Yes	Yes
Video Light	White LED	White LED
Built-in Lens Cover	Electronic	Electronic
Dimensions (W x H x D)	Approx. 2.1 x 2.3 x 4.8 in. / 53 x 59 x 122 mm	Approx. 2.1 x 2.3 x 4.8 in. / 53 x 59 x 122 mm
Weight (Body Only)	Approx. 7.8 oz. / 220 g	Approx. 7.8 oz. / 220 g

54 ^{##} High definition footage in the AVCHD format can be copied onto DVD media with included software. However, DVD media containing AVCHD footage should only be used in AVCHD compatible players otherwise the DVD player may fail to eject the media and may erase its contents without warning.

DIGITAL CAMCORDERS ACCESSORIES CHART

CAMCORDERS	Starter Kits		Cases							LCD Hoods		Batteries			
	Flash Memory Camcorder Starter Kit	FS Series Camcorder Starter Kit	Soft Carrying Case SC-2000	Professional Video Case SC-A1000	Soft Carrying Case SC-A80	Soft Carrying Case SC-A75	Video Case FC-20	Video Case FC-10	KATA Small Shoulder Bag	3.5 Inch LCD Hood	2.7 Inch LCD Hood	BP-827	BP-819	BP-808	BP-110
VIXIA HF G10			•	•		•				•		•	•	•	
VIXIA HF S30	•		•	•	•	•				•		•	•	•	
VIXIA HF M41, M40, M400	•		•	•	•	•	•					•	•	•	
VIXIA HF R21, R20, R200			•	•	•	•		•	•						•
FS40, FS400	•	•	•	•	•	•		•	•		•			•	
CAMCORDERS	Chargers/Adapters				Lenses							Microphones			
	CG-800	CG-110	CA-570	CA-110	WD-H58W	WD-H58	WD-H43	WD-H34II	TL-H58	TL-H43	TL-H34II	FS-43UII	Wireless WM-V1	5.1 Channel SM-V1	Stereo DM-100
VIXIA HF G10	•		•		•				•				•	•	•
VIXIA HF S30	•		•			•			•				•	•	•
VIXIA HF M41, M40, M400	•		•				•			•		•	•	•	•
VIXIA HF R21, R20, R200		•		•				•			•		•		
FS40, FS400	•		•												
CAMCORDERS	Video Lights		Waterproof Case	Remote Controls		Cables				Straps				Media Cases	
	VFL-2	VL-5	WP-V3	RA-V1	ZR-2000	Stereo Video Cable STV-250N	HDMI Cable HTC-100	Component Video Cable CTC-100	USB Cable IFC-400PCU	Neck Strap NS-10	Shoulder Strap SS-600	Shoulder Strap SS-650	Wrist Strap WS-20	DA-10 (Black/Maroon)	SW-10 (Black/Maroon)
VIXIA HF G10	•	•			•	•	•	•	•	•	•	•	•	•	•
VIXIA HF S30	•	•			•	•	•	•	•	•	•	•	•	•	•
VIXIA HF M41, M40, M400	•	•	•	•	•§§	•	•	•	•	•	•	•	•	•	•
VIXIA HF R21, R20, R200						•	•	•	•	•	•	•	•	•	•
FS40, FS400						•							•	•	•

PROFESSIONAL CAMCORDERS & REALiS PROJECTORS



XF305



XF300

XF305 | XF300

High Definition Camcorder

A Revolution in High Definition

- File-based recording: MPEG-2 4:2:2 50Mbps codec (Canon XF Codec) to Compact Flash (CF) cards (dual slots)
- Genuine Canon 18x HD L-series Lens
- 3 Canon native 1920 x 1080 CMOS Image Sensors
- Canon **DiGiC DV III** Image Processor
- SuperRange Optical Image Stabilization system with Dynamic and Powered modes
- Multiple recording bit rates, resolutions and variable frame rates
- Industry standard HD-SDI output, genlock and SMPTE time code terminals (XF305 only)
- Large 4.0-inch 1.23-megapixel LCD and High Resolution 1.55-megapixel EVF
- Fully customizable image, operation and display adjustments
- Onboard waveform monitor and vectorscope; 2 XLR terminals with independent audio level control



XF105



XF100

XF105 | XF100

High Definition Camcorder

High Definition Comes of Age

- Compact, lightweight design for extreme portability and usability
- File-based recording: MPEG-2 4:2:2 50Mbps codec (Canon XF Codec) to Compact Flash (CF) cards (dual slots)
- Genuine Canon 10x HD Video lens
- Canon native 1920 x 1080 CMOS Image Sensor
- Canon **DiGiC DV III** Image Processor
- SuperRange Optical Image Stabilization system with Dynamic and Powered modes
- Supports 3D and Infrared shooting
- Multiple recording bit rates, resolutions and variable frame rates
- Industry standard HD-SDI output and genlock/SMPTE time code terminals (XF105 only)
- Large 3.5-inch 920,000 dot LCD monitor and EVF
- Fully customizable image, operation and display adjustments



XA10

High Definition Camcorder

Ultraportable Pro HD Performance

- Ultra-compact and lightweight
- Records to a 64GB internal flash drive or directly to 2 SDXC memory card slots
- Genuine Canon 10x HD Video Lens and Canon **DiGiC DV III** Image Processor
- Canon 1/3-inch native 1920 x 1080 CMOS Image Sensor
- 24Mbps Recording – the highest bit rate in AVCHD
- Variable frame rates: 60i, 30p, 24p and Native 24p
- SuperRange Optical Image Stabilization system with Dynamic and Powered modes
- Supports infrared shooting
- 2 built-in XLR terminals with independent audio level control
- Professional Shooting Assist Functions, including enhanced zebra pattern, color peaking, Custom Key and Dial and color bars
- 3.5-inch 922,000 dot Touch Panel LCD monitor and EVF



XHA1s

High Definition Camcorder

Capture the Moment as It Happens

- High Definition handheld HDV Camcorder
- Genuine Canon 20x High Definition L-series Zoom Lens
- Three 1/3-inch native 16:9 CCD Image Sensors with 1.67-megapixels (1440 x 1080)
- True 1080 HD Capture with a choice of 60i, 30p or 24p frame rates



REALiS WUX4000

MULTIMEDIA PROJECTOR



High Resolution and Exceptional Detail for Large Venues

The REALiS WUX4000 is a high-performance **WUXGA (1920 x 1200)** resolution projector featuring Canon's AISYS-enhanced **LCOS** technology and Genuine Canon lenses to deliver rich, seamless images with exceptional color reproduction. Providing **4000 lumens** brightness, interchangeable lenses, powered vertical/horizontal lens shift, and a full set of input/output terminals assuring flexible installation and connectivity, the REALiS WUX4000 is an ideal projector for end-users seeking high quality image reproduction such as photo or design professionals and educational institutions. For more information visit usa.canon.com/projectors.





PIXMA MG8220

Photo All-in-One Inkjet Printer

Wireless¹ All-In-One Photo Printer with Intelligent Touch System

The PIXMA MG8220 has built-in Wi-Fi¹ technology for easy wireless printing and scanning.¹ With Intelligent Touch System, the top of the printer turns into a sleek, responsive touch panel with buttons that light up only as needed. You can scan film and slides with the built-in Film Adapter Unit, plus print borderless⁴ photos up to 8.5" x 11" with a maximum print color resolution of 9600 x 2400 dpi.²



PIXMA MG6220

Photo All-in-One Inkjet Printer

Wireless¹ All-In-One Photo Printer with Intelligent Touch System

Operate your PIXMA MG6220 with ease with the Intelligent Touch System, and print gorgeous borderless⁴ photos up to 8.5" x 11" with a maximum 9600 x 2400 print color dpi.² Six individual ink tanks, including a gray ink, produces professional-quality color and black & white photos. Use the new PIXMA Cloud Link to print pictures from online photo albums (Canon Image Gateway and Google Picasa⁵) as well as templates without a computer.



PIXMA MG5320

Photo All-in-One Inkjet Printer

Wireless¹ All-In-One Photo Printer with Built-In Auto Duplex Printing

Print and scan wirelessly with the PIXMA MG5320 using its built-in Wi-Fi¹ technology.¹ With its 3.0" LCD, outstanding 9600 x 2400 maximum color dpi² and a 5 individual ink tank system, you can print beautiful borderless⁴ photos up to 8.5" x 11". Built-in Auto Duplex Printing automatically uses both sides of the paper, while the Easy-PhotoPrint app enables wireless printing and scanning from smartphones and other compatible mobile devices⁶.



PIXMA MX882

Office All-in-One Inkjet Printer

Wireless¹ All-In-One Office Printer with 3.0" LCD and Auto Duplex ADF

This premium Wireless Home Office All-In-One boasts incredible 9600 x 2400 maximum color dpi² with color ink droplets as small as 1pl and a 5 individual ink tank system. A built-in, fully integrated 35-sheet Auto Document Feeder quickly copies and scans your originals so you can tend to other tasks. The Dual Function Panel feature provides useful function buttons that transform into a keypad in fax mode for easy operation.



PIXMA MX420

Office All-in-One Inkjet Printer

Wireless All-In-One Office Printer with 2.5" LCD and ADF

The PIXMA MX420 Wireless Office All-In-One delivers the versatility you need to bring high-quality, ease of use and maximum productivity into your home or small office. Enjoy the built-in, fully integrated 30-sheet Auto Document Feeder for rapid copying, scanning and faxing. Plus, the Full HD Movie Print⁵ feature turns your favorite HD video clips captured with your compatible Canon EOS digital SLR or PowerShot cameras into beautiful prints.



PIXMA MX410

Office All-in-One Inkjet Printer

Wireless All-In-One Office Printer with 2.5" LCD and ADF

The PIXMA MX410 Wireless Office All-In-One delivers the versatility you need to bring high-quality, ease of use and maximum productivity into your home or small office. Enjoy the built-in, fully integrated 30-sheet Auto Document Feeder for rapid copying, scanning and faxing. Plus, the Full HD Movie Print⁵ feature turns your favorite HD video clips captured with your compatible Canon EOS digital SLR or PowerShot cameras into beautiful prints.



SELPHY CP800

Compact Photo Printer

High Quality, Easy-to-Use Compact Photo Printer

Light and compact, you can print beautiful, borderless photos in vibrant color or black & white in credit card or postcard size whenever you are ready. These prints will be water-resistant and can last up to 100 years!⁸ Preview your images on the 2.5" Tilt-up LCD and easily turn your favorite pictures into an art-inspired collage with the Image Shuffle feature.



CanoScan 9000F

Film & Negative Scanner

High Speed 9600dpi CCD Scanner with Built-In Professional Film Scanning

The CanoScan 9000F Color Image Scanner has 7 easy buttons to quickly copy, scan, e-mail or create multi-page PDF documents. For fast scanner operation, the White LED eliminates warm-up time⁹, and built-in FARE 3.0 retouching technology helps to enhance your final images. To save time, you can batch-scan up to twelve 35mm frames or up to four slides.

EDUCATION & INSPIRATION

CANON DIGITAL LEARNING CENTER



Education & Inspiration

Canon's collaborative effort with professional imagemakers, the Canon Digital Learning Center (CDLC) is an on-line educational resource designed to help users evolve and advance their skills. The CDLC covers a gamut of hardware, software and technique mastery topics encompassing still and video capture, printers and accessories. Continuously updated, the CDLC contains an ever-growing collection of practical information in the form of downloadable QuickGuides, instructional articles, video tutorials and a Canon product knowledge base. The CDLC informs and inspires at every step — Read interviews with renowned imaging experts and browse through galleries of eye-catching and history-making photos, videos and short films.

To get started today, visit:
learn.usa.canon.com

CANON LIVE LEARNING



Learn from the Pros

Canon Live Learning (CLL) presents exclusive educational experiences offered around the country delivering dynamic learning opportunities for enthusiasts and professionals through workshops and high quality hands-on classes. Led by industry experts and professional photographers, including Canon's Explorers of Light, you will gain both technical and creative expertise through these exciting programs.

For Professionals

For professionals, CLL offers high-level instruction based on achieving results. Canon provides professional imagemakers with the educational resources needed to stay in touch with industry demands.

With instruction from industry pros, discover new creative

and technical opportunities made possible by EOS HD-capable DSLRs. Our hands-on intensive workshops are designed for video and film professionals who want to master the cinematographic capabilities of the EOS HD DSLR, as well as still photographers looking to expand their professional offerings to the moving image. New professional offerings are always in development for our range of still, print and moving imagemakers.

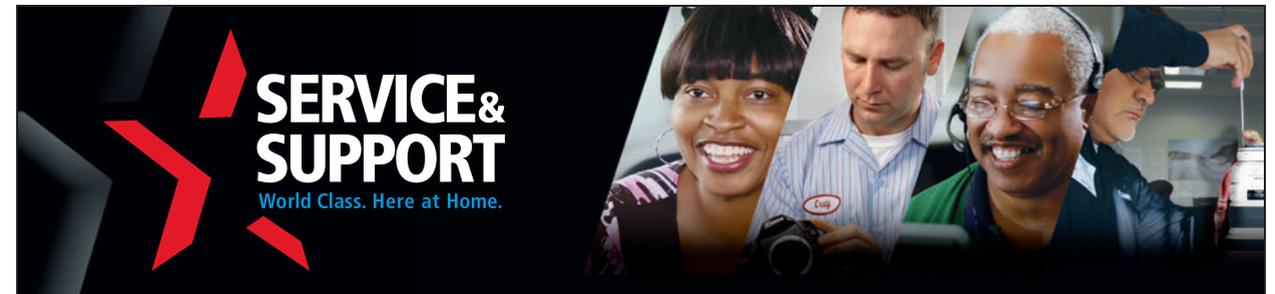
For Enthusiasts

Canon brings enthusiasts to a new level of experience with single-day and weekend immersion events to optimize creativity.

Canon's inspirational Explorers of Light and other industry professionals lead workshops and seminars, teaching enthusiasts the keys to maximizing their personal vision through field proven techniques and creative insights. Overviews on HD Video and Canon Speedlites lay the groundwork for a broad range of technical and creative skills aligned to your personal style.

For the adventuresome enthusiast, Canon combines some of the most beautiful and exciting locations in the USA with our elite Explorers of Light instructors for the EOS Destination Workshops. These intimate two-day workshops take the CLL experience into the field. Past workshop locations include Everglades, Acadia and Yosemite National Parks, foliage trips and California coastal tours.

For current course offerings and behind the scenes videos of our workshops, visit:
usa.canon.com/canonlivelearning



COMMITTED TO SERVICE & SUPPORT EXCELLENCE

A true industry leader understands that reputations are earned one customer at a time, which is why Canon has at its foundation an uncompromising dedication to product reliability, service and support. From cutting-edge technology to industry-leading response times, Canon U.S.A. takes pride in delivering complete customer satisfaction.



Customer Contact Center

Canon U.S.A. maintains a 100% U.S.-based call center staffed with over 500 Canon employees. Whether by telephone, e-mail or the Web, highly trained specialists stand ready to assist Canon customers at every level of expertise. Committed to quick and easy resolution of all support issues, our specialists deliver industry-leading response times and quality support. Canon is further committed to continual service improvement and investment in customer support technologies.



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CPS Canon Professional Services provides significant membership benefits to individual full-time working professionals who use qualifying Canon equipment. In addition to 24x7 international and domestic telephone support, CPS offers to qualified members (depending on membership level) expedited and discounted repair service, service loaners, equipment evaluation loans, free "clean and check" coupons, on-site support at shows and events, discounts on Canon Live Learning workshops and more.



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The Marketing Engineering Technology Center (METC) provides true factory-level service right here in the United States. Staffed by Canon factory-trained technicians, our service operations achieve industry-leading turnaround times and quality of repair. Our state-of-the-art facilities include a precision lens center and a climate- and particulate-controlled clean environment for the handling of sensitive equipment. Our service operation extends its reach through the Canon Regional Factory Service Centers and the National Authorized Service Network located from coast to coast. Canon supports a number of environmental and recycling initiatives including a Zero Landfill Product Re-use & Recycling Program.



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