



GROW WITH A LEADER

2011 Financial Facts

Net Income
**\$3.188
Billion***

Debt Ratio: 0.3%

Financial Strength

Number of
Employees
198,307

Increase
from 2010: 921

**Talented and Dedicated
Teams Throughout
the World**

Net Sales
**Over \$45.6
Billion***

Americas: 27%
Europe: 31%
Japan: 20%
Others: 22%

**Brand Strength
Worldwide**

Number of Group
Companies
288

Subsidiaries: 277
Affiliates: 11

Global Representation

Research and
Development (R&D)
Investment
**8.7%
of Net Sales**

**Continuous Innovation
and Technologies**

* U.S. dollar amounts are translated from yen at the rate of JPY 78 = U.S. \$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 30, 2011, solely for the convenience of the reader.

Canon. The Natural Partner for Business.

Business Segments

Sales Ratio Per Segment (%)



Office
Business Unit
53.9%

Canon offers a variety of digital imaging solutions that deliver high image quality, high precision, and high speed to meet the demands of ever-changing businesses.



Consumer
Business Unit
36.9%

Canon digital imaging enhances and expands the way people capture and share their life experiences.



Industry and Others
Business Unit
11.8%

Professionals in many different industries trust Canon imaging technologies.

Note: The percentage figures for the three business units presented in the pie charts above do not add up to 100%, because "Eliminations" (used in consolidated accounting) were not included in calculation considerations.

Source: Canon Inc. Annual Report 2011

Canon
*image*ANYWARE

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