2012 CES
CANON NEW PRODUCTS
POWERSHOT • VIXIA • EOS • CINEMA EOS • PIXMA • PROJECTOR
EXPERIENCE CANON’S LATEST INNOVATIONS
Since their groundbreaking introduction in 1999, Canon DIGIC Image Processors have set the standard for performance and brought powerful new features to PowerShot digital cameras with each successive generation. The latest-generation Canon DIGIC 5 Image Processor features improved chip architecture and algorithms for phenomenal increases in processing speed and power, delivering greatly expanded functionality with further refinements in image quality. PowerShot cameras with DIGIC 5 feature higher quality continuous rapid shooting, improved noise reduction under low light, an advanced Multi-Area White Balance System and Face ID.

The latest advance in Canon Optical Image Stabilization technology, Intelligent IS analyzes camera movement and applies the best shake correction method for the shooting situation. For photos, the system automatically selects among Normal, Panning, Macro (Hybrid IS) and Tripod IS modes. When shooting video, the system automatically selects among Dynamic, Powered, Macro and Tripod IS modes. With Intelligent IS, you can concentrate on image capture, letting the camera make the most effective IS settings to prevent blur.

Smart AUTO makes getting sharp, bright, colorful images simple in many situations. It automatically detects scenes by assessing various factors in both the background and the subject. Detected scenes are analyzed using up to 58 predefined shooting situations and can even detect the faces of babies and children. With Face ID technology, the camera can give the faces it recognizes priority over others for optimal settings to ensure the best possible image capture. With Smart AUTO, all you have to do is compose then take your shot. You get the results you want.
PowerShot G1 X: Features and Technologies

New 1.5-inch Canon CMOS Sensor
At 1.5 inches, the PowerShot G1 X’s High-Sensitivity CMOS sensor is much larger than those of previous compact cameras and nearly the size of an EOS DSLR camera’s APS-C sized sensor. The bigger sensor area enables each pixel site to be larger, allowing more light to be captured at greater sensitivity with reduced noise for a noticeable difference in dynamic range at all ISO values. Noise reduction is further enhanced with Canon’s unique on-chip noise reduction technology that deals with both fixed pattern and random noise.

14-bit RAW Capture
Incorporates high-speed data transfer technology enabling images to be captured with full 14.3 megapixel resolution at a maximum of 6 frames. In addition, the PowerShot G1 X’s sensor is designed to match its lens for optimal performance even on the outer edges, for beautifully clear images rich detail in both highlights and shadows as well as smoother, more natural tonal gradation for outstanding image quality. RAW images can be edited with bundled software for increased creative control. In addition, RAW and JPEG images can be recorded simultaneously.

Advanced HS System
The Canon HS SYSTEM combines a high-sensitivity image sensor with the DIGIC 5 Image Processor to deliver great-looking photos even when shooting under poor lighting conditions.

16-bit RAW Capture
Signal processing in the PowerShot G1 X now offers 14-bit, the same rate as in EOS series cameras. Compared with 12-bit processing, 14-bit offers a 4x increase in RAW data, making a visible impact, giving images rich detail in both highlights and shadows as well as smoother, more natural tonal gradation for outstanding image quality. RAW images can be edited to photographers’ exact specifications with bundled software for increased creative control. In addition, RAW and JPEG images can be recorded simultaneously.

Manual Shooting
Equipped with a number of advanced features, the camera is ideal for creative photographic control. The camera features a 3.0-inch Vari-Angle PureColor LCD monitor, an optical viewfinder as well as a number of dials and buttons at your fingertips that control exposure, aperture and shutter speeds for outstanding camera control. Shutter speeds can also be manually set for as long as 60 seconds for a wider range of photographic effects such as capturing a starry night sky. High-Speed Burst HQ allows for continuous rapid shooting at 4.5 fps at full resolution so you never miss a shot. There’s also a convenient dedicated movie button which provides instant access to record videos in full 1080p HD Video with stereo sound.

Accessories:
- Canon Speedlites
- Waterproof Case (WP-DC44)
- Macrolite Adapter (MLA-DC1)

For even greater versatility, optional accessories are available for the PowerShot G1 X that enable you to attach EOS System accessories such as the Macro Twin Light and a circular polarizing filter. The PowerShot G1 X’s hot shoe is also compatible with Canon Speedlite flashes. An optional Waterproof Case WP-DC44 is also available.
**An Ultra-Slim High Performer**

- World’s thinnest camera with a 12x Optical Zoom, Optical Image Stabilizer and 28mm Wide-Angle lens.†
- Canon’s HS SYSTEM with a 10.1 Megapixel High-Sensitivity CMOS sensor combined with Canon’s DIGIC 5 Image Processor for exceptional low-light performance up to ISO 3200.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- A 3.0-inch PureColor System LCD enables easy viewing.
- Improved Smart AUTO intelligently selects the proper camera settings based on 58 predefined shooting situations, and the new Face ID function adjusts focus and exposure priority based on pre-registered faces.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Improved Movie Digest records a short 720p HD video clip right before shooting a photo and then combines one day’s worth of clips into one video.

**Smart AUTO with 58 Scenes**

Smart AUTO now distinguishes between babies, children and adults. Combined with Canon Face ID technology, it’s even easier to capture great images of your family and friends.

**Style, Sophistication and Power**

- Canon’s HS SYSTEM with a 16.1 Megapixel High-Sensitivity CMOS sensor and DIGIC 5 Image Processor for exceptional low-light performance up to ISO 3200.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- 5x Optical Zoom with 24mm Wide-Angle lens and Optical Image Stabilizer deliver stunning images and allow you to capture more in your frame.
- A 3.0-inch Pure Color System LCD enables easy viewing.
- Improved Smart AUTO intelligently selects the proper camera settings based on 58 predefined shooting situations, and the new Face ID function adjusts focus and exposure priority based on pre-registered faces.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.

**FULL HD Video**

Record stunning 1080p Full HD Video instantly by pressing the dedicated movie button. Enjoy your beautiful videos on an HDTV using an HDMI cable.

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†As of January 9, 2012. *Also available as optional accessory.

**KIT CONTENTS**

- PowerShot ELPH 110 HS
- Lithium Battery Pack NB-11L*
- Battery Charger CB-2LD*
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM

- PowerShot ELPH 520 HS
- Lithium Battery Pack NB-9L*
- Battery Charger CB-2LB*
- Wrist Strap WS-DC11
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM

*Also available as optional accessory.
WIRELESS TECHNOLOGY
Share Videos Easily with Wi-Fi™ Integration
Select 2012 VIXIA camcorders now feature built-in Wi-Fi™ wireless technology making captured HD video available easily for effortless sharing to friends and family. Compatible with 802.11 b/g/n wireless standards, these camcorders can connect with compatible home networks, wireless hotspots and even to iPhones™ and iPads™ with the free Canon iOS Movie Upload app. The latest VIXIA camcorders are capable of dual codec recording, allowing you to record in either AVCHD or MP4 format. MP4 is a widely available format for easy viewing on a number of devices from smartphones to tablets to laptops and computers. The MP4 format is also compatible for upload to various websites including Facebook™ and YouTube™ for sharing of videos anytime, anywhere to friends and family.

INTELLIGENT IS
A Smarter Image Stabilization System for Video
First introduced in Canon’s line of PowerShot cameras, the latest advance in Canon Optical Image Stabilization technology, Intelligent IS, is now available in the latest VIXIA M-Series and R-Series camcorders. It analyzes camcorder movements and applies the best shake correction method for the shooting situation. For video, the system automatically switches among Dynamic, Powered, Macro and Tripod IS modes. With Intelligent IS, you can concentrate on capturing great video, allowing the camcorder to select the most effective IS settings for clear, sharp video.

CANON HD CMOS PRO
Shoot High Definition with the Professional’s Edge
Select VIXIA camcorders feature the Canon HD CMOS Pro Image Sensor, a 1/3-inch native 1920 x 1080 image sensor that incorporates technology proven in Canon’s professional-level camcorders. Unlike image sensors found in competitive camcorders, HD CMOS Pro uses fewer pixels, which are significantly larger and more sensitive. Canon’s new VIXIA HF M-Series camcorders also feature the latest HD CMOS Pro sensor with increased sensitivity to light resulting in a 20% improved low-light performance* and wide dynamic range. Since the effective number of pixels in the HD CMOS Pro Image Sensor is equal to 1920 x 1080, resizing is eliminated, allowing full HD video to be captured and recorded with high precision and resolution.

* Compared to the Canon HD CMOS Pro Image Sensor used in Canon’s 2011 VIXIA Camcorders.
Pro Image Quality with Compact Convenience

• A Genuine Canon 10x HD Video Lens with SuperRange Optical Image Stabilization provides unsurpassed, professional-looking image quality.

• Newly designed Canon HD CMOS Pro Image Sensor is a professional-level 1/3-inch native 1920 x 1080 image sensor which delivers outstanding video resolution, improved low-light performance†, and a wide dynamic range.

• Built-in Wi-Fi** allows you to wirelessly transfer video directly to online sharing sites such as YouTube™ and Facebook™; to a PC or upload virtually anywhere by using your iPhone™, iPad™, or iPod Touch™ and enjoy wireless viewing on your DLNA-compatible TV or through other DLNA devices.

• Choose to record in AVCHD for the highest quality viewing on an HDTV or archiving, or in MP4 format for easy sharing with mobile devices or cloud applications.

• Intelligent IS automatically chooses from four different modes to optimize image stabilization for the shooting condition.

Superb Imaging Revved with Intense Zooming Power

• Genuine Canon HD Video Lens with 51x Advanced Zoom and Super-Range Optical Image Stabilization deliver an impressive range, while offering exceptionally steady video.

• Improved Canon 3.28 Megapixel Full HD CMOS Image Sensor and DIGIC DV III Image Processor capture videos at 1920 x 1080 resolution and provide the ultimate in color and imaging performance.

• Built-in Wi-Fi** allows you to wirelessly transfer video directly to online sharing sites such as YouTube™ and Facebook™; to a PC or upload virtually anywhere by using your iPhone™, iPad™, or iPod Touch™, and enjoy wireless viewing on your DLNA-compatible TV or through other DLNA devices.

• Choose to record in AVCHD for the highest quality viewing on an HDTV or archiving, or in MP4 format for easy sharing with mobile devices or cloud applications.

• Connect directly to an external drive for easy and secure storage of your memories, without a PC.**

† 20% improved low-light performance compared to the Canon HD CMOS Pro Image Sensor used in Canon’s 2011 VIXIA Camcorders. * Also available as optional accessory. ** VIXIA HF R32/HF R30 only.

Also available as optional accessory. *** VIXIA HF M52/RF Kit only.
The Ultimate EOS

For professionals seeking an unprecedented combination of performance and speed, look to no other than the new flagship of the EOS line, the EOS-1D X3 Digital Single Lens Reflex camera. Equipped with a full-frame 18.1 Megapixel CMOS sensor, new Dual DIGIC 5+ Image Processors, it captures images at a blazing 12.0 fps (14.0 fps in Super High Speed Mode) at an incredible expanded ISO range of up to 204800. A brand new 61-Point High Density Reticular AF marks the next evolution in precision focusing and speed offering a multi-zone wide area AF for better subject tracking and 41 cross-type AF points with f/4.0 support and 5 dual diagonal AF points (f/2.8). This 61-point High Density Reticular AF system works in sync with the new EOS ISA (Intelligent Subject Analysis) System with dedicated DIGIC 4 Image Processor to detect faces and color, for an unprecedented level of steady AF and AE performance even under changing light conditions. Furthermore, with help from the EOS ISA System, the new EOS iTR (Intelligent Tracking & Recognition) AF allows for significant improvements in subject recognition and reliable focus tracking. With rugged construction, improved HD video capture, numerous connectivity options and much, much more, the EOS-1D X is truly the ultimate EOS.

18.1 Megapixel Full-Frame CMOS Sensor

The EOS-1D X features a Canon produced full-frame 18.1 Megapixel CMOS sensor that’s designed from the ground up to create high resolution, perfectly detailed images with great speed and clarity. A full 24 x 36mm, the sensor captures 5208 x 3477 large individual 6.95 µm pixels and has a much-improved 5:1 noise reduction ratio resulting in better images from the start. A new photodiode structure with an increased photoelectric conversion rate increases the sensor’s sensitivity by approximately 2 stops over previous models, meaning higher ISOs with the lowest noise of any EOS DSLR. And a 2-line 16-channel simultaneous signal readout means speeds of up to 12 fps (14 fps in Super High Speed Mode) are possible, even at full resolution!

Dual DIGIC 5+ Image Processors

For a whole new level of performance, the EOS-1D X uses Dual DIGIC 5+ Image Processors. Delivering speeds of up to 12 fps (RAW + JPEG) and 14 fps (JPEG). Compared with the predecessor, the Canon’s DIGIC 4 Image Processor, the Dual DIGIC 5+ Image Processor offers approximately 17x faster processing speed, and features new algorithms that promote greater noise reduction at higher ISOs. In addition to conventional image processing functions, the Dual DIGIC 5+ Image Processors offer real-time compensation for chromatic aberration in both still and motion images. With the power of these two processors, speed improvements are noticeable from the instant the camera is turned on and the stunning results speak for themselves.

51200 High ISO Standard

The EOS-1D X not only offers higher standard and expanded ISOs, it delivers a score of new options to enhance shooting in varied and fast-changing lighting situations. With a standard range of ISO 100–51200, the EOS-1D X represents a 2-stop increase in sensitivity over previous cameras. Thanks to the improved signal-to-noise ratio of the new sensor and the powerful noise reduction provided by the Dual DIGIC 5+ Image Processors, the EOS-1D X can shoot at expanded sensitivities down to ISO 50 (L) and up to 102400 (H1), and even 204800 (H2)! Beyond the obvious advantages of its wide ISO range, the EOS-1D X has several automatic ISO settings, found on the dedicated ISO menu. Minimum and maximum ISO settings can be specified, as can a user-defined range, plus full auto and manual.

61-Point High Density Reticular AF

The EOS-1D X marks a decisive step forward in AF technology and performance. It has a newly designed 61-Point High Density Reticular AF featuring an Offset Array Sensor that delivers exceptional focal accuracy in more situations than ever before. It offers multi-zone wide area AF for better tracking, has 5 central dual cross-type points (f/2.8 diagonal), 21 central cross-type points (f/5.6 horizontal & vertical) and 20 outer cross-type points (f/6.0 horizontal), and is remarkably sensitive in low-light situations (EV-2 for a central point with a f/2.8 lens). The AF unit itself is designed to perform flawlessly even in adverse conditions, with secondary imaging lenses that use temperature- and humidity-resistant glass molding. Combined with the EOS-1D X’s quick return mirror mechanism, the AF sensor is reliably stable, every time. To complement the sophisticated improvements to the EOS-1D X’s AF system, the camera has a system-first dedicated AF menu tab, so AF can be controlled without having to go through custom function menus. There are 6 AF point selection methods (spot, single point, single point and adjacent 4 points, single point and adjacent 8 points, zone selection and full automatic), plus a dedicated AF configuration tool for control of AI Servo AF tracking parameters.

EOS iTR AF

With help from the EOS-1D X’s new 100,000-pixel RGB Metering sensor, subject identification and tracking is significantly more reliable than with previous models. EOS ITR (Intelligent Tracking and Recognition) AF allows for subject recognition based on color and face detection. These improvements are evident in tracking movements that were previously too unpredictable to follow. With acceleration and deceleration tracking, the EOS-1D X’s AI Servo AF system can adjust response and react to sudden stops and starts, perfect especially for sports and wildlife photography. Specific parameters can be adjusted, refined and saved in the AF menu for later use.

12 fps High-Speed Continuous Shooting

The EOS-1D X combines fast 16-channel data readout from its 18.1 Megapixel CMOS sensor and the supercharged processing capabilities of its Dual DIGIC 5+ Image Processors with a speedier shutter and mirror system to raise the performance bar for EOS DSLR cameras, all while capturing images full-frame. Ideal for fixed focus situations, the EOS-1D X’s superior high-speed mode enables high-speed shooting up to 14 fps (JPEG).
The Canon PIXMA PRO-1 will feature an entirely new 12-color ink set consisting of six color inks: Cyan, Magenta, Yellow, Photo Cyan, Photo Magenta and Red; five monochrome inks: Photo Black, Matte Black, Dark Gray, Gray and Light Gray plus a new Chroma Optimizer. The LUCIA pigment ink system will not only produce exceptionally beautiful prints, the expected light fastness of a print using the PIXMA PRO-1 printer with Canon Photo Paper Plus Semi-Gloss is approximately 70 years; the expected light fastness is 60 years when used with Canon Photo Paper Pro Platinum paper.** Plus with 12 individual ink tanks that hold 36 ml of ink each, users will be able to replace a single color, which can help reduce waste and save money.

**Results may vary depending on printer driver settings. Ink droplets can be placed with a pitch of 1/4800 inch at minimum. *Testing done by Wilhelm Imaging Research. Prints framed under glass (with 5mm glass).**

**Likely to be out of stock.**

The PIXMA PRO-1 will feature a new Chroma Optimizer for a uniform gloss across the print, producing photographs of great tonal range. A new Optimum Image Generating System (OIG System) helps define the optimal mix of colors and determines the ideal placement of ink droplets ensuring better gradation with reduced graininess, bronzing, and metamerism. The PIXMA PRO-1 printer will feature a professional color workflow, large capacity ink tanks, and supports 1200-ppi image files for improved reproducibility. Five monochrome inks: Photo Black, Matte Black, Dark Gray, Gray and Light Gray plus a new Chroma Optimizer. The LUCIA pigment ink system will not only produce exceptionally beautiful prints, the expected light fastness of a print using the PIXMA PRO-1 printer with Canon Photo Paper Plus Semi-Gloss is approximately 70 years; the expected light fastness is 60 years when used with Canon Photo Paper Pro Platinum paper.** Plus with 12 individual ink tanks that hold 36 ml of ink each, users will be able to replace a single color, which can help reduce waste and save money.

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The Canon LV-8235 UST projector features outstanding imaging performance with one of the shortest projection throws available. The compact LV-8235 UST (ultra-short throw) projector can project an 80-inch image from only 1.04 feet away, enabling users the freedom to install the device in a variety of locations, including on a desktop or the floor. Ideal for use in educational or business environments, the ultra-short throw distance enables presenters to stay out of the projection, preventing shadows from being cast or the light from getting into their eyes. With a projection rated at 2500 lumens and a high contrast ratio of 2000:1, images and text will be bright and clear. The LV-8235 UST projector also features a native WXGA Resolution (1280 x 800 at 16:10 aspect ratio), a standard resolution found on many laptops, for crisp, sharp text and making it the perfect companion for presentations or events. With Auto Set and Auto PC adjustment features, setup is quick and easy. Other advanced features include 3D support (with active-shutter 3D glasses) as well as an HDMI input which allows for the projection of high quality digital images and high definition 1080p signals.

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**Likely to be out of stock.**

The Canon PIXMA PRO-1 Inkjet Photo printer will deliver professional caliber performance and high-speed large-scale printing up to 13" x 19". Complete with an all-new 4800 x 2400 dpi* FINE (Full-photolithography Inkjet Nozzle Engineering) technology print head with 12,288 nozzles and 12 individual tanks using LUCIA pigment ink, the PIXMA PRO-1 printer is designed to produce archival-quality prints with incredible detail and wide dynamic range. It features five monochrome inks consisting of Photo Black, Matte Black, Dark Gray, Gray and Light Gray that will help reduce grain in areas of highlight, produce smoother gradations and provide deep rich blacks for phenomenal black and white prints. Plus a new Chroma Optimizer ink will enhance blacks, deliver an expanded color gamut and provide a uniform gloss across the print, producing photographs of great tonal range. A new Optimum Image Generating System (OIG System) helps define the optimal mix of colors and determines the ideal placement of ink droplets ensuring better gradation with reduced graininess, bronzing, and metamerism. The PIXMA PRO-1 printer will feature a professional color workflow, large capacity ink tanks, and supports 1200-ppi image files for improved reproducibility. Five monochrome inks: Photo Black, Matte Black, Dark Gray, Gray and Light Gray plus a new Chroma Optimizer. The LUCIA pigment ink system will not only produce exceptionally beautiful prints, the expected light fastness of a print using the PIXMA PRO-1 printer with Canon Photo Paper Plus Semi-Gloss is approximately 70 years; the expected light fastness is 60 years when used with Canon Photo Paper Pro Platinum paper.** Plus with 12 individual ink tanks that hold 36 ml of ink each, users will be able to replace a single color, which can help reduce waste and save money.

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**Likely to be out of stock.**
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www.cinemaeos.usa.canon.com
All images and effects simulated. Unless otherwise noted, all data are based on Canon’s Standard Test Method. Specifications and availability are subject to change without notice. Weight and dimensions are approximate.

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